

**MAKE A COPY**

# AI Digital Media Strategist - Job Post

**POSITION TITLE:** Artificial Intelligence Media Strategist

AI Media Maven Wanted! 🚀

Are you an AI-savvy digital media strategist, ready to transform B2B marketing landscapes? If you're passionate about utilizing AI to devise and execute media strategies that drive engagement and ROI, then we have the perfect opportunity for you!

**Training:** Informal or formal training in digital media strategy, with extensive experience in client-side or agency settings.

**Years of Experience:** 3-5 years of developing and executing media strategies for B2B brands with a strong emphasis on AI-driven approaches.

## **Specific Skills:**

- **AI Proficiency:** Demonstrable expertise in AI platforms and tools, applying innovative approaches to media strategy.
- **Media Strategy Development:** Proven experience in creating and implementing comprehensive media plans using AI insights.
- **Content Distribution:** Skilled in strategizing content dissemination across various platforms, including social media campaigns, programmatic advertising, search engine marketing (SEM), email marketing.
- **Data Analysis:** Ability to leverage AI for media performance analysis and optimization.
- **Tools Expertise:** Proficiency in HubSpot, Google Ads, 6sense, Marketo, Pardot, Ahrefs, SEOMoz, Jasper, and other B2B marketing tools.

## **Additional Skills:**

- AI Trends: In-depth understanding of AI advancements and current marketing trends.
- Strategic Thinking: Capable of crafting data-driven strategies using AI tools for superior outcomes.
- Content Collaboration: Experience working with creative teams to align media strategies with compelling content (ebooks, whitepapers, webinars).

### **Personal Qualities:**

- Motivated, Collaborative, Strategic Thinker
- Self-starter who thrives independently
- Deadline-oriented and reliable
- Flexible with project-based or freelancing opportunities

### **Other:**

- Creative Insight: Design and copy talent is a plus, contributing positively to our innovative team.
- Assessment Ready: Willing to participate in our strategic assessment if needed.

If you're an AI aficionado, skilled in leveraging cutting-edge AI tools, and eager to pioneer tech-forward media strategies, apply now! Harness your AI expertise and shape the future of B2B marketing with us!

-----

# **AI / Generative Designer - Job Post**

**POSITION TITLE:** Artificial Intelligence Digital Design Specialist

**AI-Infused Digital Design Guru Wanted!** 

Are you a visionary in the realm of digital design, equipped with the power of AI to create mind-blowing designs and images to accompany your own graphic design? If you're an ultra-creative, tech-forward expert ready to push the boundaries of digital aesthetics, then your dream job awaits!

**Position Title:** AI Digital Design Specialist - Contractor

**Training:** Any informal digital design training with a robust background in AI-generated designs or extensive experience client-side or at agencies.

**Years of Experience:** 3-5 years crafting digital designs, with a specialization in using AI-generated artistry to accompany your own digital design.

**Specific Skills:**

- Mastery in AI-infused digital design, showcasing innovative creations.
- Proficiency in utilizing AI tools to enhance digital design aesthetics.
- Experience with design programs such as Adobe, Figma, and Canva.
- Creative Thinking and Problem Solving skills.
- Crafting compelling designs across various platforms, including:
  - Social media campaigns
  - Google Ads
  - Storyboards and concepts for advertising
  - Vector art for animations
  - Creative content for ebooks, slide decks, infographics
  - Print ad or direct mail advertising
- Portfolio showcasing well-designed and cleverly strategic work.
- Passion for and embrace of AI design and AI-generated images.
- Animation skills are a plus! 🚀

**Additional Skills:**

- Keen understanding of AI trends, always staying ahead of the latest in technology and design.
- Ability to translate complex concepts into visually appealing and accessible designs.

**Personal Qualities:**

- Ultra-Creative, Tech Enthusiast, Team Player
- Proficient in working independently without supervision
- Respects and meets deadlines
- Open to working per project/freelancing and receiving jobs through Fiverr

### Other:

- Someone with an artistic flair, ready to contribute positively and grow within our creative team.
- Willing to take our creative test if needed.

If you're a digital design expert, proficient in the art of AI-infused creativity, and ready to revolutionize the visual landscape, join our team! 🎨 Unleash your AI-driven design brilliance with us!

-----

# AI Copywriter - Job Post

**POSITION TITLE:** Artificial Intelligence Copywriting Specialist

## AI Copy Pro Wanted! 🚀

Are you an AI-powered copywriting virtuoso, ready to revolutionize the world of B2B marketing? If you're passionate about leveraging AI tools to craft not just copy but innovative concepts, creative ideas, and both long and short-form content that captivates audiences, then we've got the perfect role for you!

**Training:** Any informal copywriting training or extensive experience client-side or at agencies.

**Years of Experience:** 3-5 years crafting ad copy for brands with a strong focus on AI-driven strategies.

### Specific Skills:

- Proficiency in AI platforms and tools, showcasing a cutting-edge approach to copywriting.
- Proven experience leveraging your own copy and creative concepts with the help of AI
- Crafting compelling content for various platforms, including:
  - Social media advertising/campaigns
  - Google Ads

- Short-form animated advertising elements (short social videos, product explainers, etc.)
- Longer-form explainer animated videos
- Print ad or direct mail advertising
- Secondary: Creative content (ebooks, infographics, blogs)

### **Additional Skills:**

- Keen understanding of AI trends and always up-to-speed with marketing trends.
- Ability to strategically craft copy using AI tools for maximum impact.

### **Personal Qualities:**

- Motivated, Kind, Team Player
- Proficient in working independently without supervision
- Respects and meets deadlines
- Open to working per project/freelancing and receiving jobs through Fiverr

### **Other:**

- Someone with design talent, ready to contribute positively and grow within our creative team
- Willing to take our creative test if needed

If you're an AI enthusiast, proficient in cutting-edge AI tools, and excited to lead the charge in shaping tech-forward marketing campaigns, hit that apply button now! 🌟 Unleash your AI creativity with us!