

# How To Increase Website Traffic For Free

So, you've built your website to be the most aesthetic and visually appealing site you can imagine. You give yourself five stars for the design! Bravo!

But now, how do you get people to visit this beautiful website that you've built, invested time and money in?

After all, having a stunning website with no visitors is like you having all that you can offer but no girl wants to talk to you. Sad isn't it?

You've probably seen those Apple stores packed with people eagerly checking out the latest phones, each one a potential customer ready to make a purchase.

You want that for your business, right?

In this article, you will learn how you can do that and increase traffic to your website. For FREE!

So, read on.

## Get People's Attention

Aren't you curious? Why are you reading this article? Exactly — because you're interested in learning how to increase your website visitors without spending a dime!

The key to getting people to visit is simple: get people's attention. If they aren't interested, they won't care. It's as straightforward as that.

Think about when you're scrolling through social media or watching YouTube. You only stop on content that grabs your attention, something that resonates with you or sparks your curiosity. That's the kind of content you need to create to draw visitors to your website.

Once you get their attention, what do you think will be next?

Right....

## Lead Them The Way

Say you got this girl's attention, had some conversation, and saw that you could be a good match. Are you just going to leave and say your goodbye? Of course not, that's weak. You should at least get her contact details or give yours.

In business, how will people know how to get to you? By leading them to where they can find you or talk to you or vice-versa.

Establishing connections you know.

So how can you do this?

## Stand Out and Get Noticed on Social Media

One way you can do this is to create useful content on social media. It is one of the most popular free marketing platforms around that can drive traffic to your website.

Imagine a place where people gather around and spend the most of their time. Get their attention and establish your connection

This way you can turn your social media followers into website visitors, and draw traffic from their networks if you post shareable content.

Creating useful content is free. Only your time is not.

I hope this helps.

Erik

PS. Want to know how we can help you? Get in touch today.

Send in your details and we'll give you a call.