



PharmaMed Press

VTU E- Consortium BSP Books E-Books

About BSP Books

Established in 1999

Publishes books under two imprints



BS Publications



PharmaMed Press

Publishing Program is Focused in Six key areas

- Text/Course oriented, Reference Books, Classic Reprints ,Conferences Proceedings ,Journals & Competitive Books.

BS Publications

- It aims to create student friendly Quality Textbooks to satisfy the needs of students.

- It also publishes reference books, research monographs for students, researchers and professionals
- Areas of Engineering & Allied Sciences ,Earth Sciences & Environmental Sciences, Agriculture & Allied Sciences , Management Sciences and Physical & Life Sciences .
- *Most of our Author are from reputed Institutions across country and world, Some are Vice-Chancellor ,Directors and Principals of various Colleges.*

Training /Access/Features.

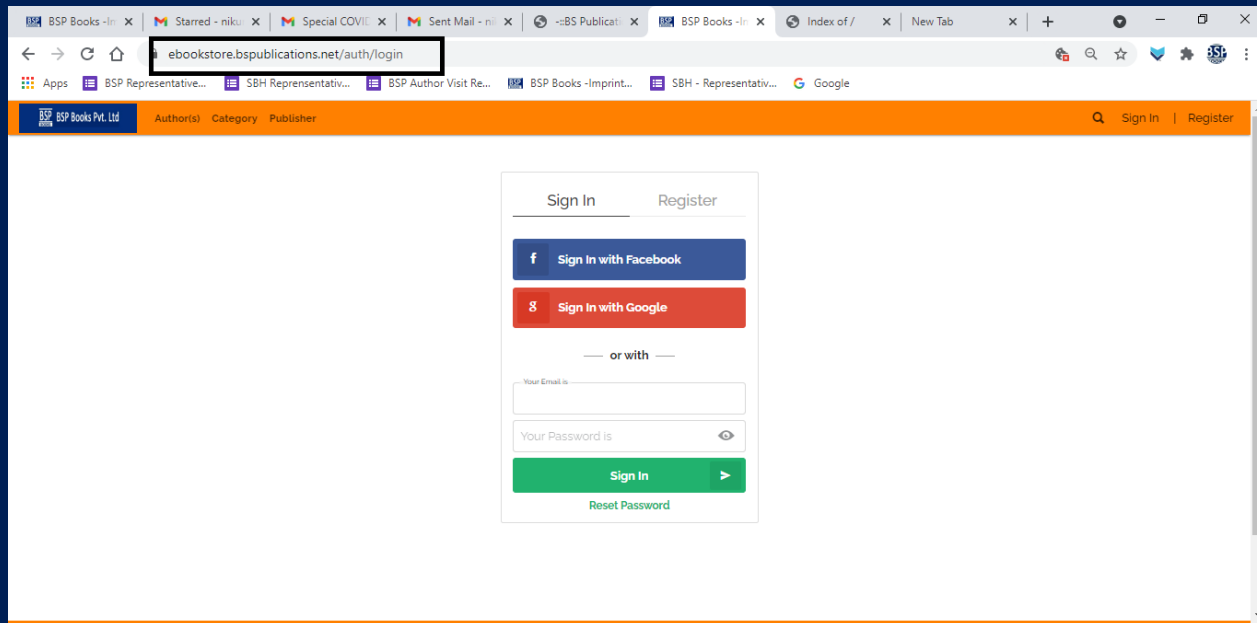
How to Access our Content

VTU Consortium Member can Access our Content in 3 Ways

1) Access via Username/Password/App

Weblink:

<https://ebookstore.bspublications.net/auth/login>



BSP Books APP (Book Download and Offline Reading)

URL:

<https://play.google.com/store/apps/details?id=la publica.bspublications>

Input your Institute Login credentials.

2) Access via Institutional Static IP *

Weblink:

<https://ebookstore.bspublications.net/auth/ip>

No Login Required. Many Concurrent users can view simultaneously.

(*Note: Access will be activated on Static IP provided by Institution. Users connected through the Institutional IP only will get access)

