

# **Email 1**

**Subject:** Welcome to the premier copywriting course

You are about to gain access to the techniques that will make you an outstanding copywriter.

**HOWEVER**, before we continue, I need to clarify: This is not a miracle course in which you follow the steps and make six figures overnight.

Getting rich quickly is a scam. If you want to become rich, there are no shortcuts.

If you're just going to daydream of becoming wealthy but do not contribute any effort, you can close this email and continue your life.

**For the few who Understood what I meant, Welcome**

Now that we are on the same page, I want to Congratulate you because you are about to learn what it takes to be a top 1% Copywriter.

In this course, you will learn practical and workable advice to implement in your copy.

Now that we are clear, [click this link](#) to access the course.

Stay in touch.

Robert W. Bly

## **Email 2**

**Subject:** Rat Race

And there I was, a college dropout thrown into the real world.

I had to work at a warehouse to bring money so my dad didn't kick me out of the house.

Many older coworkers didn't want me there, not because I was terrible at the job, but because I was a young guy with a bright future.

They didn't want me to stay at a dead-end job moving boxes until retirement.

Making money for somebody else's business, **they were getting richer while we were getting poorer and sadder.**

The routine? 8 hours a day, five days a week— making just enough to cover basics, with the leftover money spent on garbage I didn't need.

I daydreamed about being one of those online jet-setters living in exotic places, making thousands of dollars just using my laptop.

I always heard that making money online was a thing, but I needed to figure out how to start.

One evening, I was researching it and discovered what copywriting was.

I liked it because it did not cost me any money. It was only me and my laptop.

I got **obsessed** with it. I was desperate to break free and live life beyond my wildest dreams.

I was desperate to show myself and my family what I was capable of

And look at me now: after all the hard work, sleepless nights, and years of consistency, **I finally escaped the rat race.**

You can cut that time in half if you listen to all the steps and advice we give you.

Save yourself from all the mistakes and fast-track your way to freedom.

Are you interested? Stay connected.

Robert W. Bly

## **Email 3**

**Subject:** Mediocre Copy and Mediocre Dating

I can guarantee that 99% of failed copywriters also need to improve dating.

Now, before you get offended and click out, hear me out.

When you are on a date, you want to: **A)** show the best version of yourself and **B)** stand out from all the other guys she's dated.

When selling a product, you shouldn't spam your customer's emails.

Or writing the same generic sales quotes that they had heard a million times on TV

**Charisma and confidence** are characteristics that every copywriter (and player) should possess to succeed in their realm.

If you want to get your dating right, you better start to get your writing right.

Robert W. Bly

## **Email 4**

**Subject:** Dream Crushers

When they grow up, every little kid wants to be an astronaut, an actor, or a rockstar.

**Something outstanding.**

But sadly, we grow up in a system in which, slowly but surely, those dreams get crushed one by one.

**The system wants followers, not leaders.**

The teachers inside the education system who are supposed to guide you tell you to quit.

You get told to be “be realistic” and “grow up”; in reality, you are just lowering your standard for yourself.

You want to avoid listening to these dream crushers if you read this.

You know that working some random 9-5 will not get the dream life you always wanted.

**A life of freedom in which you are entirely in control** and in which you are in charge of your destiny

Don't let the child within you look at you in disappointment.

Want to make that little kid proud? Start [here](#).