

Hey Drew,

I stumbled onto your channel through my YT shorts feed. I really like how you own up to the 'Let Me Show You Something' slogan. Very effective way to create brand recognition.

I noticed something that you're not using on your website to convert more of your visitors into members for your workout app.

Implementing this correctly will allow you to help more people while giving you the resources to improve your lifestyle and expand your brand even further.

This is something that Kinobody has been using to generate \$10,000+ in revenue BEFORE his channel became super-popular (He talks about this on Fresh and Fit)

When you funnel traffic from YouTube to your website, you always need a 'conversion event' to trigger the 'buying mechanism' in the reader's mind and compel them to buy.

I won't go into detail since It's a bit too much to explain in a short email.

Just reply with a 'Yes' and I'll send over a quick Loom video explaining all the specifics.

Regards,

Shahmeer