### PRIVACY POLICY

Last Updated: March 20, 2025

# 1. INTRODUCTION

Level Up Charge Marketing ("Level Up CM," "we," "us," or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website levelup-cm.com or use our marketing services.

#### 2. INFORMATION WE COLLECT

- a) Information You Provide:
- Name and contact information
- Email address
- Business information
- Messages through our contact form
- Any other information you choose to provide

# b) Automatically Collected Information:

- IP address
- Browser type
- Device information
- Usage data
- Cookies and similar technologies

## 3. HOW WE USE YOUR INFORMATION

We use the collected information to:

- Provide and maintain our services
- Respond to your inquiries and requests
- Send marketing communications (with your consent)
- Improve our website and services
- Comply with legal obligations
- Detect and prevent fraud

## 4. INFORMATION SHARING AND DISCLOSURE

We may share your information with:

- Service providers and business partners
- Legal authorities when required by law
- Third-party tools and platforms necessary for our services
- Google High Level platform for service delivery

# 5. DATA SECURITY

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the Internet is 100% secure.

### 6. YOUR RIGHTS

You have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Opt-out of marketing communications
- Withdraw consent at any time

#### 7. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar tracking technologies to:

- Improve website functionality
- Analyze website traffic
- Enhance user experience

We use reCAPTCHA, which is subject to Google's Privacy Policy and Terms of Service.

### 8. MARKETING COMMUNICATIONS

With your consent, we may send you:

- Newsletters
- Promotional materials
- Service updates

You can opt-out at any time by:

- Using the unsubscribe link in our emails
- Contacting us directly

### 9. CHILDREN'S PRIVACY

Our services are not intended for children under 13. We do not knowingly collect information from children under 13.

### 10. THIRD-PARTY LINKS

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

### 11. CHANGES TO THIS POLICY

We may update this Privacy Policy periodically. We will notify you of any material changes by posting the new policy on our website.

# 12. CONTACT US

For questions about this Privacy Policy or our privacy practices, please contact us at: [Contact Form available at levelup-cm.com]

# 13. CALIFORNIA PRIVACY RIGHTS

California residents may have additional rights regarding their personal information under the CCPA.

### 14. INTERNATIONAL USERS

If you access our services from outside the United States, you understand that your information may be transferred to, stored, and processed in the United States.

This Privacy Policy was last updated on March 20, 2025, and is effective immediately.