



Lucy's note so she eventually adds the Project Broadcast RSVP link
(I have been doing it for a while now, it's not super successful yet, so still playing)

HOSTESS COACHING

PROJECT BROADCAST:

HOSTESS COACHING BUNDLE (TEMPLATES ONLY) [QQJhc6hMqQN](#)

PARTY FOLLOW UP BUNDLE (TEMPLATES & CAMPAIGN) [cLOvr9_PG](#)

WHEN SHE BOOKS... USE YOUR TRACKER

**Optional* - set up a phone call! Go over the most important details, and fill her in on what to expect. This is a great opportunity to connect, get to know her, ask questions about her friends, and make sure that she understands how you operate!

ASK IF SHE WANTS A THEME

Woohoooo!! Got you added to my calendar 💕 OH, and did you want a fun theme?! They just make the event seem more fun sometimes, and it can be why someone decides to attend! I can send you some of the most popular ones? Or do you just want to roll without one?

IF SHE SAYS YES SEND THEME OPTIONS, THEN ASK ABOUT THE EVENT

IF SHE SAYS NO, MOVE STRAIGHT TO ASK ABOUT THE EVENT

ASK IF SHE WANTS A FACEBOOK EVENT

Perfect! Last question! Do you want a Facebook Event for the party?

IF SHE SAYS YES:

Okay awesome, I will get that set up ASAP and shoot over details and I will stay in touch regularly leading up to the party! Can you confirm your address for me too just so I make sure I have it correctly?

... AND IF PARTY IS IN MORE THAN 4 WEEKS ADD:

You got it, I will get one set up for you! I create them about a month before the party so people don't forget about it, so you should see it around _____ and I will message you when it's ready to go! Does that work?

IF SHE SAYS NO:

Okay cool, sounds good! Just make sure you stay in touch with your guests  and I will stay in touch regularly leading up to the party and give you some fun stuff like a Save the date! Can you confirm your address for me too just so I make sure I have it correctly?

SEND HER A THANK YOU CARD

Hey Jess! I just wanted to say thank you for booking your party with me! If it weren't for fun, generous women like you, I wouldn't have this business that I love sharing with others and I'm so excited!

See you soon.

Xoxo, Your name

IF YOU CREATE AN RSVP LINK (TEXT CODE, OR TWEAK FOR PURE SHOP)

You can send this right when she books, along with the save the date text, add it to the messages along with her event page, OR send it afterward. DO WHAT FEELS BEST to you!

I send this the DAY BEFORE setting up her FB event so it's not too much at once:

Hey babe! I will be setting up your FB event and sending you some fun stuff you can use to invite women in the next day or two! So keep an eye out!

Here's what I will be sending:

- 1. Your FB event link! This will be YOUR event, I won't post much since they don't necessarily know me, and it's your party, not mine, so feel free to post away!*
- 2. A text invite you will be able to save to your phone and send out as an invitation to everyone, again just part of making sure your friends feel invited and want to join in. It's also your chance to share a little blurb about being excited, why you are looking forward to the party, or why you think they would love it!*

(send)

I also create a text code for each of my hostesses for guests to RSVP. When a guest uses it, it will ask them 3 super easy questions (it only comes to me, and never gets shared). This helps me see that invites are going out, and collect info before the party so that the ordering room goes quick. There will also be gals that can't attend, so you can have them text that number and fill out the form - that way I know whether or not they are interested in ordering and can get them all set up so you get the rewards 💕

Your code will be **PATTI**-RSVP and my number is (971) 268-5535
(it will be in your event and on the text invite too)

(send)

I know that was a lot 😊 But I just wanted to make sure you know what to expect, and how I'm here to support you. Inviting friends is THE most important thing, so I promise, I won't really ask for anything else and we will keep shit simple! Whether you have 3 guests or 13, we will have a blast. Watch for those couple things and we will chat soon!

EVENT SET UP

EVENT TITLE: Sarah's Pure Romance Party!

EVENT DESCRIPTION: (edit for couple's or all inclusive parties)

ARRIVE EARLY BECAUSE THE SHOW WILL START AT 6:30!!!

Join us for a fun, sexy shopping experience! You will learn tips and tricks to feeling more confident in the bedroom and to help add some FUN!! Plus, you will get to see the fabulous line of product: bath, beauty & buzzing!!!!

This is a ladies night for gals 18 years and up, so feel free to bring a friend to join in on the laughs!!!

If you are unable to attend, you can still help my party be a success! Simply place your order with my consultant no later than the day of my party.

All ordering is confidential, and packages will ship discreetly right to your door!

CAN'T WAIT TO SEE YOU ALL THERE!

POST IN YOUR EVENT A FEW TIMES (PICTURES ABOVE, DETAILS IN THE GRAIL) .

