Template: Friends & Family Outreach

Subject: Exciting News! Would Love Your Support for My New Venture **

Dear [Friend/Family Member's Name],

I hope this message finds you well! I wanted to share some exciting news with you - I've recently started a new business called [Your Business Name], and I could really use your support as I embark on this journey.

At [Your Business Name], we [describe what your business does or the problem it solves]. Our goal is to [describe your mission or the value your business provides]. I truly believe in what we're doing, and I think it has the potential to make a significant impact.

As a close friend/family member, your opinion and support mean the world to me. I would be incredibly grateful if you could take a moment to check out our website at [Your Website URL] and, if you're interested, perhaps even consider [purchasing a product/booking a service/signing up for a subscription, etc.].

Additionally, I'd love your help in spreading the word about [Your Business Name]. If you know anyone who might be interested in our [products/services], I'd be so appreciative if you could refer them to us. To make things easier for you, I've included a short message below that you can forward or share on social media:

🌟 Check out [Your Business Name]! It's a business run by my [insert relationship]. They offer [describe products/services] that [describe benefits/value provided]. I think you might love what they have to offer. You can visit their website here [insert relevant website]. **

Thank you so much for taking the time to read this message and for your continued support. It truly means the world to me. If you have any questions or feedback, please don't hesitate to reach out.

Wishing you all the best,

[Your Name]