



April 9, 2022: Guest: Keishaa Austin, Rewiring America



#ElectrifyEverything is the hot hashtag of late, especially in light of the invasion of Ukraine, the sanctions against Russia and the need to end our fossil fuel dependency. Joining us this month is Keishaa Austin from Rewiring America, which is working to launch a movement to electrify everything, starting with our nation's 121 million households. Their latest policy brief, the Electrify for Peace Policy Plan, calls for ramping up American capacity to manufacture and install heat pumps in Europe and the U.S. Playback options are available on our volunteer website, CCL Community.

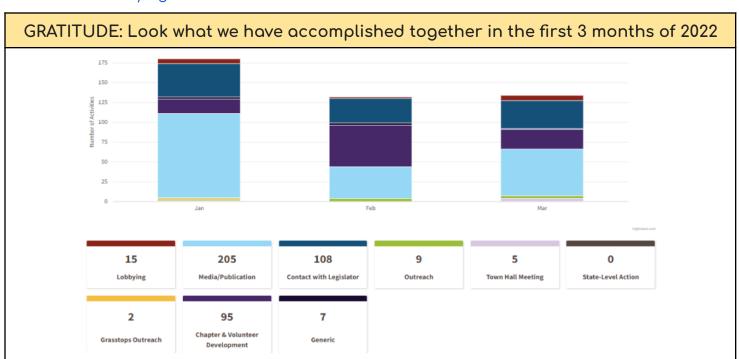
CCL Canada April Actions at a Glance

Special: Join the CCL Canada group leader calls April 7, 8 and 11, and help us finalize our CCL Canada 2022 Spring Lobbying Asks of our Federal Government. We will also review the conference details.

- 1. CCL Newbies Connect with Veterans on Tuesday, April 26 and/or Thursday, April 28
- 2. We are lobbying together in May

Special Action: In preparation for our lobbying in May we are going to conduct our first digital campaign. The week of April 25 we will be sending you instructions on how you can promote our online letter to our MPs asking that anaesthetic gasses be included in the GHG Inventory and a pollution price applied to them.

Laser Talk: A lobbying booklet of Laser Talks



Interactive Upcoming Calls Calendar

Education Calls - Action Team Calls - Action Items - Local Chapter Calls - Other

APRIL 2022								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
					1	2 Conservative Action Team Call		
3	4 IPCC Working Group III Report	5 CCI Climate Advocate Training	6	7 CCL Canada Leaders Call #1	8 CCL Canada Leaders Call #2	9 CCL USA Speaker Call		
10 CCL Canada Leaders Call #3 CPLC High-Level Assembly Begins	11	12	13 CCL Calgary Call	14	15	16		
17	18 World Bank / IMF Meetings Begin	19	20	21	22 Earth Day	23		
24	25	26 CCL Canada Education Call	27 CCL Canada LTE-Palooza	28 CCL Canada Education Call	29	30		

EDUCATION CALLS								
Name	Description	Date	Time	Call Options				
CCL USA Speaker Series Call	Guest: Keishaa Austin, Rewiring America	Saturday April 9, 2022	10:00 am PT / 1:00 pm ET	<u>Zoom Link</u> Playback <u>here</u>				
CCL Canada Education Call	CCL Newbies meet the CCL Veterans We are getting ready to lobby and some of you	Tuesday, April 26, 2022	5:00 pm PT / 8:00 pm ET	Register on Zoom				
	may have questions. Register for the call and together we will build institutional wisdom.	Thursday, April 28, 2022						
ACTION TEAM CALLS								
Name	Description	Date	Time	Call Options				
Conservative Action Team Call	Do you have a Conservative MP? CCL Canada's Conservative Outreach Group welcomes new members and meets regularly.	Saturday April 2, 2022	8:00 am PT / 11:00 am ET	Contact Rainer rainer.fehrenbach er@gmail.com				
CCL Canada Group Leaders Monthly Call	Sheets. There are three calls.	Thursday April 7, 2022	5:00 pm PT / 8:00 pm ET	Dial Pad <u>log in</u> online for free. Can't get online? Please call in. 1-888-570-6238				
		Friday April 8, 2022	8:00 am PT / 11:00 am ET					
	Choose 1 Sign the <u>Schedule Doodle</u> Track you participation in the <u>CCL Action</u> <u>Tracker</u>	Monday April 10, 2022	6:00 pm PT / 9:00 pm ET					
CCL Canada LTE-Palooza Call	New to letter-writing or looking for inspiration? Join us on the last Wednesday of each month for a crash course on writing letters to the editor and an opportunity to write alongside like-minded scribes!	Wednesday April 27, 2022	6:00 pm PT / 9:00 pm ET	Google Meets				
ACTION ITEMS								