MESSAGE FOR YES / MAYBE RSVP'S AS YOU GO (OPTIONAL) .

Hey! Sorry for the random message, but I saw you were coming to _____'s Pure Romance Party (I'm the consultant) 💕 I just wanted to say hi and introduce myself, I know that (hostess) is really excited to see everyone!

Do you have any questions for me, want a link to the catalog? Anything at all?

...IF YES TO A CATALOG

Awesome! Thanks so much for getting back to me! If you have any questions, let me know, and if not, I will see you at the party!

<https://successfulstart.click/PureRomanceCatalog>

HOSTESS COACHING

1 - SEND THE FACEBOOK EVENT TO YOUR HOSTESS (IF NO EVENT, SKIP TO NEXT) .

Hey babe! Just got your FB event set up 💕 Here is the 🔗 your guests will need to RSVP for your party (LINK) just be sure to RSVP yourself, and then you are good to invite friends. Be sure to way over invite and feel free to post in the event as much as you want. They may not know me, so since it's your party it's nice if they see you!

I will check in in a day or two to make sure the invites are going out, and I'm gonna send over a Save the Date picture too. Does that work? I'm super excited!

IF YOU HAVE A HOSTESS GROUP ADD:

And I have a group on Facebook just for my Hostesses that has a couple albums with really fun stuff you can save to your phone and post in the group if you want! I will get you added, but it makes it easy to post in your event every now and again and you can do it from the toilet 😊

(include group link)

2 - SAVE THE DATE

Perfect! And here's your Save the Date! Save it to your phone, and then you can text it out to your friends, or send it in a private message. The whole point is that they get an invitation FROM YOU, not just a FB notification they will probably miss. It's always nice too if you can tell them why you hope they can come!

(include save the date pic with her party details)

ADD IN OR REPLIES TO ADD TO THE CONVERSATION:

- *You are so welcome! I appreciate you taking the extra step so everyone FEELS invited!*
- *Glad you love it! Once you send those out, and gals start replying, can you also shoot me a text so I start to get an idea of the headcount?*
- *OH, and if you can confirm the info is correct on your FB event and Save the Date, I appreciate it. It would suck if everyone rolled up to your neighbors 🤔*
- *Shit, last thing! When you are talking to your friends, please make sure they know it's okay if they bring a friend (look at me assuming it is, LOL) If I say it, they are like why is this strange woman inviting people to her house?! So they need to hear it from you!*

3 - 24 HOUR CHECK

IF SHE HAS A FB EVENT, CHECK IT FIRST

INVITES SENT:

I saw that your invites were sent out! Thanks for being so on top if it 🙌 Keep reaching out to everyone so no one misses it, and again feel free to post away, and make it feel like your party, i'll stay in touch with tips & tricks!

NO INVITES SENT:

Hey babe! I noticed that you haven't invited anyone to your event yet. We need to make sure invites go out ASAP, so I know you are still good to go. I will check back in with you in a few days! Is there anything I can help with?! 🤗

IF SHE SAID NO TO A FB EVENT, SEND:

Hey babe! Just wanted to check in and see if you have started inviting people to the party? Are they liking the Save the Date?! 💕 I like to make sure invites are going out for sure, since that's how I know we are good to go!

4 - 3 DAY CHECK (IF NO INVITES WERE SENT, IF SHE DID YOU CAN SEND GEN CHECK) . IF YOU SENT THE 24 HOUR CHECK, AND THEN SHE STARTED INVITING

Hey!! I saw that your invites were sent out! Thanks for getting that done! Keep reaching out to everyone so no one misses it, and again feel free to post away, and make it feel like your party.

IF STILL NO INVITES

Hey _____, I checked your event today and saw you still haven't gotten invites out. I'm going to assume that something else came up and that you are no longer interested in your party! If I'm wrong and you still want to have your party, let me know, but I have removed it from my calendar 💕 I hope everything is okay & hope we can party soon!

... if she says WAIT and wants to party, send a reply like:

_____. I totally get that things come up, no worries. I just want to make sure you're excited and your people know about it! When do you think you could knock the invites out (and actually tell them about it too)

5 - GENERAL CHECK INS .

We usually space these out 3-5 days, so 1-2 a week is great. If a party has 18 guests, you can probably check in less (and you probably won't push her to increase attendance). If the party has 3 guests, focus on giving her tips centered around getting more friends to attend.

HERE'S SOME COPY & PASTE CHECK INS (and then start to add in your own)

ALSO, if your hostesses do not always respond to these, it's FINE as long as her event looks good! I will take action over responses any day of the week. If you have a hostess group, you can remind her about using that too.

EXTRA: With any of these messages, offer to send her what to say, or ask if she needs that!

