Pretty All Zine Information Document

Carrd ~ Tumblr ~ Bluesky ~ Twitter/X

prettyallzine@gmail.com

Current Status: Zine is out! Download here!

Pretty All Zine is a free, unofficial, open-call fanzine celebrating the Pretty Series. It was announced publicly on the date of Pretty Series Crossing Live 2026, and it will be released for free on the fifth anniversary of Waccha PriMagi!

General Information

- ★ Please keep all art and fic rated T or lower- Pretty Series as a whole is a kids' series, so any instances of delving into darker themes should be kept around how they'd manifest in show. We will figure out content warnings for the zine proper and individual pieces as necessary.
    - As a subset of this, while shipping *is* allowed as long as it's not between family members or adults and children, no sexual content is allowed.
    - Furthermore, no sexualization of characters who are minors is allowed.
- ★ Page art should be A5 sizing, minimum 300 DPI, RGB color profile. Should you want to create a full page spread, you may specify in your application and will be considered for it.

★ Merch items will vary depending on interest and what the merch item is, but as this is a free digital zine that will be fully digital if created, submitting in RGB would be ideal.

★ Written work may be anywhere from 1000 to 3500 words, with about 10% total wordcount (100-350 words) leeway in either direction. Permissible content includes but isn't limited to prose and poetry (which may be shorter than 1000 words if applicable), and must be a complete, standalone work.

★ Multiple pieces are permitted, but finish and submit one before you start a second. Similarly, you're allowed to do both art and writing for the zine, should you be able and wish to do both.

★ Conversational English skills required for moderator positions for communication reasons. Previous zine experience is also preferred.

★ No zine experience is needed for contributor applications.

★ Cover artist applications will be done following sign-ups, once we have everyone in the server.

★ We'd prefer you to keep the majority of your piece private until the zine is released, but preview templates will be provided during the formatting period if you'd like to help promote it then. Once the zine is released, you can do whatever you'd like with your piece, but we'd appreciate it if you linked back to the project.

★ Crossovers between multiple entries, AUs, and headcanons are permissible as long as they're close enough to Pretty Series canon to be recognizable. If you have an idea and aren't sure if it works for the zine, ask! We would be happy to help.

★ MyCharas and OCs are permitted, so long as they have some interaction with their source's anime setting and characters as to be recognizable.

Timeline

November 29th, 2025- Zine is announced, and our interest check opens!

December 29th, 2025- Interest check closes, results will be published over the following week.

January 5th, 2026-Moderator applications open

February 5th, 2026- Moderator applications close

February 19th, 2026- Moderator results out! We'll start publishing moderator spotlights on our socials once the moderation team is finalized on our end.

February 26th, 2026- Contributor applications open

March 26th, 2026- contributor applications close. We'll start publishing contributor spotlights once the contributor list is finalized on our end.

April 2nd, 2026- emails sent, discord opened

April 16th, 2026- pitches due

April 23rd, 2026- creation period begins

June 12th, 2026- check-in 1 (~30% done, writers should have outlines if they outline and artists should have sketches)

July 24th, 2026- check-in 2 (~50% done)

August 27th, 2026- check-in 3 (minor editing and revisions remain)

September 3rd, 2026- Final pieces due, and formatting begins! We can accommodate extensions prior to this, but anything after this risks not being included in the zine. *Please* work with us and let us know if you need extra time.

September 3rd, 2026-September 28th, 2026- formatting period

October 3rd, 2026- Zine release and Waccha PriMagi 5th anniversary

This schedule will also be provided in the zine's Discord server, and updated in both places if changes are necessary.

Meet the Mods

Rotary ~ they/it ~ Head/Writing Mod

Tumblr: dial-tone ~ AO3: rotarydial

Experience:

- ★ Intern Mod for Hunter's Mark
- ★ Writer for Paranatural 15th Anniversary Zine
- ★ Writer for Mages through the Ages
- ★ Writer for The Most Excellent Zine

Hi! I really love Pretty Series, and since to my knowledge the only zine that was made about it was a PriPara-only one long before I knew about PriPara or Pretty Series as a whole, I thought it would be nice to have a zine that celebrated the entire series for the 15th anniversary, as many people will likely have different favorite entries.