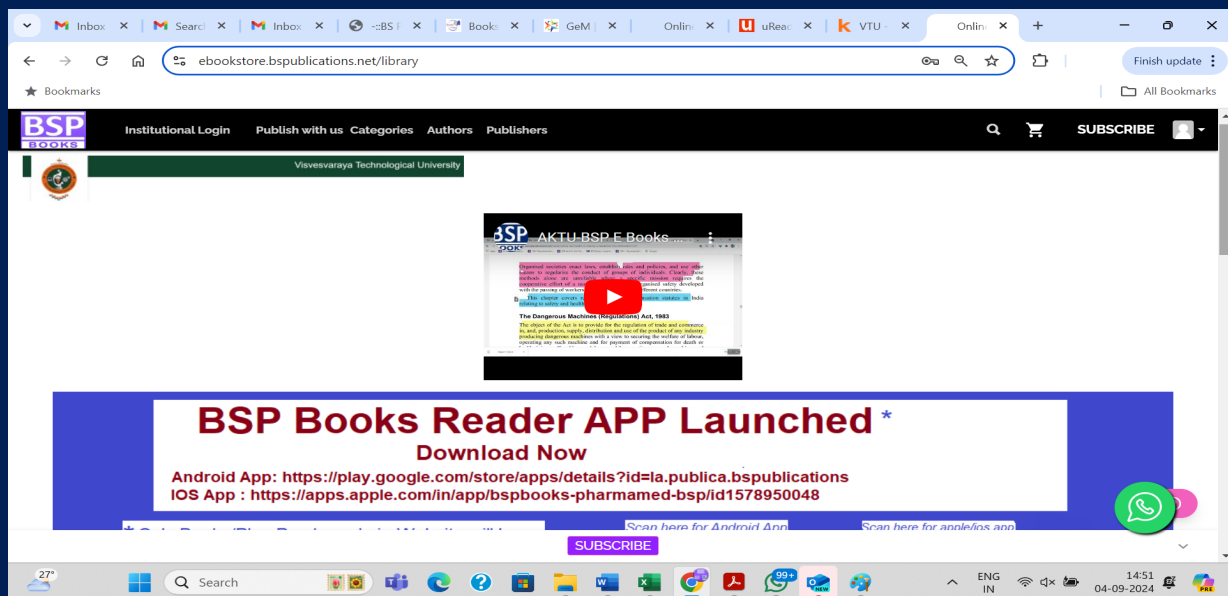
3) Access via Knimbus App

All VTU E Consortium Member and Students are Provided with **Knimbus** Credential.

URL: <https://vtulibrary.knimbus.com/>

Once You are able Login our Content via different ways

You should get screen like this below (VTU E -Consortium Logo)

