


Arquivar ou Apagar um Anúncio em Campaigns

Em Campanhas (Campaigns), os Anúncios Pagos podem ser arquivados e também apagados. Uma campanha arquivada também pode ser restaurada.

Uma vez apagada uma campanha publicitária, esta será permanentemente apagada do Command e não poderás restaurá-la.

Arquivar uma Campanha Publicitária

1. Revê a lista das tuas campanhas na lista "My Marketing Campaigns" (As Minhas Campanhas de Marketing).
2. Localiza a campanha que queres arquivar, clica nas **elipses**, e clica no **ícone Archive** (Arquivar), .
3. Confirma que queres arquivar a campanha.

A campanha passará automaticamente para o separador "Archived Campaigns" (Campanhas Arquivadas).

Paid Campaigns	Emails	Direct Mail	Social Posts	Payment Information	Create New
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Paid Campaigns 0	LAST 30 DAYS 0 Active	IMPRESSIONS 0	LEADS CAPTURED 0	TOTAL SPEND \$0
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Active
Draft
Past
Archived
All


All Goals Selected

All Channels Selected

OVERVIEW	PREVIEW	STATUS	DURATION	CPM	CPC	CPLC	TOTAL SPEND	GOAL	
Just Listed: 102 Aruba Ct 1 Channel		DRAFT	10 days	--	--	--	\$0 \$30 Budget	Advertise Listing	...
Interested in selling your ho... 1 Channel		DRAFT	10 days	--	--	--	\$0 \$75 Budget	Attract Listings	...
Sold! 2 Channels		DRAFT	10 days	--	--	--	\$0 \$550 Budget	Advertise Listing	...
Open House: 1459 Arrowhead 1 Channel		DRAFT	10 days	--	--	--	\$0 \$25 Budget	Attract Listings	...
Open House: 1702 Briar St 1 Channel		DRAFT	10 days	--	--	--	\$0 \$50 Budget	Advertise Listing	...

Viewing 1-5 of 5

Restaurar uma Campanha Publicitária

1. Clica no separador **Archived Campaigns** (Campanhas Arquivadas).
2. Localiza a campanha que queres restaurar e clica em **Restore** (Restaurar) .
3. A campanha será movida automaticamente para a lista "My Marketing Campaigns" (As Minhas Campanhas de Marketing).

Paid Campaigns	Emails	Direct Mail	Social Posts	Payment Information	Create New
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Paid Campaigns 0	LAST 30 DAYS 0 Active	IMPRESSIONS 0	LEADS CAPTURED 0	TOTAL SPEND \$0
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Active
Draft
Past
Archived
All

All Goals Selected

All Channels Selected

OVERVIEW	PREVIEW	STATUS	DURATION	CPM	CPC	CPLC	TOTAL SPEND	GOAL	
Just Listed: 102 Aruba Ct 1 Channel		DRAFT	10 days	--	--	--	\$0 \$30 Budget	Advertise Listing	...
4714 Austin St 2 Channels		DRAFT	10 days	--	--	--	\$0 \$100 Budget	Advertise Listing	...

Viewing 1-2 of 2

- Duplicate Campaign
- Restore Campaign
- Delete Campaign

Apagar uma Campanha Publicitária

1. Clica no separador **Archived Campaigns** (Campanhas Arquivadas).

2. Localiza a campanha que queres apagar e clica em **Delete** (Apagar)



3. Confirma que queres arquivar a campanha.

A campanha será permanentemente apagada do Command, e não poderás restaurá-la.

The screenshot shows the 'Paid Campaigns' section of a dashboard. At the top, there are tabs for 'Paid Campaigns', 'Emails', 'Direct Mail', and 'Social Posts'. Below these, there's a summary bar with 'LAST 30 DAYS' showing '0 Active' campaigns, '0 IMPRESSIONS', '0 LEADS CAPTURED', and '\$0 TOTAL SPEND'. A search bar and filters for 'Active', 'Draft', 'Post', and 'Archived' (which is highlighted) are present. Below the filters, there's a table of campaigns. The first campaign is 'Just Listed: 102 Aruba Ct' with a status of 'DRAFT'. A red arrow points to the three-dot menu for this campaign, which contains options: 'Duplicate Campaign', 'Restore Campaign', and 'Delete Campaign'.

OVERVIEW	PREVIEW	STATUS	DURATION	CPM	CPC	CPLC	TOTAL SPEND	GOAL
Just Listed: 102 Aruba Ct 1 Channel		DRAFT	10 days	--	--	--	\$0 \$30 Budget	Advertise Listing
4714 Austin St 2 Channels		DRAFT	10 days	--	--	--	\$0 \$100 Budget	Advertise Listing