Wikipedia New Page Worksheet

There must be multiple press articles in mainstream, national, reputable newspapers where:

1. Your topic for Wikipedia is *the subject* of the article and covered in substantial depth (10+ paragraphs).
2. The entire article is written by and in the voice of an independent journalist.
3. The article contains a biographical profile on the topic as opposed to a single news item, list, ranking, or case study.

Generally, *each* article must meet *all* of the above requirements. Quality is more important than quantity. Hundreds of articles where the topic is quoted or mentioned won't make up for lacking one in-depth biographical profile.

Informally, Wikipedians also consider factors like the age and size of the company, product, etc.. For example, most companies do not qualify for a page until they reach about 300 employees or $150 million in revenue.

Doesn't count

- Press articles mentioning or quoting you
- Awards, rankings, lists, and roundups
- Q&As and interviews that are not in the journalist's voice
- Short blurbs
- Pieces written by a "contributor" or guest blogger rather than a journalist

Does count

- Profile pieces that talk about when the history of the topic, the "life story" as it were.
- Feature stories, cover stories, in-depth reviews, historical narratives.

Please provide links to 2-3 press articles you believe best meet these requirements

1. _____
2. _____
3. _____