

G's this is the outreach I have made combining G's advice, BIAB outreach and other youtube videos on this. Adding slight tweak in a way that this outreach would benefit making it personalized and WIIFM framework would probably make it better and you can help me with that!

SL: something for you [Name]

Hi {Name},

I found your home reno company while scrolling on google during my flight looking for kitchen renovators. (the internet speed was surprisingly great)

I help kitchen renovation companies like yours, helping them easily bring in more leads using effective marketing.

Would it work for you if we had a quick call one of these days to see if I could help you?

Best,
Ruslan

Sent from my Iphone

Hi {Name},

Just read on your website about how you completed a kitchen reno project. Love the 5 star review from CUSTOMER-NAME.

Anyways, wanted to reach out because I help kitchen renovation companies like yours bringing you more leads using google ads.

No catch, thought you would be interested because I brought about 50k worth of leads to my client this way.

Quick call one of these days to see if I could help you?

Talk Soon,
Ruslan

Hi {Name},

I came across your kitchen renovation work and saw the amazing 5-star review from CUSTOMER-NAME.

I specialize in helping kitchen renovation businesses like yours generate **2-3 qualified leads each month** through Google Ads, **guaranteeing \$30k in new leads within the first 30 days**—or you don't pay a dime.

Quick 15-minute call this week to see how we can achieve the same for you?

Talk soon,
Ruslan

Intro Call Script & Mentality

You are interviewing the client and seeing if they are qualified to work with your agency.

See text below.

Hey [NAME], this is Pavel we have a call scheduled at this time I see you have a [AREA CODE] phone number, are you from there? Oh nice I've actually never been there. YADA YADA SMALL CHAT.

Awesome so I'm gonna quickly ask you a few questions to see if it makes sense for us to work together. • How are you currently getting new remodeling jobs? -Nice man hows that going for you? • Whats your ideal customer? It sounds like its mainly residential, do you do any commercial? • On average, how many jobs are you completing per month? • Awesome and in a perfect world, whats your goal for 12 months from now? How many jobs. projects do you want to be completing per month? • ***Repeat their goal***

Great So, from everything you've told me, we can definitely help you reach the goal of _____ and help you get _____ more projects per month. If you are interested in checking out our system and seeing how we have remodelers hitting the goal you just

told me about, the next step would be to schedule a quick 30-40min demo call, where I can actually walk you through how it all works A-Z and how we even guarantee our work...

That way...

Worst case scenario... you can learn something new, maybe even get some ideas on how you can get more customers yourself...

And best case you decide to have us do it for you and we begin working together.

Sounds Fair Enough?

Great, does 2pm tomorrow work?

Get their email, phone, name & make sure they understand its a zoom video call where you will share your screen