



Brady Group Game-Changer Book Guide

Communication

- ❑ [Crucial Conversations](#)
- ❑ [How to Win Friends and Influence People](#)
- ❑ [QBO](#)

Culture

- ❑ [The Advantage](#)
- ❑ [Boundaries for Leaders](#)
- ❑ [Energy Bus](#)
- ❑ [Five Dysfunctions of a Team](#)
- ❑ [Happiness Centered Business](#)
- ❑ [Ideal Team Player](#)

Customer Service

- ❑ [Hey, I'm the Customer](#)
- ❑ [The \\$6000 Egg](#)

Goals and Strategy

- ❑ [Art of Possibility](#)
- ❑ [Good to Great](#)
- ❑ [What Got You Here Won't Get You There](#)
- ❑ [Who Moved my Cheese](#)

Inspirational

- ❑ [Man's Search for Meaning](#)
- ❑ [The Little Gold Book of YES! Attitude](#)

Leadership Development

- ❑ [Entreleadership](#)
- ❑ [Flight of the Buffalo](#)
- ❑ [Leadership and Self Deception](#)
- ❑ [Leadership Strategy and Tactics](#)

Personal Development

- ❑ [Dare to Lead](#)
- ❑ [Make Your Bed](#)
- ❑ [Outward Mindset](#)
- ❑ [The Comfort Crisis](#)
- ❑ [The Seven Habits of Highly Effective People](#)

Money

- ❑ [Everyday Millionaire](#)
- ❑ [Think & Grow Rich](#)
- ❑ [Thou Shall Prosper](#)

Relationships

- ❑ [Captivate - The Science of Succeeding With People](#)
- ❑ [Boundaries for Leaders](#)

Sales

- ❑ [Integrity Selling](#)
- ❑ [Selling the Invisible](#)
- ❑ [Zero Resistance Selling](#)

This is by no means a complete list, but rather a good place to start – if you complete all on the list and need some other ideas, let's talk!