Favorite Entry: Waccha PriMagi!

Favorite Character: Jennifer Sumire Sol

Hope ~ she/they ~ Org/Socmed/Writing Mod

AO3: HopeStoryteller ~ Tumblr: ofstormsandfire ~ Bluesky: hopestoryteller

Experience:

- ★ Head/Writing/Socmed Mod for Hunter's Mark
- ★ Writing Mod/Beta Reader for Memento Mori Volume 2
- ★ Writing/Formatting Mod for Manners Maketh
- ★ Emergency Head/Socmed Mod for Through Burning Coals
- ★ Intern Mod for Transition and Turnabout
- ★ Guest Writer for Fairy Dust & Iron Rust and Never Yield
- ★ Writer for 50+ other zines (so far) and you can find a full list of my zine experience here
- ★ Graduated uni in May 2025 with a degree in editing

Rotary dragged me into Pretty Series, but I dragged them into zines, so I think turnabout is fair play at this point. I like writing, and zines, and writing for zines, and helping others write for zines, and helping others write in general. Also cats.

Favorite Entry: Pretty Rhythm: Rainbow Live

Favorite Character: Morizono Wakana

Magical Sakura ~ she/her ~ Art Mod

Instagram: MagicalSakura ~ Bluesky: MagicalSakura

Experience:

- ★ Organizer/Socmed/Shipping/Production/Finance for My Princess
- ★ BFA in cartooning

★ Contributed to or self-published 16+ zines and minicomics

Magical Sakura is a comic artist and illustrator with a BFA in cartooning from SVA. She loves bringing communities together through zines. She's contributed to multiple zines as an artist and modded a few in various roles from organizer to graphics to art to shipping and finance. A jack of all trades, here to support the passionate Pretty fan community.

Favorite Entry: Pretty Rhythm: Aurora Dream

Favorite Character: Harune Aira

Eerie Dearie ~ she/they ~ Intern Mod

Instagram: eerie.dearie.arts ~ Tumblr: eeriedeariearts

Experience:

★ Contributor to 8+ zines
★ BA in Graphic Design

Artist, Vtuber, and Newbie Moderator. I've painted art for several zines but this is my first time "behind the curtain." I'm so excited to be able to help celebrate a series that has inspired me over and over again.

Favorite Entry: Pretty Rhythm: Aurora Dream

Favorite Character: Harune Aira

Oleander ~ they/them ~ Intern Mod

AO3: ShinySerendipity ~ Tumblr: wellokaythen314

Experience:

- ★ 2.5 years experience organizing people in workplace environments
- ★ Need-based experience in graphic design

I'm a fic writer who is pretty new to zines but excited to learn more about the zine-making process. Pretty Series means a lot to me and it's genuinely helped me get closer to people so I'm really happy to be part of this project to celebrate it!!

Favorite Entry: Waccha PriMagi!

Favorite Character: Falulu

General Rules

1) Be respectful towards the moderators and your fellow contributors. If there is a problem between you and another contributor, keep it out of the server. We are here to celebrate the Pretty Series and those who love it, not tear each other down.

    a) As an addendum to that, please be respectful of others' headcanons/ships/favorite series entries et cetera. This is not the place for fandom drama or shipping wars. If you don't like what another contributor is working on, you can simply not engage with it.

    b) Bigotry of any kind (including but not limited to racism, sexism, homophobia, or transphobia) will not be tolerated to or from contributors.

    c) Both the server and zine are SFW, as Pretty Series is aimed towards children. Any links or content shared in the server, as well as any socials included on the credits page of the zine must be SFW.

2) All forms of plagiarism, including but not limited to use of pieces created by AI, are strictly prohibited. We're here to create art, not have it created for us.

