

Business Professionals of America 2025-2026

List of Officers:

Yuki Ye, President

Nabil Flores, VP of Community Relations

Mason Region, VP of Membership

Hailey Ulibarri, VP of Communications and Social Media

Zachary Sedillos, VP of Correspondence

Officer Coordinator(s) First and Last Name: Leslie Ferris

Activity	Resources	Timeline	Person	Details	Status
State Sponsors	CTLTP List of opportunities to sponsor Material to promote CTSO	September-October	All state officers	Action Plan will come from CTLTP Office	•
Social Media Sites	Instagram Facebook	Start no later than August 15	Hailey	Monitor posting and make sure every month is planned ahead	•
Daily Social Media	Instagram Facebook	Planning Sheets out at Training in June Due by end of June Tease start August 15	All state officers	#MemberMonday-Hailey & Yuki #TuesdayTips- Nabil #WouldYouRatherWednesday- Mason #FeelGoodFriday-Zach	•
Officer Challenge - BPA Cares	Guidelines/ Rubric	Social Media Posts- Monthly	All State Officers	Our Chapter Challenge will introduce our chapters to BPA Cares. This will benefit our chapters by allowing them to get involved with the State and National BPA Cares program. All guidelines and applications will be posted soon for chapters to access.	•
Officer Challenge -	Supporting National Program	Host Zoom meetings throughout the	All State Officers	Our Member Challenge will be an extension of our Member Certification Series. We plan to expand and create	•

Member Certification		year.		more initiative towards members participating in the Member Certification program. Zoom meetings will also be hosted throughout the year to help members understand the Certification process.	
Honorary Member of the Year	Edit Application Process Plaque for Overall Member	Announce- September Smore Review Application- October 1 Promotion Ideas: September 13 Promotion Period: October 19 begins Send out Applications- End of October Monitor application process - November to January Check submitted applications - Jan. 1 Due Date- January 15 Choose the winners at Roundhouse	Yuki	Community members and non-BPA members 1 Overall Member for State	<ul style="list-style-type: none"> •
Most Valuable Member/ Member of the Year	Plaque Needed	Announce- September Smore Finalize plan first of October Design application and rubric for advisors to nominate outstanding member of chapter - Due October 1 Promote at Fall Rallies:	Zachary	Create a new Member of the Year Award. Member highlighted on Website and Social Media	<ul style="list-style-type: none"> •

		October 19 begins Monitor Applications - November -January 15 Christine and Leslie will use a rubric to choose. Old Guidelines			
Chapter of Distinction	Chapter of Distinction Award	Promote that it is coming in the SMORE on September 1 Promote on social media after SMORE released The Chapter of Distinction Award will first be announced on September 16th and will continue to be promoted each monday of the week until February 1st. <ul style="list-style-type: none"> - The Chapter of Distinction is applied for and presented on an <u>annual basis</u>. - Recognize accomplishments from February 1 of previous school year through January 	CTLP	<p>The purpose of this program is to recognize the levels of quality in the CTSO chapters throughout New Mexico. There are criteria that help to identify BRONZE, SILVER and GOLD CHAPTER OF DISTINCTION. The intent is to recognize all chapters which meet these standards. The goal is to move from bronze to silver and then move from silver to gold. The winner of this award will receive the NMAA banner.</p> <p>Encourages periodic self assessment and continual improvement in organizational teamwork, growth and development.</p> <p>Chapters who receive Chapter of Distinction Awards are eligible to be considered for the Business Cup Award.</p>	<ul style="list-style-type: none"> •