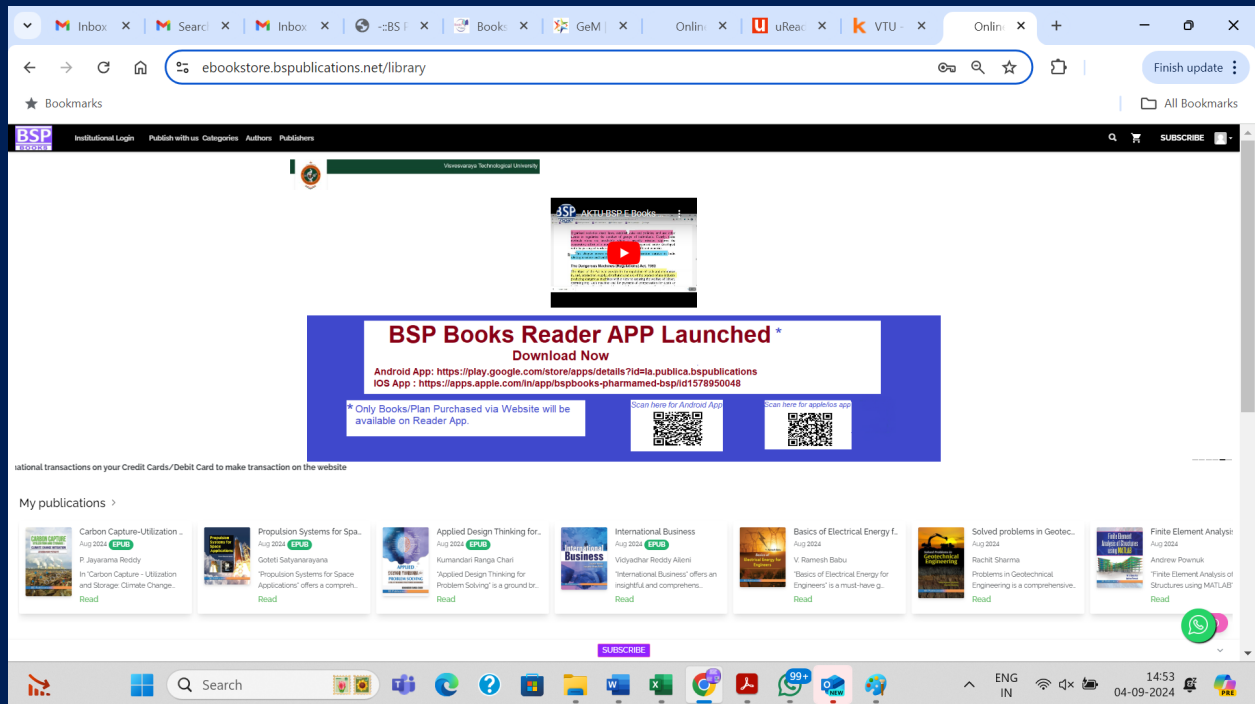


Search & Classify Content Author, Category wise across the Subscribed Content

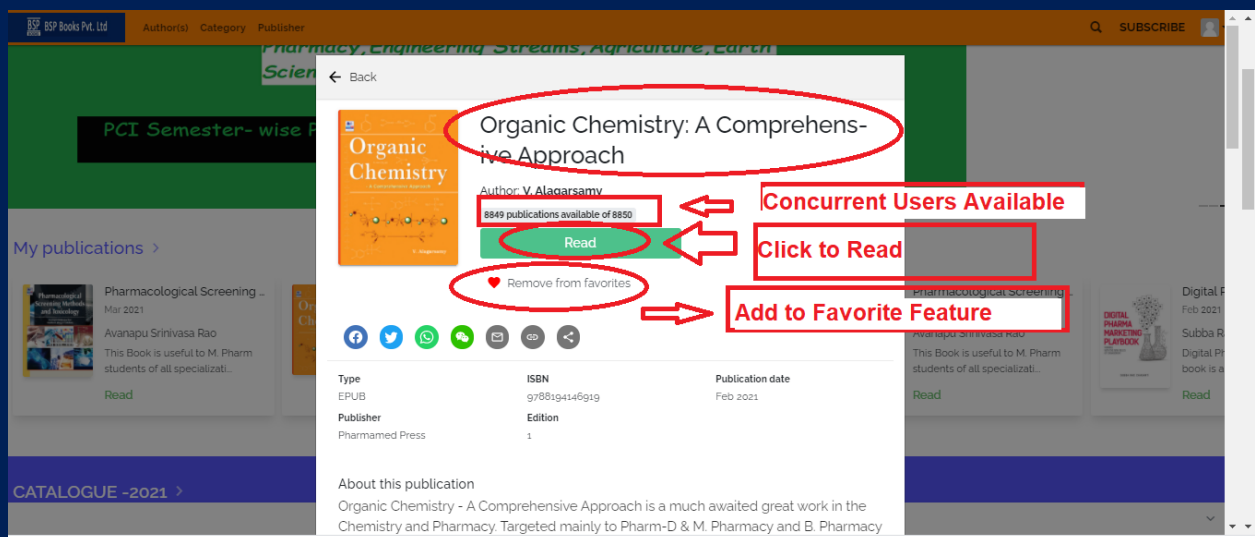
The screenshot displays the BSP Books e bookstore website. The browser's address bar shows the URL ebookstore.bspublications.net/library. The website features a navigation bar with links for Institutional Login, Publish with us, Categories, Authors, and Publishers. A search bar and a 'SUBSCRIBE' button are also present. Below the navigation bar, a grid of 24 categories is displayed, including Aeronautics, Biotechnology, Civil, Environmental Science, Hydrology, Mathematics, Microbiology, Physics, and Water Resource. A central video player shows a thumbnail for 'The Dangerous Machines (Regulation) Act, 1983'. A large blue banner promotes the 'BSP Books Reader APP Launched' with a 'Download Now' button. The banner includes links for the Android App (<https://play.google.com/store/apps/details?id=la.publica.bspublications>) and the IOS App (<https://apps.apple.com/in/app/bspbooks-pharmamed-bsp/id1578950048>). A 'SUBSCRIBE' button is located at the bottom of the banner. The website footer shows the date 04-09-2024 and the time 14:52.

BSP Books Reader APP Launched*
Download Now
Android App : <https://play.google.com/store/apps/details?id=la.publica.bspublications>
IOS App : <https://apps.apple.com/in/app/bspbooks-pharmamed-bsp/id1578950048>