3) Check-ins for the zine are not optional. It isn't the end of the world if you completely miss one, but we'd prefer to know ahead of time if you need an extension, and we'd rather see some amount of progress from you than nothing at all. If a week has passed and we haven't heard anything from you, you will be removed from the project.

4) Joining the Discord server (the link will be emailed once you're accepted) is not optional. The Discord will be used for notifying contributors about check-ins and other important announcements, and while socialization is not a requirement, we'd prefer to have everyone in one place for ease of communication.

5) Please do not share your full piece(s) with anyone outside the zine server before the zine releases on 10/3/2026.

    a) Including your piece in a *private* portfolio (i.e. to apply to another zine) is fine, but please note that it's not to be shared publicly within the portfolio.

    b) *Small* previews, whether to your friends in DMs or to followers on social media, are also fine, as long as no more than 10% of your piece is shared publicly before the zine is.

    c) You're welcome to do whatever you'd like with your work once the zine is released! It is yours, after all! With that said, it would be nice if you could tag us so we can share it on the zine page if you post it on social media, or if you otherwise link back to us if it's posted somewhere like AO3. If there's interest from contributors, we can make a zine collection on AO3 for fics as well.

6) If there's any sort of problem, be it technical difficulties, your initial pitch *really* not working out, being unclear on what we want from you, or anything else, contact the mods! You can either do so in the designated channel in the Discord server, or by DMing one of the mods if you'd rather keep your concerns private.

7) We'd prefer to have a more even distribution of entries in the metaseries in this zine, rather than it being (for example) overwhelmingly PriPara and King of Prism, with little of anything else. A soft ratio limit will be enforced as a result, and pitches regarding underrepresented entries will be preferred over ones regarding overrepresented entries.

Application Rules

If you're applying as a contributor, you can have years of zine experience under your belt or have just heard of them today. Just be sure to follow our guidelines and we'll be happy to have you!

Please note that disregarding the application guidelines will lead to your application being rejected. We need to know that you can read and follow instructions in order to work with you, so please be sure to read application instructions carefully.

If you'd like to provide a portfolio of your previous work you are welcome to do so, but please avoid gore or sexual content, as there may be minors involved with the zine.

★ Portfolios are *required* for moderator and cover artist applications. They are not required for anything else, but you're welcome to submit one if you'd like.

★ Aim for a sweet spot of 5-10 of your best works. Fewer doesn't give us an idea of what your art looks like, and it doesn't tell us that you can curate your work if you give us everything you've done.

★ Please note that a link to an account on a social media website including but not limited to tumblr, Bluesky, Twitter, or AO3 does *not* constitute a portfolio. Curate your work through a personal website, file sharing service, or other similar methods.

Mod Applications

(NOTE: Mod applications are closed, we're just leaving this here for posterity.)

- ★ Moderation applicants must be 16+.
- ★ You may apply for multiple roles, and be accepted for multiple roles if you are deemed the most suitable candidate for them and are able to handle the workload. If you'd prefer to only have a single role and/or would prefer one role over another if you're equally qualified for both, please let us know in your application and we'll do our best to accommodate you.
- ★ Though what we'll be asking you for will vary depending on what role(s) you apply for, all moderators will be expected to have some knowledge of zines (contributor experience is fine, moderation experience is excellent) in addition to some knowledge of the field they're applying for as well as Pretty Series. Ability to work well with the rest of our moderation team and contributors is a must.
- ★ Open moderation roles are Art and Formatting. Expectations are attached below. While I (Mod Rotary) *can* do some of these alone, I can't moderate visual art alone, and I'd prefer to not have to handle formatting by myself.
- ★ Mods are welcome to contribute to the zine, though you'll have to follow the same rules/guidelines that any other contributor does, and if possible will have your contribution(s) looked over by a different mod.
- ★ **Art Mod:**
    - Have previous artistic experience (previous art mod experience ideal).
    - Be able to work with contributors to provide critique/suggestions on their page art and/or merch art.
- ★ **Formatting Mod:**
    - Have experience in graphic design (previous formatting mod experience ideal).

