

ERKE AKDENIZ

Motion Designer | Video Editor | Marketing Motion

Antalya, Turkey | Open to relocate to Istanbul | Available immediately

erke.akdeniz@gmail.com | +90 534 685 17 00

Reel & Portfolio: <https://erkeakdeniz.carrd.co/>

SUMMARY

Motion Designer and Video Editor focused on short-form performance marketing motion (9:16), kinetic typography, and sound-led edits. Fast turnarounds, clean hierarchy, and campaign versioning.

CORE SKILLS

- Short-form marketing motion (9:16) for Meta/TikTok paid social and organic placements
- Kinetic typography, motion overlays, pacing, and readable hierarchy
- Sound-led edits (SFX timing, beat sync, clean mixes in timeline)
- Campaign versioning for A/B testing (multiple creatives per concept)

TOOLS

After Effects (Advanced) | Premiere Pro (Intermediate) | Photoshop (Advanced) | Illustrator (Advanced)

EXPERIENCE

Dental Centre Turkey — Graphic Designer (Motion / Marketing)

Mar 2025 - Jan 2026 | Antalya, Turkey | Full-time

- Produced 5-8 short videos/week (9:16) for Meta/TikTok placements and organic channels
- Created motion overlays and full-motion pieces with clear typographic hierarchy and readability
- Ran campaign versioning: ~7 deliverable types per campaign, typically ~3 variants each

Ornate Home (US) — Graphic Designer (Marketing)

Jul 2022 - Jul 2024 | Remote

- Produced marketing assets across social, email, and retail; ~4-5 short videos/week alongside design output
- Designed signage, window decals, product tags, and vehicle/truck wraps

Kilit Hospitality Group (KHG) — UI Designer (Branding & Marketing)

Mar 2021 - Apr 2022 | Antalya, Turkey

- Delivered UI and marketing assets for multiple hospitality sub-brands
- Designed outdoor/billboard visuals displayed at Antalya Airport placements

Tatilmaximum — UI Designer

Dec 2019 - Nov 2020 | Antalya, Turkey

- Designed booking system UI and supported marketing visuals as needed

Freelance — Wedding Film Editor

2025 - Present

- Delivered 8 wedding films end-to-end (edit, color, sound, music selection, exports)

EDUCATION

Piksel Akademi — Design course | 2017 - 2018

LANGUAGES

Turkish (Native) | English (C1 Advanced, EF SET 64/100)