

Job description

JOB POSITION: JUNIOR INDUSTRIAL PRODUCT DESIGNER

COMPANY PROFILE:

HONGYI JIG Rapid Technologies Co. Limited is a Hong Kong based company in the business of Product Development from Art to Part. The product development life cycle evolves the Industrial Product Designs, Engineering, Tool Engineering prototyping that provides industrial Product design, Reverse Engineering, tool engineering, Tooling for Injection moulds and Pressure die casting tools and batch productions till Deliver Finish Goods

JOB SUMMARY:

The Company has its dedicated unit for Industrial Product developments such as Kitchen & Home Appliances, White Goods etc. For its Industrial Product development, We're looking for an enthusiastic Industrial Product and graphic Designer with a passion for white goods, user experiences and design. The ideal person for this role should love to collaborate with other teams to craft the perfect product, and leverage interaction, UI, and visual design to do the best work

JOB RESPONSIBILITIES:

Product & Market Research

- Will be responsible to prepare professional presentations on market research for the assigned Product design assignments.
- In Market research, Showcase the universe of available product and their USPs and the difference

Sketching & Conceptualisation

- **Storytelling: Will be responsible for explaining engaging user narratives with enticing visuals, clear storyboards, and easy-to-understand concepts by product collection and new design sketches.**
- **Sketches and References** Will be responsible for preparing good professional sketches for assigned projects of product designs through a nice presentation.
- Maintaining an awareness of current design trends and influencing customers by making and explaining a Design Story.

CAD Modeling

- Will be responsible to create 1:1 Dimensional Virtual CAD Model of the products based on selected sketches and concepts. Preferable Rhino | Siemens NX
- Should be able to understand the molding / Manufacturing process to conclude the manufacturable designs.

Rendered presentations

- Will be Presenting the new product designs through Realistic rendered images and Think creatively and develop new design concepts and layout in a nice presentations explaining the Material, Process, Color and Surface Finish in depth
- Presenting designs, samples and final work through an excellent presentation way to customers for evaluation
- Will be also responsible to create Graphical environment in the Product Presentations like company logos, Tag Lines etc