

Outreach to a hair transplant surgeon who does not provide an email newsletter on their website

Subject line: Accelerate follower-to-client conversion like never before!

Hi Vikram,

I recently came across The Hair Loss Show channel and I must say that you and Dr Knudsen are clearly thriving! The videos are on point, plus the blog on Atlantis Medical's website provides valuable information for a newcomer who could eventually become a future patient of yours.

However, I noticed that your website does not offer the choice of an email subscription.

Implementing such a powerful tool, will offer you a loyal community that can be easily educated and informed.

Crafted and personalized email campaigns can showcase new products, special offers, discounts, or exclusive deals to subscribers. Therefore, customer retention and engagement could create long-term relationship with subscribers, enhancing the chances of them becoming long-term customers.

By leveraging newsletters, you could boost your ROI more than your current social media platforms do.

If you are open to this idea, feel free to reply with any queries.

I am genuinely looking forward to our conversation and the possibilities it holds!

Yours sincerely,

George Cojocarui!