

THE MARKETPLACE APPLICATION QUESTIONS

CMS added three [questions to the marketplace application regarding sexual orientation and gender identity](#) in 2023. These questions are asked on all HealthCare.gov applications, online and paper, for all individuals or members of a household over the age of 12. They appear alongside other demographic questions such as those about race and ethnicity. Each question is optional and offers a free text box for consumers to describe themselves in their own words.

Note: These questions do not replace the application's pre-existing binary sex question, which is used to assess eligibility for benefits (e.g., enrollees must select "female" in order to be considered for Medicaid eligibility related to pregnancy). It is also used for identity verification, and it is recommended that enrollees select the option on the binary sex question that they believe is on their Social Security record. The application provides help text for enrollees to understand the purpose of this question.

SOGI QUESTIONS

Source: [CMS](#)

Category	Question	Responses
Sex Assigned at Birth	What was [First Name]'s sex assigned at birth? <i>You can find this on an original birth certificate or similar document. (optional, single select)</i>	•Female •Male •A sex that's not listed: [free text] •Not sure •Prefer not to answer
Gender Identity	What's [First Name]'s gender identity? <i>(optional, single select)</i>	•Female •Male •Transgender female •Transgender male •A gender identity that's not listed: [free text] •Not sure •Prefer not to answer
Sexual Orientation	What's [First Name]'s sexual orientation? <i>(optional, single select)</i>	•Lesbian or gay •Straight •Bisexual •A sexual orientation that's not listed: [free text] •Not sure •Prefer not to answer

WHY DATA COLLECTION IS ESSENTIAL FOR OUR COMMUNITIES

The answers to these questions are confidential and will only be viewed as a group anonymously with all other respondents. This data is important to help better understand how LGBTQ individuals access coverage, where gaps in coverage exist, and how coverage affects the many health disparities faced by LGBTQ communities. And then use the information to improve access to coverage and support policies to promote health equity.

ADDITIONAL RESOURCES

We've prepared [a short video tutorial](#) to help assisters address these questions with consumers.

WHAT CONSUMERS SHOULD KNOW

The most important things for consumers to know about these questions is that they are:

- Do not affect eligibility or plan pricing
- Will not be shared with insurers or state agencies
- Consumers can update or delete their responses at any time via HealthCare.gov

SUGGESTED MESSAGING

- The sexual orientation and gender identity questions on the [HealthCare.gov](https://www.healthcare.gov) application are optional, confidential, and do not affect plan eligibility or pricing. #GetCovered before January 15th to #BeOutBeHealthy

Las preguntas sobre orientación sexual e identidad de género en la solicitud de [CuidadoDeSalud.gov](https://www.cuidadoDESALUD.gov) son opcional, confidencial, y no afectarán la elegibilidad ni los precios de planes. Obtenga un seguro médico antes del 15 de enero para sentirse #OrgullosoYSaludable

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SOCIAL MEDIA GRAPHICS (available [here](#))

