

PRIVACY POLICY

Eleci — Privacy Policy

Prepaid Electricity Token Manager | Utility Spending Tracker

Effective Date: April 29, 2026

Last Updated: May 30, 2026

This Privacy Policy describes how Eleci ("we," "our," or "the app") handles information when you use our mobile application. We are committed to protecting your privacy and being transparent about our data practices.

IMPORTANT:

Eleci processes all data locally on your device. We do not collect, transmit, or store any personal data on external servers. Your electricity tokens, meter information, and SMS data never leave your phone.

1. INFORMATION WE PROCESS

1.1 SMS Messages (Local Processing Only)

Eleci reads incoming SMS messages solely to detect electricity token recharge financial transactions from Bangladesh utility providers (BPDB, DESCO, DPDC, NESCO, WZPDC, REB/PBS) to help users track and manage their utility spending.

The app:

- Scans incoming SMS for electricity-related keywords using on-device pattern matching.
- Extracts token numbers, payment amounts, meter numbers, and energy units from matched messages.
- Uses extracted financial transaction data (payment amounts, energy units, dates) to provide spending analytics, monthly cost comparisons, and recharge frequency insights for utility budget management.
- Stores extracted data locally on your device only using encrypted local storage (Hive database).
- Does not read, store, or process any non-electricity SMS messages.
- Does not transmit any SMS content to any server or third party.

1.2 Meter Information

You may optionally enter meter names and meter numbers to organize your tokens. This information is stored locally on your device only and is never transmitted externally.

1.3 App Usage Data (Analytics — via Google AdMob)

Eleci uses Google AdMob to display advertisements. Google AdMob may collect certain device and usage data as described in Google's Privacy Policy. This may include:

- Device identifiers (Advertising ID)
- IP address
- General device information (device model, operating system version)
- Ad interaction data

We do not control the data collected by Google AdMob. Please review Google's Privacy Policy for details on their data practices.

2. PERMISSIONS WE REQUEST

Eleci requests the following Android permissions, each for a specific and necessary purpose:

- **RECEIVE_SMS / READ_SMS**

To detect and read incoming electricity token SMS messages containing financial transaction data (payment amounts, energy units). This is the core functionality of the app for tracking utility spending and providing money management analytics. We only process SMS messages that match electricity utility financial transaction patterns.

- **POST_NOTIFICATIONS**

To alert you when a new electricity token is detected, even when the app is running in the background.

- **FOREGROUND_SERVICE**

To reliably process incoming SMS in the background and ensure token detection works even when the app is not actively open.

- **WAKE_LOCK / USE_FULL_SCREEN_INTENT**

To wake your screen and display the token immediately when a recharge SMS arrives so you can enter it into your meter without delay.

- **VIBRATE**

To provide haptic feedback when a new token is detected.

- **SCHEDULE_EXACT_ALARM**

To send reminders about pending (unentered) tokens at a time you choose.

- **REQUEST_IGNORE_BATTERY_OPTIMIZATIONS**

To request that Android does not stop the app's background SMS detection service, ensuring reliable token capture.

3. DATA STORAGE AND SECURITY

- All token data, meter information, and app settings are stored locally on your device using Hive (an encrypted local database).
- No data is transmitted to external servers, cloud services, or third parties, except ad-related data collected by Google AdMob as described above.
- If you uninstall the app, all locally stored data is permanently deleted.
- We do not create user accounts or require any login.

4. DATA SHARING

We do not sell, share, rent, or transfer any user data to third parties.

The only third-party service integrated into the app is Google AdMob for displaying advertisements, which operates under Google's own privacy policy and data collection practices.

5. CHILDREN'S PRIVACY

Eleci is not directed to children under the age of 13.

We do not knowingly collect personal information from children. The app is designed for adult users who manage prepaid electricity accounts.

6. YOUR RIGHTS AND CHOICES

• Data Deletion

You can delete all stored tokens and meter data from within the app settings or by uninstalling the app.

• SMS Permission

You can revoke SMS permission at any time through your device settings. The app will continue to function for viewing previously saved tokens but will not detect new tokens automatically.

• Notification Permission

You can disable notifications through your device settings at any time.

• Ad Personalization

You can manage your ad preferences through your Google account settings or by opting out of personalized ads.

7. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time.

Any changes will be reflected by updating the "Last Updated" date at the top of this page. We encourage you to review this policy periodically. Continued use of the app after changes constitutes acceptance of the updated policy.

8. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Email: eleci.app@gmail.com

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This Privacy Policy applies to the Eleci mobile application available on the Google Play Store.