

DIRECTIONS

1. Copy and paste the letter and send it here: <https://www.sonymusic.com/feedback/>
Subject: General Comments
2. Tweet the LINK of the letter to @RCArecords and @kqent on Twitter.
Example tweet:
@RCArecords @kqent I'm a fan writing on behalf of your artist @ATEEZofficial. With proper promo, we strongly believe they can make huge breakthroughs in the US market. Please read this letter outlining our suggestions. Thank you for your consideration!
<https://docs.google.com/document/d/1iY5AH9I510CdqB9QHS0aO45bXEyuqdxhvWjHDLQ9Usl/edit?usp=sharing>

NOTES

- **PLEASE DO NOT TWEET @ OR EMAIL RCA or KQ AGGRESSIVELY.** It's understandable to be frustrated but directing excessive animosity towards the source we are trying to appeal to for help is not the way to go. It has more potential to backfire on us. We need to put pressure on them but express our concerns in a constructive way so hopefully we will be heard. Please try to email & tweet the letter to RCA 1x a week.
- Please do not send the RCA letter directly to KQ. They will require a different approach and we will prepare a different template to email them (TBA). However please do include KQ in the RCA tweet to let them know our plans and that we are ready to offer more support to Ateez.

If you have any questions or suggestions, please DM me @80Z80NY on twt.
Thank you!