- *Hey babe! I looked and we have some mutual friends! Did you invite them?! I feel like if I'm friends with them too, you know they are down 😂*
- *I feel like you did this already?! But maybe not to everyone?! I'm stoked that you have 39 gals invited, did you have a chance to actually message or reach out to them all?*
- *How's everything going! Your party is looking GREAT! Depending on how much you've been talking to everyone, if you can, take a sec to reach out to all the gals that said yes, and just thank them for RSVPing and telling them how excited you are they can come (HA) if you haven't already!*
- *I was just thinking! Have you had a chance to message the gals in your event that haven't RSVP'D yet? FB has been so 🍷 lately, so it occurred to me they maybe haven't even seen the invite! Could you check in with them real quick?*
- *Hey babe! Just checking in on the party!!! The event is looking great!!! If you can, take a min to go through the maybes and the invited that haven't responded yet and shoot them a message asking if they plan on attending, and to please update their RSVP 💕*
- *Just checkin in! Need anything from me right now? Everything still all good on your end?*
- *So I was just looking at your event 🥂💕 Right now, you are 1 guest away from my Magic Number, which is 11 guests (it's not really a thing, but usually when I have that many guests is when I have my best parties!)*

Who else still needs an invite, or who can bring a friend?! 😂

- *Party is coming up! I'm so stoked! It's probably time to round up the maybes?! Can you find out how many of them are actually coming and let me know?*
- *How's everything going babe? Just wanted to see if you had any questions for me?*

- *Hi! Party time is quickly approaching!!! Are we still good for time & location? Let me know if we need to update something! Can't wait!*

IF YOU REALLY NEED TO INCREASE ATTENDANCE:

- *Happy Hump Day!!!! I was thinking, since we have 3 RSVP'S right now that if you asked each of them to bring a friend, do you think they would? Might be worth checking?*
- *Hey Jess! I was looking at your event and had an idea. Have you thought about reaching out to any co-workers or neighbors to see if they might want to come? I was trying to think of who else you could invite?*

** can send this again but tweak and say church friends, partners friends, etc*

- *I'm getting stoked, and wanted to take a minute to tell you how appreciated you are! 💖 Things are looking awesome, it's going to be the best! Then I started thinking about gals missing out, or forgetting about someone 😊 (and you 100% don't have to do this) but maybe it's worth posting on your Facebook wall that you are having a party and asking if there's anyone that wants an invite?*
- *Woohoooo!!! Saw you got another RSVP! Exciting! If you get the chance, it might be worth looking through your friends list again and seeing who we missed sending an invite to?! I'm totally down for a small party, but I guarantee there's probably another gal or two (and don't judge anyone, if you aren't sure, ask her first 💖)*

6 - 2 WEEK CHECK

MAIL OUT THE HOSTESS PACKET SO THEY GET IT ABOUT 10 DAYS BEFORE
(and late is better than early... or never! We are women. We can pull shit together in 4 hours)

AND SEND THIS CHECK IN:

Just sent you something in the mail 📧 Keep an eye out and let me know when it shows up okay! In case I haven't said it already, super excited to see you soon! You have no idea how much I appreciate you!

THEN IMMEDIATELY SEND THIS SECOND ONE:

OH! Also, since you are inviting, still talking the party up and doing all the things, if you have someone that can't come, but seems like they might be interested in ordering, can you do me a favor and just introduce us? Easiest way is a Facebook group message 💕 That way you break the 🧊 and I can reach out to her and get her hooked up. It's low pressure, promise! Plus you get hostess rewards on those orders too.

IF YOU AREN'T DOING A HOSTESS PACKET ... SEND THIS:

Things are looking good babe! Since you are inviting, still talking the party up and doing all the things, you've probably had some guests that can't come, but maybe they would be interested in ordering? If so, can you do me a favor and introduce us? Easiest way is a Facebook group message 💕 That way you break the 🧊 and I can reach out to her and get her hooked up. It's low pressure, promise! Plus you get hostess rewards and those orders too.

7 - DAY BEFORE CHECK IN

It's TOMORROW! Can't wait to see you!

Super important! REMIND everyone about the party and that they can bring a friend (you have no idea how many of your guests will throw you under the bus when they walk in and said they almost forgot, bahahah, busted for not sending reminders 😂) so here's another pic like the save the date you can use!

After you check with everyone, can you give me a heads up on headcount too so I'm ready?

(include reminder pic with her party details)

8 - DAY OF CHECK IN

See you tonight! I will be there right at _____ 💕

I just need a spot to set up, a coffee table or whatever your TV sits on, but I can make anything work 🙌 and then a separate room to take orders in like a bedroom and I appreciate a close parking spot if it's possible.

Anything I need to know?! And anything you need?!