



LAMBO Monthly Meeting

Wednesday, November 13, 2024, 6 pm

Earth Goods, Minocqua, WI

- Call to order
 - 6:09 PM
 - 20 people and 1 dog in attendance
- Approve minutes
 - Sylvia and Brooksy
 - Bryon said Nay
- New Folks
 - Mike 'Bo'
 - Sherry Hulett at Let's Minocqua (Sports & Group Sales): Wants to get to know the sporting groups in the area and bring events up here
 - Will from American Pond Hockey
- American Pond Hockey Presentation
 - Looking for right groups to participate, outdoor silent sports specific, especially Fat Biking, fundraising goes to Hockey Arena and Fire Station, but open to all non-profits are welcome
 - Main event is February 7 and 8 (Friday, Saturday) plus Thursday night opening party
 - **Ideas:** raffle bike, would love to have an activity (race, event), pump track, demos
 - **Partnership:** brag about each other, celebrating Silent Sports especially (e.g., also skating, winter 'Torpy' park), plan specific event to insert into schedule, designated space, share resources to help with packed trail, collaborative branding, get included on schedule and announcements during event
 - **Benefits:** increased visibility across demographics, fundraising, LAMBO would add value to grow event with more things going on around it, showcase what the area has to offer
 - **Insurance** question: APH has insurance for event volunteers and liability
 - Will need to know within next month the commitment
- Old Business



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- LAMBOO
 - LAMBO \$179
 - Hours 261
 - Some damage or stuff taken by kids, put some wardens out there next year
 - Add some kind of activity next year
 - Check out the LAMBOO video
 - Consider going later, or scary section
- Timing, still looking into it
- Treasurer's report
 - Events: \$10,000
 - Main: \$13,313.51
 - PayPal: \$7149.91
 - Total LAMBO: \$30,463.42 (not including the 10K from Mark)
 - Sucker Springs: \$17,700.96 (with another 5K from Zent)
 - Musky Mountain Campaign: reached our goal
 - Hopefully taxes are underway
 - Raffle license renewed
 - Won \$5K from Athletic Brewing - need to follow up what to do next for it
- Volunteer report
 - October: 363 hours total from 23 people
 - YTD: 1783.5 hours total, 50 different people
 - Volunteers of the month: Marissa and Kathy!
- Bike Patrol
 - One new young person working on BP requirements
 - 4 outdoor first care classes in the last year, with 1 new patroller at MWP
 - Mary got Outstanding Supervisor Award, Central Division for Biking (9 states)
- Membership
 - 160 active members



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- 1 month before membership expires an email goes out
- Events
 - Fat Bikes By Candlelight
 - Friday 27th. We have enough candles, need lighters
 - Demo bikes will be available with Chequamegon
 - Baked beans for sales
 - Beer?
 - Fatathlon
 - January 4th, Mikes got swag and permit
 - Christmas Party
 - Saturday, Dec. 14th, at Frank and Sylvia
 - Potluck food and drinks
 - 4 PM
 - Pre-ride
- Trail Counters
 - Charts are on Slack
 - Zip 30 daily average, Musky 25 daily average
- Trail Updates
 - Musky
 - \$5K Athletic Brewing grant
 - Phase 2 is fully funded!
 - Mark gets naming rights at Musky!!
 - Bryon Black authorized to submit a new RTP Grant for \$100K.
 - Construction: slowing down because it's that time of year; won't get through everything before end of year, would pick it up again in July. Will have to coordinate with Sucker Springs (he'll get in touch with Gary)
 - Kiosk in the Spring
 - Sucker Springs
 - Finished single track section, fundraising continues



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- Zip
 - Switched out recoils this year, should start
 - Woodshed is done, need wood (Jason has a lot)
 - Trails are blown, good shape
- Raven
 - Blown
- Schlecht Lake
 - LUA is circulating
 - There are no signs indicating you are not allowed to bike there
- New Business
 - Group Rides: This Thursday is the last group ride for Musky. And now people will still bike Thursdays, but it won't be posted. We will post Saturday rides, 2 PM at Zip (even) and elsewhere (WinMan, Heel Creek, Fern Ridge)
 - Revisiting if/when to do pizza, rather save money. Maybe potluck once in a while?
 - Bentonville, March 7th; Copper Harbor in May
 - Danny will email Let's Minocqua monthly with rides, events
 - Non-profit can go through the state for signs (penitentiary)

Meeting adjourned 7:26 PM