Associate in Entrepreneurial Studies

Specialization in Faith-Based Social Entrepreneurship

HBI University

Course Duration: 2 years

Credit Hours: 75 hours (including 15 minor credit hours)

Program Description

The Associate in Entrepreneurial Studies program with a Specialization in Faith-Based Social Entrepreneurship is designed to empower emerging leaders to launch, manage, and scale innovative ventures that create both economic value and spiritual impact. Students will develop foundational business skills while exploring how to integrate faith, ethics, and social responsibility into mission-driven enterprises.

This program covers entrepreneurship fundamentals, nonprofit startup, business planning, and community development while emphasizing servant leadership and biblical stewardship. Students will gain tools to solve real-world problems with Christ-centered creativity, purpose, and sustainability.

Graduates will be equipped to launch ministries, nonprofits, or mission-oriented businesses and may pursue further study in business, divinity, or organizational leadership.

General Education Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Sociology	3

Core Entrepreneurial Studies Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
ENT 201	Introduction to Entrepreneurship	3
ENT 202	Business Plan Development	3

ENT 203	Marketing for Startups and Social Ventures	3
ENT 204	Financial Literacy and Kingdom Stewardship	3
ENT 205	Social Entrepreneurship and Innovation	3
ENT 206	Business Ethics and Faith Integration	3
ENT 207	Leadership and Vision Casting	3
ENT 208	Fundraising and Grant Development	3
ENT 209	Digital Tools for Entrepreneurs	3
ENT 210	Startup Incubator Practicum	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ENT 301	Nonprofit Management and Faith Leadership	3
ENT 302	Community Development and Economic Justice	3
ENT 303	Christian Leadership in the Marketplace	3
ENT 304	Entrepreneurial Communication Strategies	3
ENT 305	Sustainable and Ethical Product Design	3

Minor in Faith-Based Social Entrepreneurship (15 Credit Hours)

Course Code	Course Name	Credit Hours

FSE 401	Theology of Work, Mission, and Marketplace Ministry	3
FSE 402	Faith-Based Impact Models and Metrics	3
FSE 403	Discipleship Through Entrepreneurship	3
FSE 404	Redemptive Innovation and Social Transformation	3
FSE 405	Gospel-Centered Business Culture and Practices	3

Capstone Project (3 Credit Hours)

The Capstone in Faith-Based Social Entrepreneurship challenges students to develop and pitch a full venture concept or ministry initiative. Project options include:

- Designing a business or nonprofit launch plan with faith integration.

- Building a prototype product or campaign to solve a social issue.

- Creating a digital portfolio that demonstrates mission-aligned strategy.

Program Outcomes

- Apply biblical stewardship and ethics to real-world business challenges.

- Launch ventures that promote justice, dignity, and community flourishing.

- Serve as marketplace missionaries and social impact innovators.

- Utilize business models to advance the Gospel in culturally relevant ways.

- Lead with integrity, creativity, and kingdom purpose.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Social Enterprise Founder or Director	$48,000 - $70,000
Faith-Based Nonprofit Manager	$45,000 - $65,000
Marketplace Ministry Leader	$44,000 - $60,000
Grant Writer and Strategic Development Coordinator	$46,000 - $63,000

Business Development Specialist (Faith Sector)	$47,000 - $66,000