Name	Description	Date	Time	Call Options				
CCL Canada Conference in Ottawa	May Conference Days, hybrid lobbying options, both online and in person. COVID permitting, we plan to go to Ottawa, but we will still be lobbying virtually because of COVID unless we get an all clear from the Health Units and our MPs.	May 1, 2022 to	1 pm ET start on the Sunday. Activities all day on the Monday. Lobbying Tuesday and beyond.	Registration pending				
CCL Canada Post Conference Lobbying Call	We will meet right after the conference to share updates on lobbying efforts and keep empowering each other.	Thursday, May 5, 2022	5:00 pm PT / 8:00 pm ET	Dial Pad <u>log in</u> <u>online for free.</u> Can't get online? Please call in. 1-888-570-6238				
Pan-Provincial Lobbying Days	In April 2021, we met online with our provincial parliamentarians for 30-minute of education. Then we went to breakout rooms to lobby them. We are planning to do it again.	September Dates to be announced	ТВА	To get a sense of what we did in April 2021 <u>go here,</u>				
LOCAL CHAPTER CALLS								
Name	Description	Date	Time	Call Options				
CCL Calgary Meeting	Monthly meeting for the CCL Calgary team. Anyone from Southern Alberta is welcome!	Wednesday, April 13, 2022	7:00 pm MST / 9:00 pm ET	Zoom Link				
Is your local Chapter call open to everyone? To have it featured here, please e-mail Mark.								

KEEPING IT POLITE - CCL Canada's 2022 Conference and Lobbying Days

SCHEDULE STILL SUBJECT TO CHANGE - MORE DETAILS COMING SOON https://www.karelo.com/register.php?BID=600&BT=10&PrivEv=20304

CCL Lobby Conference Day 1

Sunday, May 1, 2022

1:30 pm to 4:00 pm Series of workshops and guest speakers online and in person

4:00 pm to 5:00 pm Lobby Preparation online and in person

5:00 pm to 6:00 pm Light vegan meal and socializing

6:30 pm to 7:30 pm Sight seeing together on Parliament Hill

CCL Lobby Conference Day 2 and lobbying*

Monday, May 2, 2022

11 am to 2:00 pm: Series of workshops and guest speakers online and in person

6:00 pm to 8:00 pm reception - light vegan meal, in person only

*Lobbying MPs if possible before dinner

CCL Lobbying day*

Tuesday, May 3, 2022

8:00 am: in person group photo and activity on or near Parliament Hill (see below)

*Given COVID restrictions on Parliament Hill, we will lobby online or outdoors near Parliament Hill weather permitting and MP permitting.

Lobbying continues all month by our volunteers across Canada in the home ridings and online.

COVID precautions for in-person participants at our event in Ottawa

- Asking that you only attend if your are vaccinated
- Masks but they can be removed for drinking and eating and when social distancing in open spaces
- Please no walking while eating or drinking in our conference room
- Social distancing
- Sanitizing hands
- Keeping table mates the same both days
- We are capping numbers at 50 people for the in-person event
- You most likely will not be permitted to lobby your MPs on Parliament Hill in their offices due to their COVID restrictions currently in place

If lobbying your MP in person please follow COVID safety rules

In consultation with our volunteers, we are also currently exploring the deployment of rapid antigen tests at the in-person event too.

Registration fees:

\$75 for the entire in person event

\$0 for the online

Donations welcome.

The cost of our conferences for the venue, food, AV, and photocopying generally run about \$300-\$400 per person. We keep registration fees low because our incredible volunteers come to Ottawa on their own time and dime. We also waive fees for students and low income volunteers. Donations at this time will help fund our next conference.

Giant Dreamcatcher Build on Parliament Hill with Indigenous Artist Will Morin

West Lawn on Parliament Hill

Tuesday, May 3, 2022

8:00 am Gathering in a Circle

8:05 am Start building a giant catcher together

9:00 am Wind down

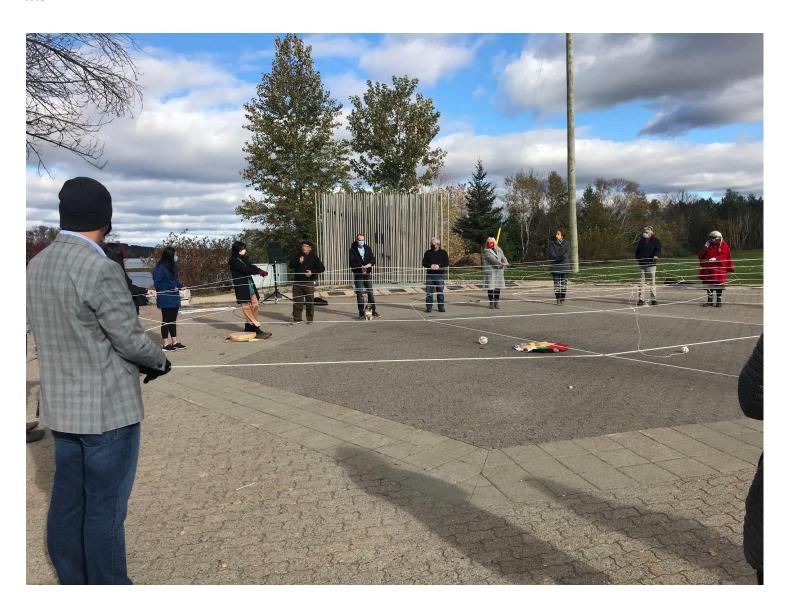
Co hosted by Citizens' Climate Lobby and MP Marc Serré (Nickel Belt)

Please observe COVID protocols for outdoors such as social distancing and wearing masks if you get close to others.

