

# Arquivar ou Apagar um Anúncio em Campaigns

Em Campanhas (Campaigns), os Anúncios Pagos podem ser arquivados e também apagados. Uma campanha arquivada também pode ser restaurada.

Uma vez apagada uma campanha publicitária, esta será permanentemente apagada do Command e não poderás restaurá-la.

## Arquivar uma Campanha Publicitária

1. Revê a lista das tuas campanhas na lista "My Marketing Campaigns" (As Minhas Campanhas de Marketing).
2. Localiza a campanha que queres arquivar, clica nas **elipses**, e clica no ícone **Archive** (Arquivar),
3. Confirma que queres arquivar a campanha.

A campanha passará automaticamente para o separador "Archived Campaigns" (Campanhas Arquivadas).

Paid Campaigns    Emails    Direct Mail    Social Posts    Payment Information    [Create New](#)

Paid Campaigns		LAST 30 DAYS	IMPRESSIONS	LEADS CAPTURED	TOTAL SPEND			
		0 Active	0	0	\$0			
<input type="text"/> Search for a Campaign...		Active Draft Post Archived All	All Goals Selected	All Channels Selected				
OVERVIEW	PREVIEW	STATUS	DURATION	CPC	CPLC	TOTAL SPEND	GOAL	⋮
▶ Just Listed: 102 Aruba Ct 1 Channel		DRAFT	10 days	--	--	\$0 \$30 Budget	Advertise Listing	⋮
▶ Interested in selling your ho... 1 Channel		DRAFT	10 days	--	--	\$0 \$75 Budget	Attract Listings	⋮
▶ Sold! 2 Channels		DRAFT	10 days	--	--	\$0 \$550 Budget	Advertise Listing	⋮
▶ Open House: 1459 Arrowhead 1 Channel		DRAFT	10 days	--	--	\$0 \$25 Budget	Attract Listings	⋮
▶ Open House: 1702 Briar St 1 Channel		DRAFT	10 days	--	--	\$0 \$50 Budget	Advertise Listing	⋮

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## Restaurar uma Campanha Publicitária

1. Clica no separador **Archived Campaigns** (Campanhas Arquivadas).
2. Localiza a campanha que queres restaurar e clica em **Restore** (Restaurar)
3. A campanha será movida automaticamente para a lista "My Marketing Campaigns" (As Minhas Campanhas de Marketing).

Paid Campaigns    Emails    Direct Mail    Social Posts    Payment Information    [Create New](#)

Paid Campaigns		LAST 30 DAYS	IMPRESSIONS	LEADS CAPTURED	TOTAL SPEND			
		0 Active	0	0	\$0			
<input type="text"/> Search for a Campaign...		Active Draft Post Archived All	All Goals Selected	All Channels Selected				
OVERVIEW	PREVIEW	STATUS	DURATION	CPC	CPLC	TOTAL SPEND	GOAL	⋮
▶ Just Listed: 102 Aruba Ct 1 Channel		DRAFT	10 days	--	--	\$0 \$30 Budget	Advertise Listing	⋮
▶ 4714 Austin St 2 Channels		DRAFT	10 days	--	--	\$0 \$100 Budget	Advertise Listing	⋮

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Duplicate Campaign
Restore Campaign
Delete Campaign

# Apagar uma Campanha Publicitária

1. Clica no separador **Archived Campaigns** (Campanhas Arquivadas).



2. Localiza a campanha que queres apagar e clica em **Delete** (Apagar).

3. Confirma que queres arquivar a campanha.

A campanha será permanentemente apagada do Command, e não poderás restaurá-la.

The screenshot shows the 'Paid Campaigns' section of the Command software. At the top, there are tabs for 'Paid Campaigns', 'Emails', 'Direct Mail', and 'Social Posts'. Below the tabs is a summary box with filters: 'LAST 30 DAYS' (set to '0 Active'), 'IMPRESSIONS' (0), 'LEADS CAPTURED' (0), and 'TOTAL SPEND' (\$0). There is also a 'Create New' button. Below the summary is a search bar and a filter bar with buttons for 'Active', 'Draft', 'Post', 'Archived' (which is highlighted with a red box), and 'All'. To the right of the filter bar are dropdowns for 'All Goals Selected' and 'All Channels Selected'. The main table has columns: OVERVIEW, PREVIEW, STATUS, DURATION, CPM, CPC, CPLC, TOTAL SPEND, and GOAL. Two campaign rows are listed: 'Just Listed: 102 Aruba Ct' (1 Channel, DRAFT, 10 days, \$0/\$30 Budget, Advertise Listing) and '4714 Austin St' (2 Channels, DRAFT, 10 days, \$0/\$100 Budget, Advertise Listing). Each row has a three-dot ellipsis icon. A context menu is open over the second row's ellipsis, with options: 'Duplicate Campaign', 'Restore Campaign', and 'Delete Campaign'. A red arrow points from the 'Delete Campaign' option to the ellipsis icon.