

My problem: I'm not moving forward with my startup agency.

Roleplay with a client:

Diagram of process simplified:

- 1, Get a programmer
- 2, Plan out the training
- 3, Prepare a waitlist and start to test ads
- 4, Launch waitlist
- 5, Once the whole product is finished, direct the waitlist into customers/clients.

Realist: Not everyone from the waitlist will enroll.

Criticist: It won't work because the market is saturated