

Subject: Help Lead the Way: Activate Your Marketplace Profile Today

Hi [Board Member's Name],

We're inviting you to be among the **first** to access the **Organization Member Marketplace!** 🎉
This is your chance to **promote your business, reach more members, and engage beyond in-person events**—all in one place.

Before we roll this out to the rest of our members, we need your participation to **set the stage and showcase its value**. When businesses see board members actively posting, they're more likely to engage too—creating more connections and opportunities for everyone.

✉️ **You'll receive an email shortly with login information.** Once you confirm your account, you're ready to start posting!

1 **Log into the Marketplace** → [Insert Marketplace Login Link]

2 **Go to Manage > Posts**

3 **Make Your First Post** – Add:

✓ Services | ✓ Events | ✓ Promotions | ✓ Job Listings | ✓ Products | ✓ Announcements

We'll be highlighting marketplace activity, so this is a great way to **gain visibility** and help lead by example.

Thanks for helping make this a valuable resource for our members. Let me know if you have any questions—I **can't wait to see your posts go live!**

Best,

[Your Name]

[Your Position]

[Organization Name]

Subject: Help Us Kickstart the Marketplace!

Hi,

We're excited that you're a part of our new Member Marketplace! This platform is designed to help our members connect, showcase their businesses, and discover valuable opportunities—and we'd love your help to get it started.

As a board member, your participation is crucial in setting the tone and demonstrating the value of the marketplace to the rest of our members. A quick post—whether it's an event, promotion, product, service, or announcement—will:

- Highlight your business and what you offer.
- Make it easier for others to discover and connect with you.
- Inspire other members to join the marketplace and share their own updates.

It only takes a few minutes to create a post, and I've included some ideas to get you started:

- Share a special deal or promotion you're offering.
- Announce an upcoming event or service.
- Post about a recent success or project.

If you haven't logged in yet, you can use this email and follow the link below to reset your password. <https://kaufmanchamber.membermarketplaceinc.com/>.

Thank you for helping us showcase the potential of this new tool as we onboard other members soon! If you have any questions or need assistance, don't hesitate to reach out—I'm here to help.

Looking forward to seeing your posts!

Best regards,

The Kaufman Chamber

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