ODELL BREWING CO. / THE OBC WINE PROJECT

Copper Ski Weekend 26-27 SWEEPSTAKES -- OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED. MUST BE 21+ TO ENTER.

1. ELIGIBILITY:

The ODELL BREWING CO. / THE OBC WINE PROJECT hereafter "Sponsor" Copper Ski Weekend 26-27 SWEEPSTAKES ("Sweepstakes") is open to legal residents of CO who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers and agents of the Sponsor, its affiliates and subsidiaries, advertising and promotion agencies, wholesale distributors, retail licensees, and all other service agencies involved with the Sweepstakes, and members of their immediate family (spouse, parent, child and sibling), are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

2. SWEEPSTAKES PERIOD:

Sweepstakes begins at 11/01/26 and ends at 12/31/26 ("Sweepstakes Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

3. WAYS TO ENTER (2):

Via Website: Visit https://forms.gle/Bq8AnvMLaWin7yEx8 ("Website") and follow the online instructions to complete and submit an online entry

Automated entries are prohibited and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses, nor use any other device or artifice, to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities, or uses any device or artifice to register multiple times, will be disqualified and forfeits all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Sweepstakes and a dispute thereafter arise

regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered an entrant, and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Potential winner may be required to show proof of being the authorized account subscriber.

For all Entries: All entries must be received and recorded during the Sweepstakes Period. No other forms of entry are valid. Limit one (1) entry per day per person.

4. PRIZE DETAILS:

Prizes (1): Copper Ski Weekend Package ("ARV"): $5078. Includes: 3 nights of lodging, based on availability (value variable, based on date;blackout dates may apply); 3 day lift tickets for two; 3 days equipment rental for two; Copper Mountain gift card for food & beverage. Blackout dates:

December 25, 2026-January 3, 2027; January 15-18, 2027; February 12-15, 2027; March 12-21, 2027; March 26-April 4, 2027

If winner cannot accept the prize as specified, prize will be forfeited and awarded to an alternate potential winner. The difference between any stated value and actual value will not be awarded.

Prize is non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used.

5. SWEEPSTAKES DRAWING:

Potential winner(s) will be selected in a random drawing to be held on or about 01/02/27 and from among all eligible entries received by Sponsor, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

6. WINNER NOTIFICATION:

All Prizes will be awarded. Potential winner(s) will be notified by email, phone call, direct message and/or text message (depending on their method of entry) and will be required to respond to the notification within five (5) calendar days indicating whether they can accept the prize. If potential winners do not respond to the notification within the five day time period, prize will be forfeited and an alternate potential winner will be randomly selected (time permitting). Any alternate potential winner selected will also be required to respond to the notification within the time frame stated above.

Potential winners will be required to provide legal proof of age and may be required to complete, sign and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor or Sponsor's representative within three (3) days of prize acceptance. Each potential winner may be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release and a valid W9 form as applicable, which must be received by Sponsor within seventy-two (72) hours of the date notice

or attempted notice is sent, in order to claim a prize (if applicable). If a potential winner of any prize cannot be contacted, fails to sign and return the required affidavit and tax documents within the required time period (if applicable), declines the prize or prize is returned as undeliverable, the potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Sponsor will select an alternate potential winner by random drawing from among all remaining eligible entries, up to one (1) alternate potential winners. In the event that a potential Instant Win prize winner is disqualified for any reason, Sponsor will randomly select an alternate potential Instant Win winner from all remaining eligible entries for that day, up to one (1) alternate potential winners. All alternate potential winners are subject to all requirements set forth in these Official Rules. If an alternate potential winner declines the prize or is disqualified, the prize will not be awarded.

Subject to verification of eligibility and compliance with the terms of these Official Rules, including verification that the winner is twenty-one (21) years of age or older, the potential winner will be declared an official winner of the Sweepstakes. If Sponsor cannot verify that the potential winner is twenty-one (21) years of age or older prior to winner notification, then the potential winner will be disqualified and an alternate potential winner will be randomly selected.

In the event of noncompliance within any stated time period, the prize will be forfeited and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential winner.

Sponsor is not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's email, phone number or mailing address which may result in a potential winner not receiving initial prize notification or his/her prize information. Note: Any communication between a potential winner and Sponsor or its agencies regarding this Sweepstakes (e.g. phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes.

7. PUBLICITY:

Acceptance of prize offered constitutes permission for Sponsor to use winner's name, voice, biographical information and/or likeness for purposes of advertising and promotion without further compensation in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law.

8. RELEASE:

By accepting a prize, winner agrees to release and hold Odell Brewing Co., harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.

9. GENERAL CONDITIONS:

Odell Brewing Co., and respective affiliates, subsidiaries, and agencies (collective the "Released Parties") are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Sweepstakes or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsor, will be disqualified. Released Parties are not responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Released Parties are not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of Sweepstakes be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, Sponsor reserve the right at their sole discretion to suspend, modify or terminate the Sweepstakes, and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Text message entries will be deemed to have been submitted by the registered owner of the wireless number used to enter. In the event of a dispute regarding the identity of an online entrant, the authorized subscriber of the email account used to enter will be deemed to be the entrant, and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of Odell Brewing Co. and will not be returned. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES.

10. DISPUTE RESOLUTION:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant, and Sponsor in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you, and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Fort Collins, Colorado.

11. PRIVACY POLICY:

Please see privacy policy located at https://www.odellbrewing.com/privacy-policy/ for details regarding the use of personal information collected in connection with this Sweepstakes. If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly-available winner's list.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram or any other social network or platform. You understand that you are providing your information to the Sponsor, and not to Facebook, Twitter, Instagram or other social network or platform.

12. SPONSOR:

Odell Brewing Co., 800 east Lincoln Ave, For Collins, CO 80524.

14. WINNER'S LIST:

For the names of the winners, mail a Self Addressed Stamped Envelope to Odell Brewing Co, 800 E. Lincoln Ave, Fort Collins, CO 80524 with the subject: ODELL BREWING CO. Winners List ATTN: Marketing

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