



**Big Brothers
Big Sisters®**
OF NEW YORK CITY

The Young Professionals Committee June 2024 Meeting Agenda

I. BBBS of NYC Update

Piera Sacino, Senior Manager of Special Events and YPC liaison for BBBS of NYC, will provide an update on what's happening around BBBS.

Annual Report: Read the FY 2023 BBBS of NYC [annual report](#).

Steps of City Hall: Join BBBS of NYC this Thursday, June 6th from 11:30 am - 1 pm for the annual Steps of City Hall event to advocate on behalf of BBBS of NYC and request additional funding from NYC Council and individual council members.

AMC Night Market: [Asian Mentoring Committee \(AMC\)](#) is hosting their 9th annual Night Market this Friday, June 7th from 7 - 10 pm. The Night Market is a vibrant celebration of culture, diversity, and community spirit, with premium open bar, exquisite food from local vendors, exciting games, raffles, live entertainment & so much more! It serves as a vital fundraiser for BBBS of NYC's language access programs, notably the New American Program, which provides essential mentorship to first-generation immigrant youth in our community. By supporting this event, you can make a significant and lasting impact on the lives of these young individuals. Buy your tickets [here!](#)

II. Big Apple Gala

THANK YOU for an amazing, inaugural Big Apple Gala!! We raised \$82,758 for BBBS of NYC thanks to your support. We hope you all enjoyed an awesome night and know the incredible impact that you made. We are so grateful for all of the support we received this year. The next Big Apple Gala will be here before you know it, so let's try to keep up the excitement and involvement from this year's event. [Please fill out the survey](#) to share any feedback or recommendations for next year.

III. Events

Comedy Fundraiser: There are still tickets left for the first annual YPC Comedy Fundraiser with Village Idiot, which will be held at The Mayfly on Thursday, June 20th from 6:30-10 pm. We have secured comedy legend, [Robby Hoffman](#) (who used to be a Little!). Our very own marketing chair and Webby Winner, Macy, will also be performing a set. Usama Siddique and Emma Wilmann will also be joining us! Come out for some drink specials and some laughs—you won't want to miss this event! All proceeds will go directly to BBBS of NYC. Rory, who owns the Mayfly, will be sponsoring the comic's fees. We have sold about 30 tickets, which is halfway to our goal! Today until midnight, tickets will be \$5 off with code "YPC". So tell your friends and get your tickets because you won't want to miss it. Buy your tickets [here!](#)

This will be Laura's last event as Events Chair! Please reach out to your new Events Chairs, Erica Sperling (esperling04@gmail.com) and Sarah Hale (halesarahn@gmail.com), if you would like to help with this event or have ideas for future events.

Summer Party: We're considering a themed boat party as our 2024 YPC summer party! This event would be larger than previous summer parties - with a more expensive ticket required to host it, we need a tentative headcount of interest to move forward. Please fill out [this form](#) if you would attend this event and indicate the number of guests you could commit to bringing (form also sent in WhatsApp). The interest form will be open for one week.

IV. Marketing

Make sure you're following YPC on Instagram ([@bbbsnycpc](#)), and [LinkedIn](#)!

Go like/comment/repost the Comedy Show flyer!

V. Silent Auction:

Start thinking about who you want to reach out to for silent auction and raffle items for the Summer Party.

Thank those who donated to the Big Apple Gala and update them on the fact that we reached our fundraising goal for the night and appreciate their donation.

YPC Silent Auction page: <https://sites.google.com/view/bbbs-ypc/fundraising/silent-auction>

YPC Silent Auction tracker:

<https://docs.google.com/spreadsheets/d/1RRXxLBZOS8mN7FdLoUGRsFdguIVGJMAAtTmNBkbxRr0I/edit#gid=215329640>

VI. Sponsorships

Thank you to everyone who worked to secure YPC sponsorships or became a sponsor this fiscal year! We are so incredibly appreciative and thanks to you, we were able to surpass our fundraising goal. As a reminder, YPC sponsorships are YEAR LONG and not just specific to the Big Apple Gala, which means we are continuing to secure sponsorships throughout the entire year and working to engage sponsors year-long. Please let Sierra (sierradstone@gmail.com or 248-497-5772) know if you would like to support this work as part of the Sponsorships sub-committee.

VII. Career Support for BBBS NYC Littles

Although high school internships are the best opportunity for students to explore their potential career paths, only 2% of students get the opportunity. High school internship opportunities can teach students skills in resume building, networking, leadership, interviewing, and more.

BBBS of NYC is looking for corporate partners (small to large businesses!) who can offer 4 - 6 week internship opportunities for high school students who are 9th - 12th graders in the BBBS of NYC Program.

Please reach out to Kelly at kelly.j.byun@gmail.com with potential ideas.