		<p>y 31 of current school year.</p> <p>- Old Guidelines</p>			
Statesmen of the Year	National Website/ Christine Phipps_ Plaque for Main	Announce-September Smore Promote October 19 Social Media and Fall Rallies Torch Date Feb 1	Nabil	Reward Statesmen of the Year	
State Leadership Conference	Stage Decor Workshop Supplies	<p>Rough draft scripts and introductions/departures due by December 15</p> <p>Scripts finalized 30 days before February</p> <p>Introductions/departures rough drafts due Dec 15.</p> <p>Final edits at Roundhouse</p> <p>Decisions on Stage Decorations and style of introductions/departures in November meeting</p>	All Officers	See State Leadership Conference Planning Sheet	•
National Leadership Conference	www.bpa.org	All done by April 1st	All Officers/ New Officers	Planning begins march	

e	State meeting scripts Caucus plans and questions				
Meeting Agendas	Google Docs	Emailed 48 hours before each meeting	Yuki Ye	Emailed to everyone and Christine Phipps and Chapter Advisors	
Meeting Minutes	Google Docs	48 hours after each meeting	Zachary	Emailed to everyone and Christine Phipps and Chapter Advisors	
Intro to Officers	Facebook Instagram	Posts introducing each officer in August	Leslie	Posts introducing each officer in August	•
Officer Spotlights	Facebook Instagram	Complete Questionnaires by September 18 Decide order at meeting September 8 Post October - Leslie	Leslie/ All Officers	Posted each Monday in October	•
A Day as Officer	Instagram Story	Sign Up for Dates at September 8 meeting Go live one day each week in October	Leslie/ All Officers	Each officer chooses one day in a week in October Floods the Instagram story with information about their day.	•
Ask an Officer	Various, possibly Instagram	Decide on primarily discussed topics including promotional Graphics at October meeting Promotion at Fall Rallies and social media Make list of questions and by November 15	Leslie/ All Officers	Promote and encourage members to run for office Answer FAQs about BPA	•

Member Outreach- #Member Monday	Chapter Advisors/Members	Start reaching out to chapters and advisors and getting information on potential highlight candidates.	Hailey & Yuki	Every Monday recognize either one outstanding chapter or member and make a post about them.	•
Buddy Chapters	Chapter Advisors/ Christine and Leslie	Divide chapters in September/October Finalize list end of September Add to SMORE Request officer emails in Welcome Back Emails-Decide on items in Agenda each month Emails out by 20 of each month Good luck cards in January	All Officers	Create a personal connection with our members and chapters	•
Roundhouse	Business Cards	Start planning in August Make Contacts in September Follow up about Roundhouse in December	All Officers	Create a personal connection with our legislatures	
Advocacy	Email	Advocacy Action Plan from CTLP	All Officers	Advocacy Action Plan from CTLP	•
State Leadership Conference Planning	Script Agenda	Meet in January and plan	All Officers	Monthly meeting concerning the setup and execution of the SLC in February.	•
CTSO Month	Planning	Planning finalized October Advertise first of February	All Officers	During the month of February, have weekly challenges on Social Media starting from simple to more professional.	

Fall Rallies	Fall Rallies Committee	Workshop be outlined by October 5 Script finalized by October 10	All Officer	Workshop planned by Jenna and the rally team- officers will attend a rally to help setup and execute at their rally of choice.	•
SMORE	SMORE Newsletter	Officer Challenges Explanation and President's Welcome submitted August 15 Newsletter emailed out by Sept 1	All Officers and Leslie	Introduction to the members of the year and the challenges/events	•
Board Welcome Meeting	Board Zoom	Yuki will reach out to Board President middle of June Set up a Zoom Meeting end of June to share our Program of Work and to be introduced to the Board's vision for the year	All Officers and Board Members	Start creating a connection with the Board Members	•
Community Service	Ribbons for a Cause for NAMI NM (National Alliance on Mental Illness)	Research a cause by July meeting Follow up to ensure cause will accept donations Announce in SMORE in September Monthly Reminders Sell ribbons at State	Robin to sell/ All Officers	Ribbons for NAMI NM, which provides information on mental health resources to callers. Advocates at the state level, and Spreads awareness and promotes mental health for all.	•