

CURR 550: Digital Media Literacy

FINAL DIGITAL LITERACY PROJECT

Summer 2019

The Project:

We will talk a lot in this course about what you believe about teaching, learning, and the world. For your final project in this class, I want you to identify an area you want to improve in your classroom and rethink, revamp, or reimagine it using digital media and technology so to embody your newly articulated beliefs. This project has three parts:

- 1) CREATE a change project -- what do you want to change or improve in your classroom? Can technology help you with this in a creative, innovative way?
- 2) WRITE a +/-1500 word reflective narrative about your process and product.
- 3) PRESENT your project narrative in an in-class Pecha Kucha

What do you believe about how students learn? What do you believe about media and technology in relation to learning? As you work to imagine an area for change, think broadly. Your project can be curriculum-driven: a revised lesson plan or unit where you take content you have used before and revamp it in a digital arena. This can be assessment-driven: an assignment that you design that allows students to use digital tools to show you what they know (as part of it, you create a sample, the rubrics and the lesson itself). This can be relationship drive: a better way to communicate with families, or get to know students. This can be teacher-driven: a class website, database for organizing student files, collaborative digital space for working with colleagues. Or this can be something personal (promotional materials for your band or professional development workshops, a family history, a garden “journal”) that you can rethink using one of the amazing digital resources at your disposal. The possibilities are endless but the project must meet the following criteria:

- ☐ Uses new technologies that you have not explored before
- ☐ Product is practical, useful and enhances the teaching and learning in your classroom/life
- ☐ Product aligns with what you believe about teaching, learning and youth
- ☐ Layout (attractive, user-friendly, & professional)

The Presentation (Tuesday, July 2nd and Wednesday, July 3rd)

On Tuesday and Wednesday of next week, each person will have 6 minutes and 40 seconds to present their work in class in a Pecha Kucha 20x20 format. You will have 20 slides, running in Google Slides for 20 seconds each through which you tell us the story of your technology journey to explain how you came to the project you choose. These presentations are personal in that they are about you and your journey, and professional in that they evidence what you believe about learning and how media/technology are a part of that vision. At the end of each 20x20, we will each fill out a Feedback Form to offer you suggestions and comments on the project. You will also self assess your presentation.

	Excellent A/A- range	Great B+ range	Good B/B- range	Passing C range	Unacceptable/Absent below C
FORMAT: Uses 20 slides on 20 second timer to tell an effective story with a central theme					
CONTENT: Slides help viewer understand the project content					
STYLE: Spoken presentation is well organized, timed and crafted					
REFLECTION: Clearly articulates how the digital product will enhance the teaching and learning in presenter's classroom/life					

(OVER for written assignment →)

The Written Assignment: (Due Monday, July 8 by 5:00pm on your blog)

In order to give your project some context and to connect it to the major themes of this course, I want you to write about the process and product you have created. The core of this written assignment will be the script for your Pecha Kucha, though you may have an extended version to post to your blog as the final reflection. Your goal here is to show me that you got something out of taking this course, to demonstrate that you understand the major course themes and issues (such as new media, digital natives, educational reform, critical pedagogy, media as ideology, textual analysis, representation, consumers/producers, etc). Each person must write a +/-1500 word blog post that includes the following:

	Excellent (9.5-10)	Great (8.75-9.25)	Good (8-8.5)	Passing (7-7.5)	Unacceptable/Absent (under 7)
Includes a narrative context about where this project came from, what you did and why it is important to you	9.5				
Explains how this use of digital technology positions you as a technocrat, techno-traditionalist, or techno-constructivist to enhance or change content/context			8		
Discusses how this project reflects what you believe about how students learn (points x2)	9.5				
Draws from at least 3 of our course themes, texts or issues (points x2)	10				
Demonstrates something that you could not have done or conceptualized before this course		8.75			
Includes hyperlinks to at least 5 external resources (academic and/or technical)	9.7				
Writing Style (creativity, style, flow)		9.25			
Writing Skills (grammar, spelling, format)	9.5				

(Please include this self-assessed rubric in your final blog post. Give yourself a score in each area. You can post it as an image, post it as a link in your google drive, or simply type it into your blog.)