



Run for Office: Fall 2024 Toolkit

Fall elections are just around the corner. The Fall Primary is August 13, 2024 and Fall General Election is November 5, 2024. With many local and state offices up for election in the fall, we want to do our best in encouraging folks to step up and **champion their community**.

All too often these important elected offices are unopposed or left vacant so an unelected appointee fills the office. Voters deserve better, they deserve a choice of who will represent them. That can only happen if local residents step up to take on a leadership role in their communities.

Now is the time for people to begin researching what offices are up for election and the necessary paperwork. Candidates have from **April 15, 2024 through June 3, 2024**, to file nomination papers, declarations of candidacy, and campaign registration statements with the filing officer.

The League of Women Voters of Wisconsin has put together digital resources that can be shared on social media and within your networks. In this toolkit you will find graphics sized for Facebook, Instagram and Twitter, along with suggested copy for posts.

You can also refer to our webpage, which can be accessed [here](#).

This document may be updated as we generate more content. If you have any questions or suggestions, please contact Molly Carmichael LWVWI communications manager at mcarmichael@lwvwi.org

Sample Newsletter Blurb 1- Champion Your Community: Run For Office

What would you like to see improved in your community? How can you make these changes? Consider championing your community and running for office this fall. By running for office, you can speak out and make a difference on issues that you are passionate about and are important to your community.

You bring your own unique perspective and background to the campaign. Running for a local or state office, like County Clerk, County Sheriff, State Assembly and State Senate not only gives you a say in your community, but it gives voters a say as well.

All too often these important elected offices are unopposed or left vacant so an unelected appointee fills the office. Voters deserve better, they deserve a choice of who will represent them. That can only happen if local residents step up to take on these important roles.

For the Fall 2024 Election Cycle, candidates have from April 15 through June 3 to file nomination papers, declarations of candidacy, and campaign registration statements with the filing officer.

Champion Your Community and learn more about running for office [here](#).

Sample Newsletter Blurb 2

Do you have a passion for helping your community? Ever thought about running for office?

We'd bet you're more capable to run for office than you think you are. While experience and skills in subjects related to the activities of a board or committee can be important, it is not always necessary to be an expert in order to be a good contributor.

And, there are [plenty of resources](#) out there to help you get started!

To get on the ballot there are important forms to complete, nomination papers to circulate and important deadlines to keep in mind. If you're interested in running for office, you can find helpful checklists on the [Wisconsin Elections Commission's website](#).

For the Fall 2024 Election Cycle, candidates have from April 15 through June 3 to file nomination papers, declarations of candidacy, and campaign registration statements with the filing officer.

Champion Your Community and learn more about running for office [here](#).

*[Graphic for your newsletter](#)

Post #1: Run For Office - General

Suggested social media copy:

Be a champion for your community. By running for office, you can make a difference. Visit [this page](#) for more information.



Post #2: Important Documents

Suggested social media copy:

In order to get on the ballot there are important documents to submit by June 3. Learn more about the specifics of the office you are running for at elections.wi.gov/candidates.

<h2>BALLOT ACCESS DOCUMENTS</h2> <ul style="list-style-type: none"> DECLARATION OF CANDIDACY NOMINATION PAPERS CAMPAIGN REGISTRATION STATEMENT STATEMENT OF ECONOMIC INTEREST 	<h2>DECLARATION OF CANDIDACY</h2> <p>THIS DOCUMENT PROVIDES IMPORTANT INFORMATION ABOUT THE CANDIDATE TO THE FILING OFFICER INCLUDING:</p> <ul style="list-style-type: none"> NAME & HOW IT WILL APPEAR ON THE BALLOT HOME ADDRESS OFFICE THEY ARE RUNNING FOR *MUST BE NOTARIZED AND DELIVERED/MAILED TO CORRECT FILING OFFICER 	<h2>NOMINATION PAPERS</h2> <p>A COLLECTION OF SIGNATURES FROM QUALIFIED VOTERS WHO LIVE IN THE AREA SERVED BY THE OFFICE YOU'RE RUNNING FOR</p> <ul style="list-style-type: none"> NUMBER OF SIGNATURES DEPENDS ON OFFICE SOME OFFICES DON'T REQUIRE NOMINATION PAPERS 										
<h2>CAMPAIGN REGISTRATION STATEMENT</h2> <ul style="list-style-type: none"> LOCAL OFFICES: THE STATEMENT MUST BE FILED WITH THE APPROPRIATE FILING OFFICER STATE OFFICES: A CAMPAIGN REGISTRATION STATEMENT IS REQUIRED TO BE FILED ONLINE WITH THE WISCONSIN ELECTIONS COMMISSION 	<h2>STATEMENT OF ECONOMIC INTEREST</h2> <p>SOME STATE/LOCAL OFFICES REQUIRE CANDIDATES TO DISCLOSE FINANCIAL RELATIONSHIPS</p> <ul style="list-style-type: none"> FILE THIS FORM WITH THE APPROPRIATE FILING OFFICER OR ONLINE WITH WISCONSIN ELECTIONS COMMISSION 	<h2>WHO IS MY FILING OFFICER??</h2> <table border="0"> <thead> <tr> <th>OFFICE</th> <th>FILING OFFICER</th> </tr> </thead> <tbody> <tr> <td>SCHOOL BOARD</td> <td>SCHOOL DIST. CLERKS</td> </tr> <tr> <td>COUNTY OFFICE</td> <td>COUNTY CLERK</td> </tr> <tr> <td>STATE OFFICE</td> <td>WISCONSIN ELECTIONS COMMISSION & WISCONSIN ETHICS COMMISSION</td> </tr> <tr> <td>MUNICIPAL OFFICE</td> <td>MUNICIPAL CLERK*</td> </tr> </tbody> </table> <p><small>*IN MILWAUKEE FILING OFFICER IS MILWAUKEE CITY ELECTIONS COMMISSION</small></p>	OFFICE	FILING OFFICER	SCHOOL BOARD	SCHOOL DIST. CLERKS	COUNTY OFFICE	COUNTY CLERK	STATE OFFICE	WISCONSIN ELECTIONS COMMISSION & WISCONSIN ETHICS COMMISSION	MUNICIPAL OFFICE	MUNICIPAL CLERK*
OFFICE	FILING OFFICER											
SCHOOL BOARD	SCHOOL DIST. CLERKS											
COUNTY OFFICE	COUNTY CLERK											
STATE OFFICE	WISCONSIN ELECTIONS COMMISSION & WISCONSIN ETHICS COMMISSION											
MUNICIPAL OFFICE	MUNICIPAL CLERK*											

Run for Office Gifts