View Entire Subscribed Content Through My Publications

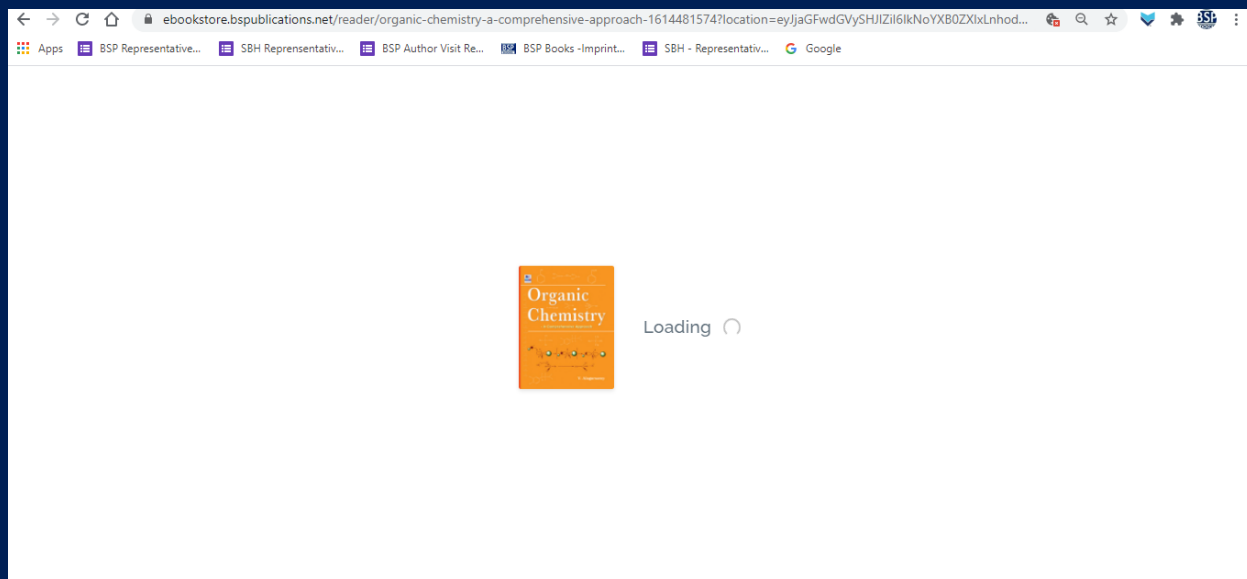


Features of E-book



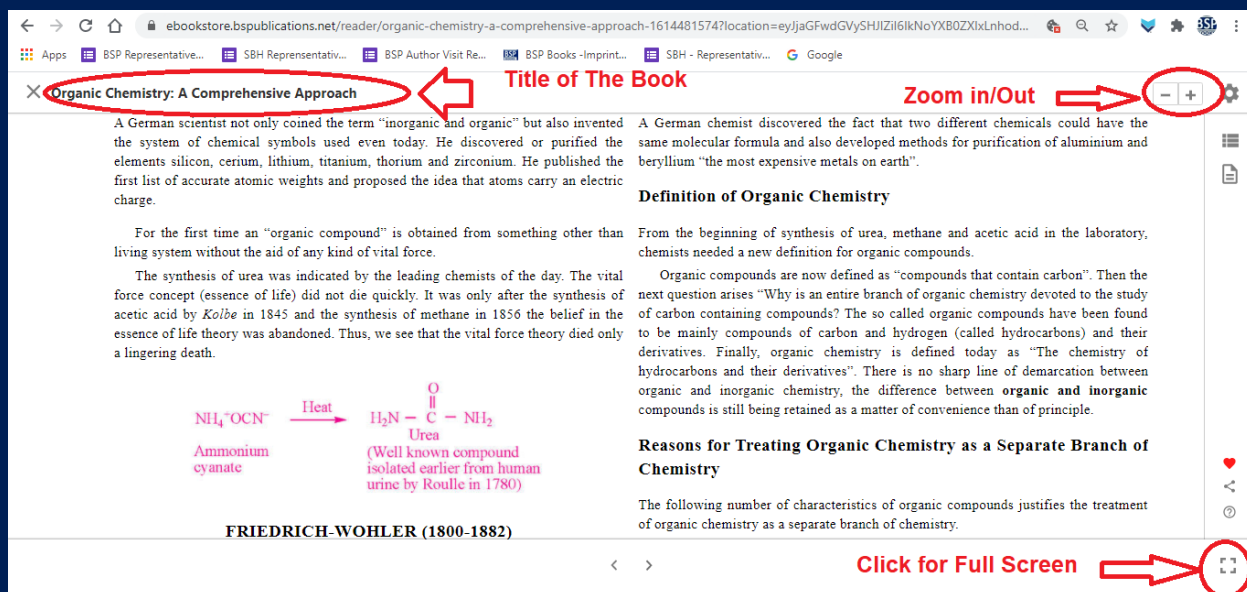
E-Book Reader Features

After Clicking on Read. Reader Opens.



Features of E-book Reader

Title, Zoom In/Out, Full Screen



Thematic Viewing for day and Night and Add to Favorites.

The screenshot displays the 'Organic Chemistry: A Comprehensive Approach' reader. A red box labeled 'Theme For Day (White) and Night(Black)' points to the theme toggle in the top right corner. Another red box labeled 'Add to Favorites' points to the heart icon in the bottom right corner. The main text discusses the history of organic chemistry, mentioning the synthesis of urea by Friedrich-Wohler (1800-1882). A chemical reaction is shown:
$$\text{NH}_4^+\text{OCN}^- \xrightarrow{\text{Heat}} \text{H}_2\text{N}-\text{C}(=\text{O})-\text{NH}_2$$
 with labels 'Ammonium cyanate' and 'Urea (Well known compound isolated earlier from human urine by Roulle in 1780)'.

Page Fit and Page Layout Features

The screenshot displays the 'Pharmacological Screening Methods and Toxicology' reader. A red box labeled 'Page Fit (Diagonally)' points to the page fit icon in the top right corner. Another red box labeled 'Page Layout, 3 Option i.e Horizontal Scrolling, Double Page(book type) and Vertical Scrolling' points to the page layout menu in the bottom right corner. The menu options are: 'Horizontal scrolling', 'Double page', and 'Vertical scrolling'. The main text is from Chapter 7, Poisons, page 343, discussing apomorphine and its uses.