Please do not impede walkways.

Live Camera of Parliament Hill for those who will want to watch us

https://www.tpsgc-pwgsc.gc.ca/citeparlementaire-parliamentaryprecinct/camera-eng.ht ml



ACTION #1 CCL Newbies Connect with CCL Veterans

Calling all veterans and newbies who plan to lobby in May with us. Please join these calls, and invite your members. Together we will build institutional wisdom and relationships and have fun while preparing to lobby in the month of May:

CCL Canada Newbies Meet Veterans Event

Two nights to choose from

Tuesday, April 26, 2022 or Thursday, April 28, 2022

5 pm PDT / 8 pm EDT

Please register here and pass this onto your volunteers:

https://citizensclimate.zoom.us/meeting/register/tZYkd-ivaj0vGtSpoNsDRGcCYkJpI8KM8Dol

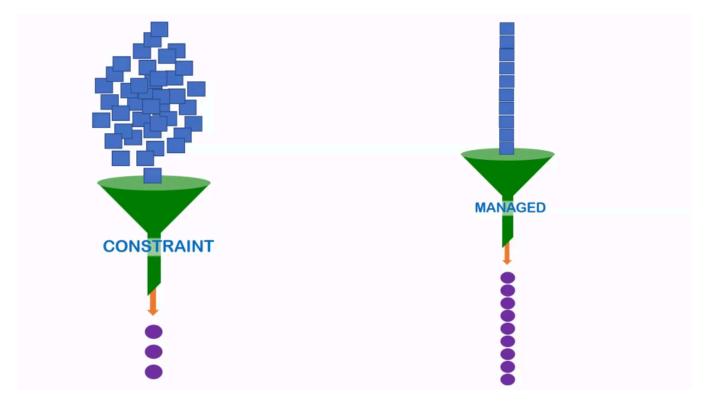
ACTION #2 We are lobbying together in May

Appoint someone to arrange lobbying appointments. After that person secures the lobbying appointment, please register the lobbying here:

https://docs.google.com/forms/d/e/1FAIpQLSdISyrvVyz8Xe7U20EtiwpHB8Eaa0olwi68MOEVGF8cz fol2Q/viewform?usp=sf_link

Please only arrange lobbying appointments with your own MP.

Thank you so much for registering your lobbying appointments in a timely manner. This managed flow of information helps us immensely in making order out of chaos and organized activists get noticed by politicians. This is a great illustration of what we are trying to achieve = efficiency = time for all of us to savour the planet so we can save it.



Feel free to use the following scripts/outlines in your correspondence, edited as you see fit:

Phone Script Outline

- Introduce yourself as a constituent in [insert name of electoral district]
- Express authentic appreciation for something the politician has done lately.
- Introduce CCL Canada:
 - o Non-partisan, volunteer-led, not-for-profit
 - Focussed on advocating for a Carbon Fee and Dividend policy a policy which is non-partisan, effective, and economically efficient
 - o Over 40 chapters, representing over 120 ridings in Canada
- On the week of May 2nd, CCL volunteers from across the country will be meeting with our Members of Parliament to hear their thoughts on current climate policy and carbon pricing in Canada, and to work on shared goals for tackling the climate crisis together
- We would like to schedule a meeting for sometime in May
- Inform the staff you will be emailing soon after as well. Be sure to get the best email handle for the staffer.
- Thank them

Email Script Outline

Dear [insert Title and Name of Parliamentarian],

I am a constituent of yours in *[insert name of electoral district]*. I volunteer with a group called Citizens' Climate Lobby Canada ("CCL"), which is a non-profit, non-partisan, grassroots advocacy organization that strives to support political will for action against climate change with one particular policy: the Carbon Fee and Dividend. With over 40 active chapters across Canada, representing more than 120 ridings, CCL has been solely focused on supporting this policy since its inception in September 2010.

During the week of May 2nd, 2022, CCL volunteers from across the country will be meeting with our Parliamentarians to hear their thoughts on current climate policy and carbon pricing in Canada, and discuss how we can work on shared goals for tackling the climate crisis together.

We would appreciate meeting with you to hear your views on these topics, and how we can work together to tackle the current climate crisis.

Specifically we are interested in talking to MP <name of MP> about CCL Canada's Spring 2022 lobbying asks <coming soon>>>

My fellow constituents and I are looking forward to having an opportunity to introduce ourselves and get to know you.

Kind regards, [insert Constituent name]

Script for securing an appointment

Appreciation MP and staff's service to your community and Canada.

Identify who you are, including that you are a member of Citizens' Climate Lobby Canada.

Identify yourself as a constituent if applicable.

State briefly what you like to discuss with the parliamentarian. The more focused you are the better.

