



Social Media - Instructions and Resources

MARCH 16, 2020

As COVID-19 continues to spread, BioDigital is leveraging its 3D visualization platform to help people understand this virus. We hope that by enabling better understanding we can help increase symptom recognition, and reduce disease transmission and fear.

Please feel free to leverage these assets in any education and communication resources.

Regarding social media, we ask that you tag BioDigital (handles listed below) in any posts using our content and provide the link: coronavirus.biodigital.com. Beyond these requests, we offer the following suggestions for captions and content.

BioDigital Handles:

Instagram - @biodigital.human

Twitter - @biodigitalhuman

Facebook - @BioDigitalHuman

LinkedIn - @BioDigital

biodigital.com

Recommended Caption Language:

- BioDigital has created a free, interactive 3D model of the coronavirus to enable better understanding of the science behind COVID-19. Find it here: coronavirus.biodigital.com
- To further the public's understanding of COVID-19, BioDigital has created the first interactive 3D visualization of the coronavirus itself that causes COVID-19 and made it freely available for public use at: coronavirus.biodigital.com

Recommended Hashtags:

#COVID19, #SARS_CoV_2 #interactive3D, #digitalhealth, #biodigital