Table of Contents and Search Bar

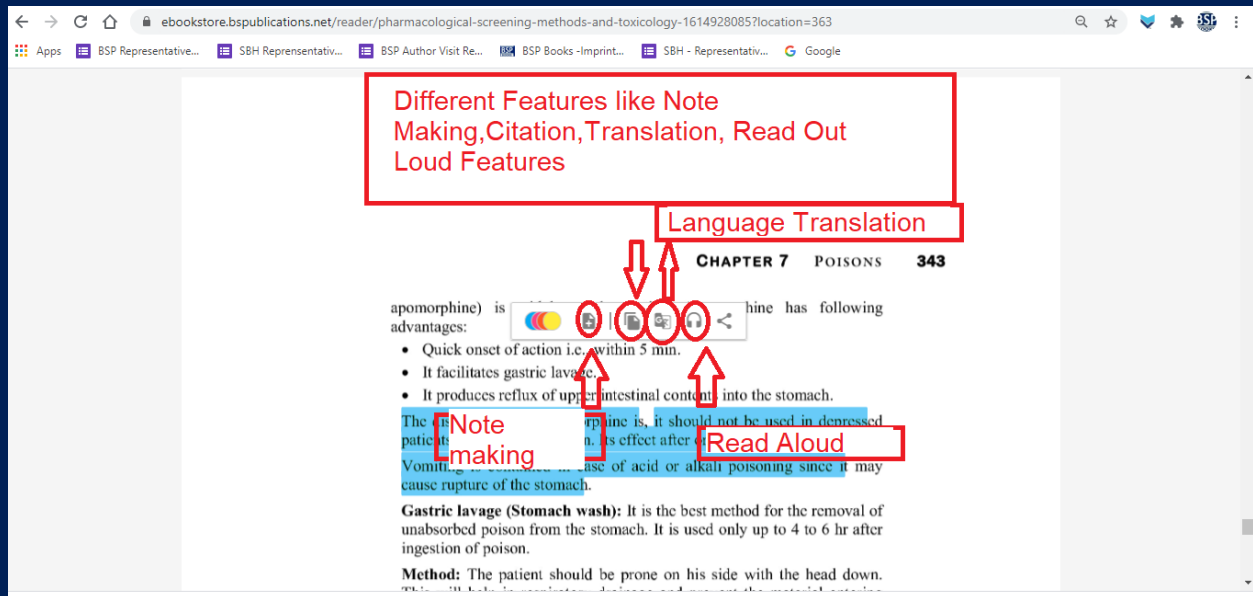
The screenshot displays the 'Pharmacological Screening Methods and Toxicology' eBook interface. A red box labeled 'Table of Contents Tab' points to the hamburger menu icon in the top right. Another red box labeled 'Search Bar' points to the magnifying glass icon next to it. A third red box labeled 'Click to go respective Chapter' points to a list of units in the right sidebar. The main content area shows 'CHAPTER 7 POISONS' with text about apomorphine and its advantages. The sidebar table of contents lists the following units and page numbers:

Unit	Page
new unit 1	21
new unit 2	53
new unit 3	93
new unit 4	121
UNIT 5-1 new	159
unit 6 new	327
UNIT 7 new	349
index	373

Highlighting Option

The screenshot shows the same eBook interface with a red box labeled 'Select the Para and Highlight in different Colors' pointing to a text selection tool. The tool has four colored circles (blue, pink, orange, yellow) and a dropdown arrow. The main content area shows 'CHAPTER 7 POISONS' with text about apomorphine and its advantages. The sidebar table of contents is also visible.

Different Features Like Notemaking, Citation, Translation, Read Aloud Feature



Note Making Feature

Pharmacological Screening Methods and Toxicology

1.4.1 Pharmacogenomics

Pharmacogenomics is one of the important branches in new drug development process. In these approaches newly developed drugs leads to advent of "Personalized medicine" in which drugs for each individual's unique genetic makeup. Individual variability in drug efficacy and drug safety is a major challenge in current clinical practice, drug development and drug regulation. In recent studies also Pharmacogenomics have provided examples of causal relations between genotypes and drug responses to account for phenotypic variations of clinical importance in drug therapy. In recent progress the understanding of genetic contributions to major individual variability in drug therapy with focus on genetic variations of drug target, drug metabolism, drug transport, disease susceptibility and drug safety. Pharmacogenomics is the technology that analyze individual's response to drugs. It deals with patients by correlation with a drug's efficacy to develop rational medication for each genotype, to ensure maximum efficacy.

