



To:

From:

Subject: Why I should attend the ODSC Europe Hybrid Conference 2024

{{Your manager name}},

Our company operates in a fast-paced, transforming market that creates new daily challenges. To stay ahead of the market, we must ensure our team possesses the most demanding data science skills, is familiar with emerging technologies and new analytic approaches, and knows best practices to accelerate our business potential.

To help us do so, I'd like to attend the ODSC [Europe Conference](#) on June 5-6th, 2024.

In particular, I'm interested in learning __ (skill) and __ (skill), which will be delivered by __ (speaker name) and __ (speaker name). Remember __ (the last challenge we have met) __? We spent a lot of time finding a way to solve _____. After that situation, I researched how to minimize the risk of similar situations and the time needed to solve it, and I found it at ODSC.

They are the most reputable conference in the data science industry.

For the last 6 years, they've organized dozens of in-person and virtual events in the US, Europe and Asia, providing access to the best practical knowledge delivered by the leading instructors in this industry, such as Dr. Kirk Borne, John Montgomery PhD, Dieuwke Hupkes PhD, Jon Krohn, PhD, Stefanie Molin Data Scientist and many others.

They have the largest data science community, and conference attendees' feedback is very positive. The attendees especially appreciate the quality of content delivered and its immediate value for business because of its high practical applicability.

For the Europe Hybrid Conference they are featuring 24 hands-on training sessions and 30 hands-on workshops delivered by 90 top-notch speakers and instructors. There will be around 600+ data scientists with different backgrounds with whom I can network and make connections that will enrich my expertise.



The three-day conference includes a few parallel tracks, training, workshop sessions, talks, and keynotes covering different topics among 6 focus areas. So, while attending, I will be able to choose and switch between the most topical and valuable sessions depending on the challenge our team will be facing at that time.

I would like to get a ____ (ticket type) ____ ticket, which costs ____ (price) _____. Until ____ (date) is ____ % off so we are saving ____ USD.

This ticket provides access to ____ (insert what is included in this ticket type).

Since the conference format is virtual, there are no travel and lodging costs. Moreover, it allows me to save time and keep up with my ongoing projects.

ODSC also provides session recordings afterward, so I can watch them on demand and share my insights with the team. If we consider team participation, they provide additional group discounts.

Please find more about the conference and its benefits [here](#).

I'm happy to answer your questions if there are any, and I'm looking forward to your reply!

Sincerely,

{{your first and last name}}