- Be able to design a visually appealing layout for our project and assist in creating visually appealing graphics to promote our project.
- Examples of other zines or other projects you have formatted and/or created graphics for in the past would be preferred.

★ **Intern/Assistant Mod:**

- Prior contributor experience isn't required for this, but it is preferred! Applicants who don't have prior modding experience will also be preferred.
- Be able to assist the other mods with their duties in some capacity.
- Most importantly, be willing to learn—and ask lots of questions!

Cover Artist Applications

★ Cover artists must be 13+, due to Discord's Terms of Service prohibiting those younger from registering on the platform.

★ If you've drawn a cover for something (not necessarily a zine) before, we'd love to see it in your portfolio! Otherwise, any SFW work you have that's polished and has a background will do.

★ An idea (or more than one) of what you'd draw for the zine cover is not required, but is recommended. If we're trying to decide between you and someone else, a really cool idea could make the difference.

★ Applying to be the cover artist will be done at the same time as contributor sign-ups. You can apply to make the cover and work in another role, provided it won't be too much work for you, but focus on the cover.

General Applications

★ Contributors must be 13+, due to Discord's Terms of Service prohibiting those younger from registering on the platform.

★ You can apply for multiple roles, but will only be accepted for one as your *primary* role.

- This will be based on, in no particular order:
  - Your strongest showing from your portfolio (if provided).
  - Your preference (if expressed).
  - Whatever we'd like to see more of at the time we're reviewing your application.
- If you think you'll have time to create a secondary piece and would like to do so under a different role (i.e. you wrote a piece about Amamiya Rizumu and would like to draw art of her or someone else, you drew Aromageddon and would like to make a phone wallpaper of Encantar), finish your first piece and then reach out to the mods. Secondary piece pitches will be subject to the same soft ratio restraints as primary piece pitches.

★ Pitches are not required in an application but by all means let us know! It helps the mods to have a general idea of who wants to write or draw what.

★ We'll be sending out acceptance emails to everyone who applies, provided they meet all of the basic criteria and follow application instructions.

★ If an artist would like to collaborate with a writer to create a smaller spot art piece for a fic as well as your main piece, please ask the writer you would like to collaborate with, and if they agree let the mods know so we can create a spot art check-in schedule.

★ If you have an idea of something you'd like to create that *isn't* a story/poem or a piece of art, feel free to ask the mods about your pitch or include it in your application! We'd love to include other types of writing and art as possible if there's interest.

Frequently Asked Questions

(Will be updated as necessary. If you have a question and don't see it on this document, feel free to send us a message on tumblr or an email, and we'll get back to you.)

Q: What is a zine?

A: Here, it's short for fanzine, which has historically referred to a collection of art/writing/other related materials distributed among fans. Prior to widespread adoption of the Internet, they used to be entirely physical, but now can be digital (like this one is!). Some zines sell copies (digital and/or physical) for charity or for profit. This one does not, and will be made freely available on the release date.

Q: What does open-call mean?

A: In zine terms, it means that anyone who applies to the zine (and follows the instructions in applying) will be accepted to contribute to this project. If you are turned away, it is because you missed something in your application.

Q: Why the soft ratio limit? How will it be enforced?

A: The soft ratio limit is to attempt to prevent more wildly popular entries from completely overtaking less popular and less well-known entries in terms of content. It will be enforced by preferring pitches for series entries and characters who are written about less/have fewer pitches when multiple pitches are given.

Q: How much will this zine cost?

A: It won't. It will be made available for free on the release date. If you really want to show monetary appreciation for the project, you could donate to a program promoting the arts for children or something.

Q: Is this zine affiliated with Takara TOMY A.R.T.S?

A: It is not. We are an unofficial zine, and just want to show our appreciation for the series.