In a large patient population, a medication that is proven efficacious in many patients often fails to work in some other patients. Furthermore, when it does work, it may cause serious side effects, even death, in a small number of patients. Although large individual variability in drug efficacy and safety has been observed, the understanding of genetic contributions to major individual variability in drug therapy with focus on genetic variations of drug target, drug metabolism, drug transport, disease susceptibility and drug safety. Pharmacogenomics is the technology that analyze individual's response to drugs. It deals with patients by correlation with a drug's efficacy to develop rational medication for each genotype, to ensure maximum efficacy.

Write a note

SAVE CANCEL

Note Making

40 / 396

Citation Generation & Copy Text

Pharmacological Screening Methods and Toxicology

1.4.1 Pharmacogenomics

Pharmacogenomics is one of the important branches in new drug development process. In these approaches newly developed drugs leads to advent of "Personalized medicine" in which drugs for each individual's unique genetic makeup. Individual variability in drug efficacy and drug safety is a major challenge in current clinical practice, drug development and drug regulation. In recent studies also Pharmacogenomics have provided examples of causal relations between genotypes and drug responses to account for phenotypic variations of clinical importance in drug therapy. In recent progress the understanding of genetic contributions to major individual variability in drug therapy with focus on genetic variations of drug target, drug metabolism, drug transport, disease susceptibility and drug safety. Pharmacogenomics is the technology that analyze individual's response to drugs. It deals with patients by correlation with a drug's efficacy to develop rational medication for each genotype, to ensure maximum efficacy.

In a large patient population, a medication that is proven efficacious in many patients often fails to work in some other patients. Furthermore, when it does work, it may cause serious side effects, even death, in a small number of patients. Although large individual variability in drug efficacy and safety has been observed, the understanding of genetic contributions to major individual variability in drug therapy with focus on genetic variations of drug target, drug metabolism, drug transport, disease susceptibility and drug safety. Pharmacogenomics is the technology that analyze individual's response to drugs. It deals with patients by correlation with a drug's efficacy to develop rational medication for each genotype, to ensure maximum efficacy.

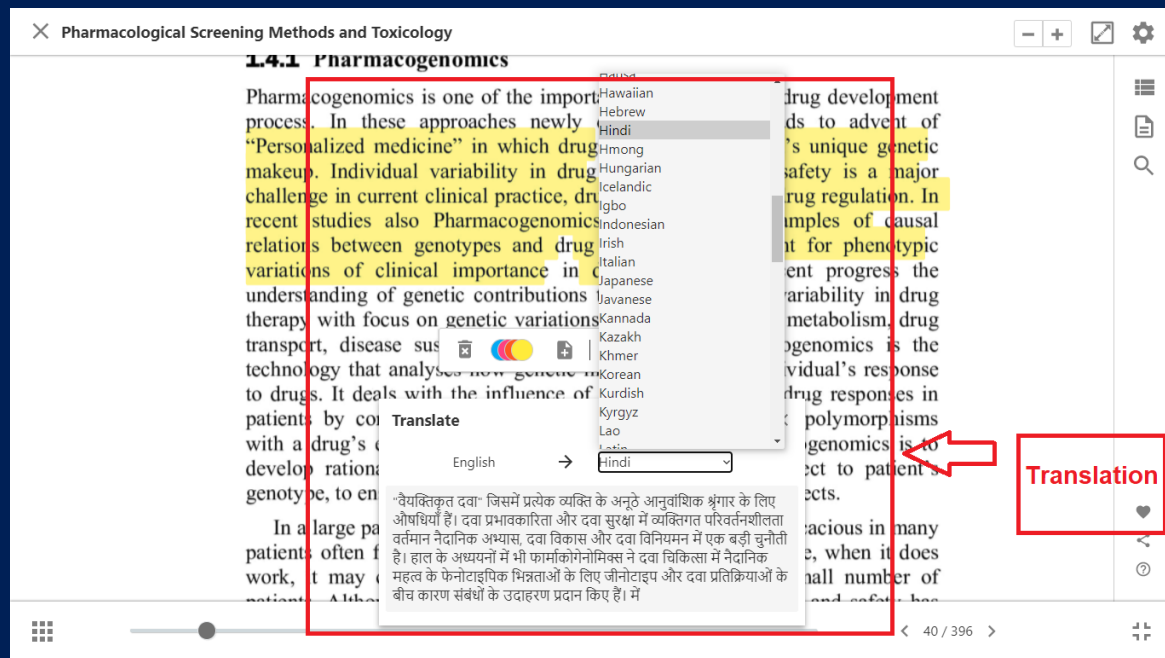
Citation

Generate APA citation
Generate Vancouver citation
Generate IEEE citation
Generate MLA citation
Copy plain text