VIII. Recruitment - Bigs

Referrals & Partnership Facilitation:

Referrals of individual mentors or corporate partners are crucial in expanding the mentor base for BBBS of NYC! Please keep in mind BBBS' focus and emphasis on:

- **Be Bronx Be Big Initiative:** BBBS is seeking *mentors who live in the Bronx*. BBBS is also seeking partnerships with small to large Bronx businesses (such as YMCA Bronx, Macy's, etc.) for marketing and recruiting initiatives.
- **College & Career Success (CCS) Program:** CCS is actively recruiting! Upcoming cohort will start mentoring youth beginning August 2024.

Refer candidates (individuals and potential corporate partners) within your personal and professional networks to kelly.j.byun@gmail.com.

IX. Recruitment - Volunteer Opportunities

BBBS Info Session:

Attend a virtual information session, the first step in the Big onboarding process. Speak to potential Bigs about your experiences as a Big and/or YPC member, as this results in more Bigs and more YPC members! Please sign up [here](#) or email Kelly at kelly.j.byun@gmail.com. Kelly has talking points already created, so this is a very easy way for YPC volunteers to help BBBS and the YPC grow!

- **June Info Sessions Dates:**

- Thursday, June 13 @ 6 pm
- Wednesday, June 26 @ 12 pm

X. Social Events

WhatsApp Groups – Join WhatsApp Groups for social happenings by finding links to each in the BBBS YPC Announcements WhatsApp group description (link located on the YPC website under Social), or indicate your interest on the sign-in sheet to be added.

New Member Meetup – Connect with fellow new YPC members in a relaxed and friendly atmosphere on Thursday, July 11th, at 7:30pm at Torch & Crown SoHo. This is a fantastic opportunity to make new friends, share experiences, and get to know the community better outside of monthly meetings.

Book Club – June's book and date for book club are TBD — there's still time to offer your book suggestion for the poll, stay up-to-date in the book club WhatsApp!

Sports League – Thanks to Caroline for organizing a super fun pickleball game last month! Join our sports league WhatsApp to stay in the loop on future events and leagues.

Trivia – This month's trivia night will be next Tuesday, June 11th at 7pm at Torch + Crown Soho! Hope to see you there, contact Red with any q's.

Brunch Club – June b“run”ch is on Saturday, June 29! The route will go around the tip of Manhattan and end at The Dutch in SoHo for brunch at 12pm. Check the brunch WhatsApp group for more timing and starting location details for walkers and runners.

Social Contacts

- Social Chair: Sarah Hale, halesarahn@gmail.com or 205-834-3915
- Book Club Captain: Erica Sperling, esperling04@gmail.com or 973-518-2882
- Sports Captain: Caroline Gosnear, cgosnear@gmail.com or 610-657-7311
- Trivia Captain: Red Young, redrodney1397@gmail.com
- B“run”ch Captains: Mike (brunch) or Brendan (run), mtarzian@outlook.com, brendan.hyslop@nyu.edu

YPC Calendar – Download the YPC calendar [here](#) to stay up to date on events.

We are open to new membership events that allow our members to network, connect, and have fun. If you have ideas or would like to organize something, please reach out to Social Chair Sarah at halesarahn@gmail.com.

Immediately following tonight’s meeting, John Lodge will be escorting everyone to the bar for more socializing!

XI. 2024-2025 YPC E Board

The next fiscal year for BBBS starts in July, which means it’s also the start of a new E Board term. Thank you to all of our current E Board members, it has been a phenomenal year. We raised over \$99,000 for BBBS of NYC across a number of exciting events. If you are interested in a role for this term or an upcoming term, please reach out to Ben and Rachel.

- **Big Apple Gala Chair**
- **Partnerships Chair**
- **Sponsorships Chair**
- **Events Chair**
- **Gridiron Games Chair**
- **Silent Auction / Raffle Chair**
- **Recruitment & Advocacy Chair**
- **Marketing Chair**
- **Social Chair**
- **(NEW!) Match Liaison Chair**

Follow the YPC on Facebook, Instagram & LinkedIn: [@bbbsnycpc](#)

YPC Calendar of events can be found [HERE](#)

Next YPC meeting: Tuesday, July 2nd

Information on the BBBS mentorship programs:

- **Community-Based Program:** Bigs support Littles (ages 7-17) in setting and achieving goals that help ignite their full potential. Accepting candidates year-round.
Required Commitment: 2 outings per month, 4 hours per outing, 1-year minimum commitment to the match
- **College & Career Success (CCS) Program:** Bigs support Scholars (ages 17-21) in academic excellence, college persistence, and career readiness. Accepting candidates for the August 2024 school year starting from March 2024.
Required Commitment: Meet with your Scholar once a month (zoom or in person) for 1.5 hour, check in with your Program Manager, and 2-year minimum commitment to the match

Apply here (for both programs): <https://www.bigsnyc.org/volunteer-sign>

Please note that you cannot be a Big in multiple programs simultaneously, so you have to choose between the Community-based program, Workplace program or the CCS program