Email sequence mission:

Product: Pdf file with tips to optimize brain performance.

Landing page: Landing page mission

Email 1:

Subject line: The journey to optimize your brain starts here.

Welcome xxx,

I hope you are excited to start this journey.

By signing up you're taking a step in the right direction.

To get a lot of success, you need to optimize your brain first.

Without a good working brain, you can't get anywhere.

From now on, you will receive an email every week that will help you become more productive and make a successful life way more easier.

Are you ready to get the life you want?

Stay tuned for the next email.

Have a good day!

Here is your free pdf file you signed up for.

Email 2:

Subject line: The hard truth about success.

A while ago, I felt like a loser.

I woke up, grabbed my phone and started scrolling on social media.

And when I tried to work on something, I was back on my phone after 5 minutes.

I felt worthless, I did nothing and just gave up.

But deep inside I wanted more than just a life full of mindless scrolling on social media.

Then one day I took full responsibility on me,

I started to pick things up and little by little I gained some control over my brain.

After a few weeks I had completely reset my brain.

For the first time in my life, I woke up and got straight to work.

Everything in my life got better,

My relationships, my finances, my productivity, my look on the world, my confidence.

All just because I didn't feel like a loser anymore.

Now everyday it's not difficult anymore to work, do productive things.

I know you want more in life than what you're doing now.

If I can do it, you can do it too!

Click here to get the life you want.

Email 3:

Subject line: Why most people are not successful.

Successful people are people who deserve all the things they got in life.

They worked really hard for a long time without getting results in the first months.

Most people nowadays are just giving up after a few days of little work.

They think they need to work a few days and get millions of money.

Everyone thinks there is no point in working hard, that success is never coming to them.

WRONG,

If you work hard, for a long time, you always get what you want.

You NEED to want it hard enough.

If you feel like you don't know where to start,

Just begin small and build up momentum.

1% better everyday, builds up really fast in a year.

Every successful human did start small.

So don't feel like you can't get there, if you want it hard enough and work hard.

I promise you that you get the life you want!

So what are you waiting for?

Start today.