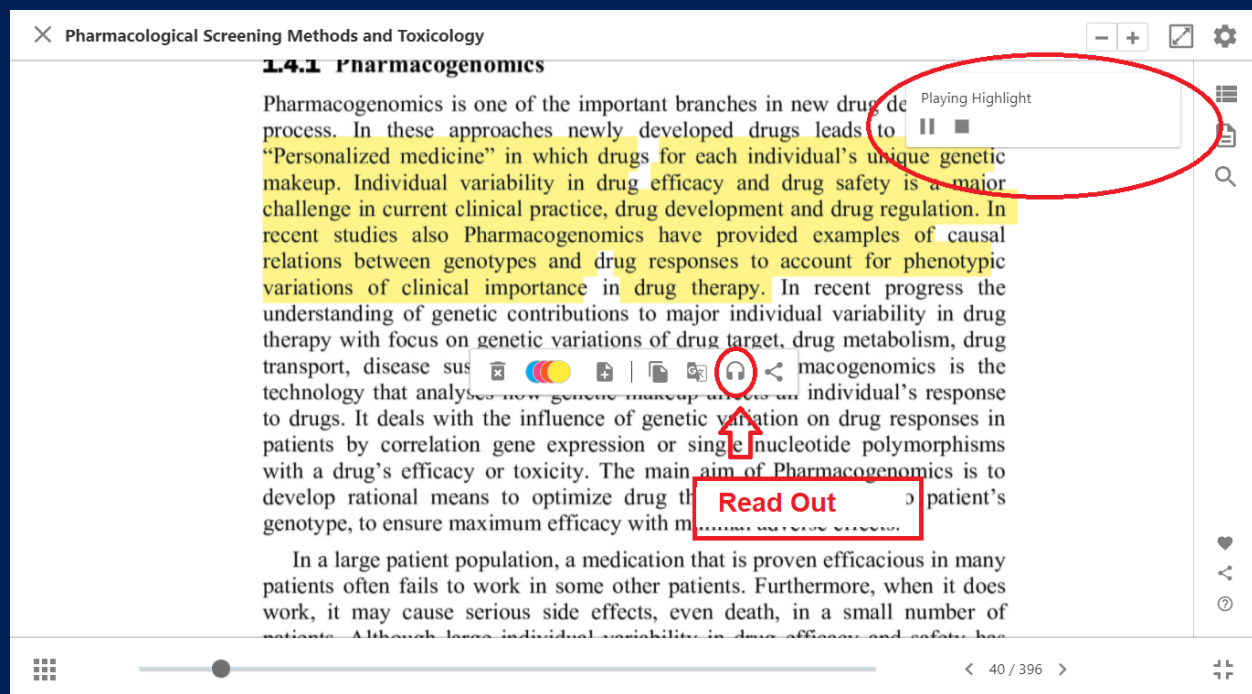
Citation

40 / 396

Translation Features (In Major Indian and International Languages)



