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English Tech Writing
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1. What is your concept, your goal(s), and audience choice? My concept for the information being displayed is a simple graph displaying information about several different countries GDP's GDP per capita and What makes up most of those countries GDP by sector. The goal for this infographic is to display the information and data of several countries and display to its audience which countries are more well developed and which ones are being developed. The goals I have set for the infographic is which countries are being developed and which ones are developed and which countries are labor and land intensive countries. Which can also add evidence to which countries are developing and which ones are well developed. My audience are those who are interested in finding out which countries in the world are developing and which ones are well developed and how the numbers can provide the answers to these questions. Theriocially since the data can only prove so much but they are good representations according to economics.
2. How does your visual language (any visual feature—color, size, proximity, etc) work to develop your concept, goals, and message among the metrics? The visual language is mostly color and organization of how the data is displayed. The display of the data makes it easy for my audience because it is aimed more at people interested in economics of different countries and how well they are developing. Typically in econ you need to be able to read simple graphs like the one I used. People in econ major are more familiar with this kind of display so since this is more of my target audience it suits them easier since they would be more used to this kind of organization.the light blue and red clash against each other so it. This makes it easy to distinguish from each country and the columns. The Grey for the title makes the tile pop out a little less but makes it noticeable enough due to the size of the title and the yellow tells the audience what and where the data comes from and the bright yellow allows the audience eyes to be drawn to that information on it so it isn't missed out on.
3. Given more time, better software capabilities, or better skills, what would you change about the current design, if anything? If given more time I could definitely improve on this topic. I would've liked to bring more data and compare and contrast the data between the countries. More detailed information for why these countries were the way they were, when it comes to the data. If I had better software and better knowledge to use the better software. I could definitely have played and tested different designs but with how little data can actually fit on a

page there is little I can do with nice and “better” designs so there were limitations on what I could create with the data I'm using and how I display it to my audience. I would like to have more data but there were limitations to how much I can put onto the page which makes it difficult. Now say if it was a large poster then I could definitely would have made it look more visually pleasing to a much wider audience while still make it work for my target audience.