

Education

- 10/14 - 09/18 **Hasso Plattner Institute @ University of Potsdam, Germany**
- B.Sc. IT-Systems Engineering, final grade 1.4
- 09/17 **Massachusetts Institute of Technology (MIT) - Global Entrepreneurship Bootcamp, Taiwan**
- Acquired New Ventures Leadership cert. @ week-long MIT Bootcamp (acceptance rate 4.4%)
 - Developed food startup concept in one week following the process of [disciplined entrepreneurship](#)
- 01/17 - 04/17 **Semester at Sea with academic partner Colorado State University, USA**
- Raised \$19.5k to study on a ship traveling to 10 countries; motivated me to read [155 books](#) later

Experience

- 08/23 - 12/24 **Scholarship Recipient & Social Media Intern** | [DAAD, Haitai](#) @Tokyo & Okinawa, Japan
- [~90k€ scholarship](#) to become a "japan expert" (9-month language school & 6-month internship)
 - Internship: Rebuild [shopify page](#) & end-to-end social media strategy (brought avg. views [4k](#) → [25k](#))
- 12/20 - 11/22 **Product Manager** | [Kausa](#) (B2B SaaS AI product) @Merantix AI Venture Studio, Germany
- Brought Kausa from prototype to product market fit → X0k€ annual recurring revenue with a quarter over quarter growth of 150% in 2022 (with Kolibri Games & Trivago as first paying customers and >5 customers starting in the next 2 month)
 - Led continuous product discovery (ran weekly user tests, created prototypes paper to Figma, structured problem space with leadership, ...) → Kausa saves "2 hours/day/user acquisition manager"
 - Organized product delivery → prioritizing and shipping X00 user stories with a squad of 5 developers
 - Managed stakeholders being first point of contact for users → 0 % churn and tight collaboration
 - Validated key product assumptions creating personas by leading the user research process
- 07/20 - 10/20 **Product/Engineering Fellow** | [Tech4Germany](#), Germany
- Advised Federal Ministry of Health in building a health research data center (records of 73M citizens)
 - Co-authored European Health Research Data Center Report conducting 6 benchmarking interviews
 - Developed and lead 2 prototypes conducting >40 user research & testing interviews → Basis for product requirements document of health research data center
- 10/18 - 09/19 **PM & Solutions Engineering Intern** | [SAP Conversational AI Palo Alto, USA](#) [[reference](#)] [[reference](#)]
- Shipped 2 user stories to production aligning with 4 global teams with >X00 daily active developers
 - Aligned global 9-person PM team around shared personas allowing >X0 coworkers to coherently prioritize features
 - Onboarded, managed and [trained](#) 5 product groups leading to 3 chatbot products
 - Co-created with the largest stakeholder a chatbot from idea to prototype used by >10k users
- 10/17 - 07/18 **Full Stack Java Developer** | [Idealo.de](#) with Hasso Plattner Institute, Germany
- Developed (from scratch in Java) [crawling platform](#) expanding [product catalog](#) of >4k webshops → crawled 66 million URLs in a test run (crawler4j, StormCrawler, Spring Boot, RabbitMQ, Elasticsearch)
- 10/16 - 08/17 **Design Thinker** | [HPI School of Design Thinking](#) (Basic- and Advanced Track program), Germany
- Applied user-centered innovation methods in 4 projects (in coop with Stanford's d.School)
 - Conducted >X0 qualitative user research interviews
 - Designed & tested >12 physical & digital prototypes (incl. wireframes) informed by user research

Awards

- 04/15 -09/18 **Scholarship Recipient** | [Friedrich Naumann Foundation for Freedom \(freiheit.org\)](#)
- Awarded to <0.1% of German students (*criteria: academic excellence, personality, social initiative*)
 - Organized three-day [Design Thinking Workshop](#) with 20 participants and 6 Design Thinking Coaches
- 04/15 - 10/17 **Won 4 Hackathons**
- [1. prize](#) + 5 awards Music Hackday, [1. prize](#) HackHPI [17](#), [1. prize](#) HackHPI [16](#), [2. prize](#) Apps World

Volunteering / Leadership

- 01/20 - 03/20 **German Cast Representative** | [Up with People On Tour](#), USA
- 29 community service hours in 7 organizations; Launched initiative: "Lowering meat consumption"
- 12/14 - 12/16 **Editor-in-Chief** | [IT-Gipfelblog](#) @ Hasso Plattner Institute, Germany
- Recruited & supervised 3 people preparing, organizing, and conducting interviews with public figures (e.g., German Chancellor [Angela Merkel](#), Netflix CEO [Reed Hastings](#))