Read Aloud in English Feature

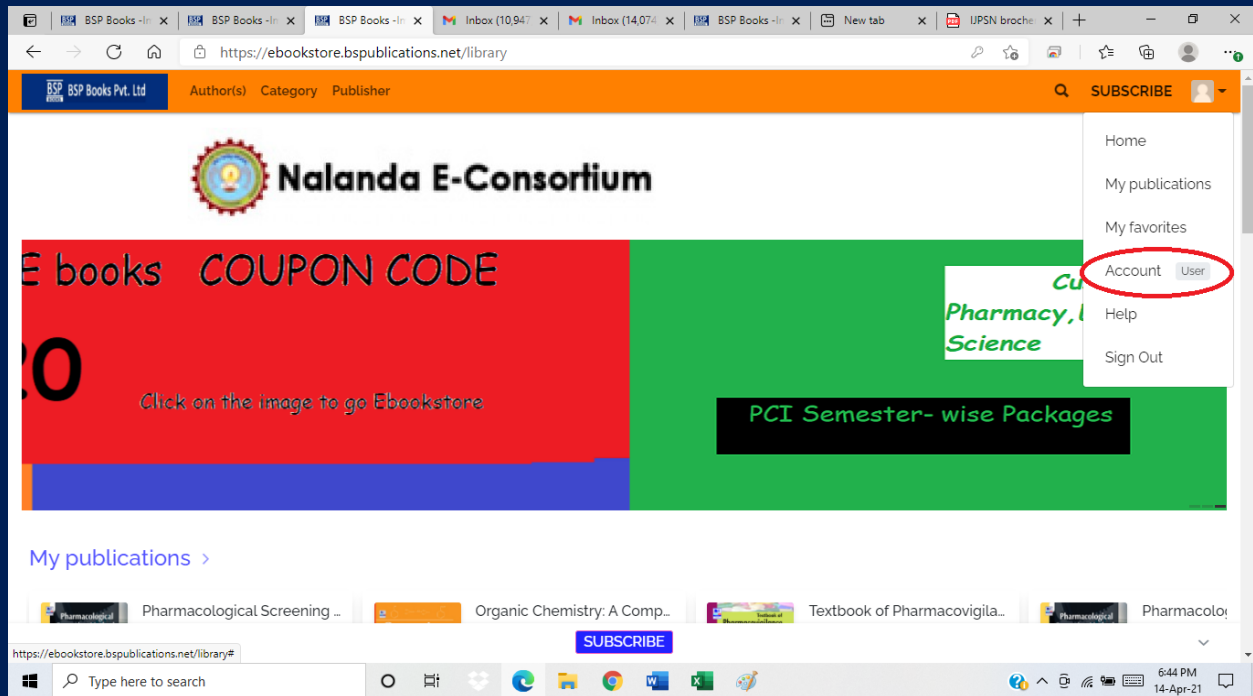


ADMIN CONSOLE FOR COLLEGE MANAGEMENT

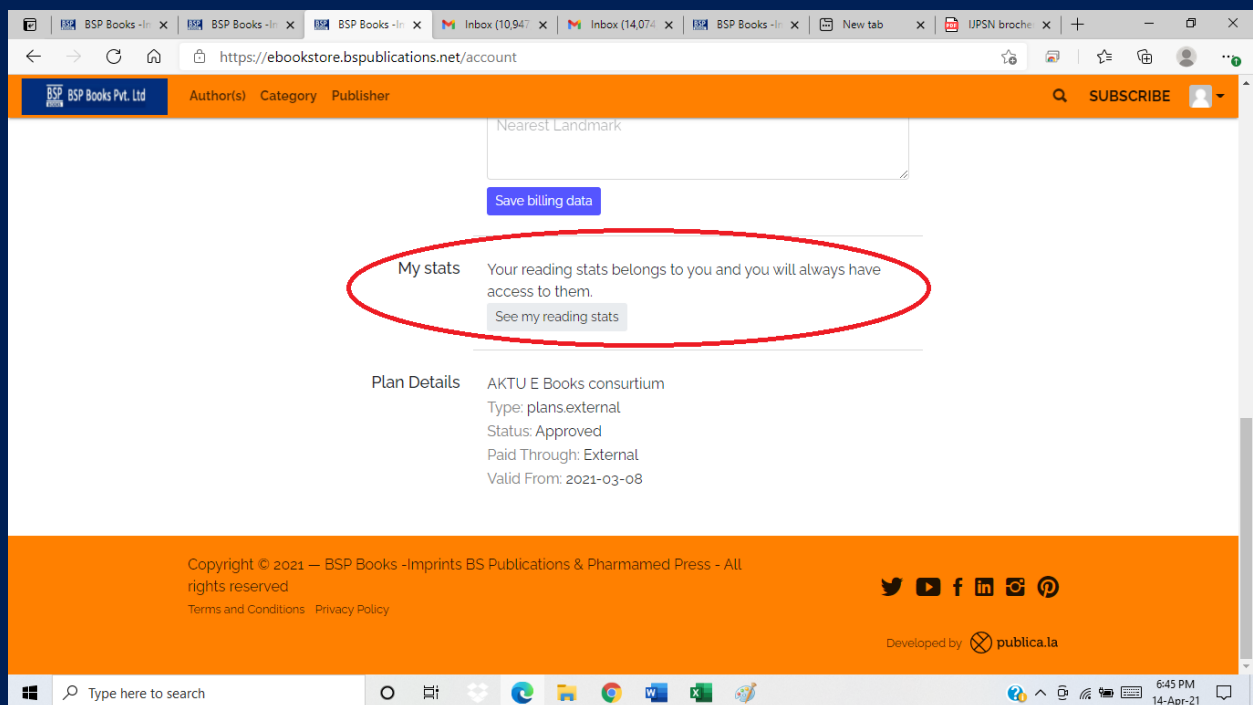
Every Consortia Institute Member has been given admin Username/Password through which they can get Usage Statistics and other features.

How to Get Usage Statistics

After login, Go to Account(admin)



GO to My Stats



Get Usage Data for different time periods ,individual title wise and Aggregate wise which can be exported.

Stats for aktui055@bspbooks.net

Last 7 days

6 Sessions

19m. 57s. Total time spent

Export

By Publication	Sessions	Time Spent
Safety and Health in Industry A Handbook, 2nd Ed.	1	7m. 42s.
Textbook of Pharmacovigilance: Concept and Practice	1	3m. 40s.
Pharmaceutical Marketing in India: For Today and Tomorrow	1	3m. 20s.
Organic Chemistry: A Comprehensive Approach	2	3m. 4s.
Pharmacological Screening Methods and Toxicology	1	2m. 11s.

Our Karnataka Representative

Sudarshan Hirekerur

BSP Books Pvt. Ltd,

Contact No. : +91 91770 20702

Email : maharashtra@bspbooks.net

Incase your query is not resolved please contact

Mr. Nikunjesh A Shah, nikunjesh.shah@bspbooks.net,

8374105220



PharmaMed Press

BSP Books Private Limited,

4-4-309/316, Giriraj Lane

Sultan Bazar

Hyderabad - 500 095

Telangana, INDIA