1 . Name of project and Project URL on IdeaScale/Fund
ADA MakerSpace - DEV lessons
https://cardano.ideascale.com/c/idea/56718

2 . Your Project Number
300002

3 . Name of project manager
Boone Bergsma, Andrii Voloshyn

4 . Date project started
April 2021

5 . Date project completed
August 2021

6 . List of challenge KPIs and how the project addressed them

Back at that time, spring 2021 there were not so many educational resources in the Cardano ecosystem and ADA MakerSpace educational videos became practical guides for many Cardano enthusiasts and developers.

7 . List of project KPIs and how the project addressed them

As planned and stated, 16 Episodes were released (On Youtube channel ADA MakerSpace https://www.youtube.com/@ADAMakerSpace/)

And the site was created https://adamaker.space/ that continue to exist (even thought it's been more than 2 years since project completion)

8 . Key achievements (in particular around collaboration and engagement)

The total amount of youtube subscribers is 673
Some videos got hundreds of views, while most popular - thousands.

ADA MakerSpace Episode1 MVP | Marlowe Smart Contract Development - **1640 views**
https://www.youtube.com/watch?v=sziNhvKEGI8&t=63s

Using Daedalus as a Cardano Node for Minting Tokens - **3,384 views**
https://www.youtube.com/watch?v=rhAgBLJnwP0

How to setup Daedalus as a Cardano Node in 5 mins on Windows 10 - **4,475 views**
https://www.youtube.com/watch?v=gfHMpDW6W7w&t=7s

All these numbers are good enough if you take to account that ADA MakerSpace was new channel and the content is very niche, very technical.

Also targeted advertising to reach more DEVs outside Cardano's ecosystem.
These video brought new DEVs to the Cardano ecosystem, to the Project Catalyst, which later took more serious learning (i.e. Plutus course developed by IOG), joined Cardano companies, projects and took part in Project Catalyst

9 . Key learnings

In spring 2021 there were not so many educational content in the Cardano ecosystem, that's why these ADA MakerSpace episodes were crucial for the Cardano community.

The key learning were related to the development on Marlowe (smart contracts language in the Cardano ecosystem) and native assets, tokens which were back at that time - new notion for the Cardano community.

Writing smart contracts, tokens mintinng, creation of native assets and NFTs and related technical aspects (for example practical aspect like using Daedalus as Cardano node for minting tokens) - were key learning of ADA MakerSpace project, which were very useful for the early generation of Cardano developers.

10 . Next steps for the product or service developed

ADA MakerSpace team also create ADM native assent, fungible token for the educational ecosystem (which still exists) and NFTs.

Next step was ADA MakerSpace Hackathon which took place in 2021 (no extra Catalyst funding was in use, ADA MakerSpace team was lucky to attract sponsors for this Hackathon).

Next step proposed by ADA MakerSpace team was - ADA MakerSpace Accelerator
(the idea was submitted to Project Catalyst Fund5 https://cardano.ideascale.com/c/idea/58281)
but unfortunately it was not supported by the community votes.

11 . Final thoughts/comments

ADA MakerSpace - DEV lessons were probably the first Educational DEV videos in the Cardano ecosystem funded by the Project Catalyst.

They were done in time, interacting with community, helping Cardano devs to learn new things and attracting other developers to the Cardano ecosystem, explaining similar and complex aspects of native assets, smart contracts and related subjects.

Probably due to the increased competition further proposals submitted by ADA MakerSpace team were not supported by community votes.

Boone (ADA MakerSpace leader and creator) is developing his projects in another ecosystem (however I really hope at some point he will return to Project Catalyst)
Andrii remains active in Project Catalyst and the devs involved in ADA MakerSpace as Educators are also active in Cardano ecosystem.
For example, Quinn had some successful Catalyst funded project and later joined DripDropz, one of the most known projects in Cardano ecosystem to the date.

ADA MakerSpace educational videos boosted the interest in the Cardano developments, especially brought attention to the native assets, tokens minting and smart contracts development. So even though report is submitted more than 2 years after completion, we are confident that ADA MakerSpace is good example of early Catalyst educational projects which influences both Project Catalyst and Cardano ecosystem in general.

13 . Link to Close out video - must be either YouTube or Vimeo link only

https://youtu.be/1oiIhbzFCYA?si=fXOKoW9zIkKE6PEe