

Email Automation

In today's fast-paced digital world, automation has become a game-changer for email marketing. By leveraging automation, businesses can deliver personalized, timely, and relevant emails without the need for constant manual effort. This not only improves efficiency but also enhances customer engagement and conversion rates.

Email marketing automation refers to the use of software to send emails automatically based on predefined triggers or conditions. Instead of manually sending each email, marketers can set up workflows that deliver the right message to the right person at the right time.

1. Welcome Series(3 mails)
2. Abandoned Cart Emails(3 mails)
3. Browse Abandoned(3 mails)
4. Post-Purchase Follow-Ups(3 mails)
5. Win-Back Emails(4 mails)
6. Loyalty and VIP Emails
7. Product Recommendation Emails

Email marketing automation is essential for businesses looking to scale their marketing efforts while maintaining a personalized touch. By setting up strategic automated workflows, companies can increase

engagement, drive conversions, and build lasting relationships with their customers—all while saving time and resources.

Fiverr Gig Description for Email Automation Services

Title:





 **Email Automation Expert | Klaviyo, Mailchimp, Shopify Flows & More!**

Gig Description:

♦ **Looking to boost sales and engagement with email automation?** Let me set up high-converting email flows that work for you 24/7!

I specialize in **Klaviyo, Mailchimp and Shopify Email** to create automated email sequences that drive revenue, increase customer retention, and maximize engagement.

What I Offer:

-  Welcome Series (First Impression Matters!)(3 mails)
-  Abandoned Cart Recovery (Recover Lost Sales)(3 mails)
-  Browse Abandonment (Target Interested Shoppers)(3 mails)
-  Post-Purchase & Thank You Emails (Enhance Customer)(3 mails)

✓ Re-Engagement & Win-Back Campaigns (Bring Back Inactive Customers)(3 mails)

✓ VIP & Loyalty Rewards Emails (Boost Retention & Repeat Purchases)

✓ Order & Shipping Confirmation (Keep Customers Informed)

✓ Custom Email Flows Based on Your Business Needs

Why Choose Me?

✓ Expert in Klaviyo, Mailchimp & Shopify Email

✓ Data-Driven Strategies for Higher Conversions

✓ Mobile-Optimized & Engaging Designs

✓ Personalized & Segmented Automations

✓ Fast Delivery & Unlimited Revisions (Select Packages)

💡 **Want a custom email automation strategy?** Send me a message, and let's discuss the best approach for your business! 🚀

Pricing Tiers:

● **Basic Package – Starter Automation (\$100)**

✓ 1 Essential Email Flow (e.g., Welcome Series or Abandoned Cart)

- ✓ Up to 3 Emails
- ✓ Basic Segmentation

🟡 **Standard Package – Growth Automation** (\$150)

- ✓ 2-3 Email Flows (e.g., Welcome, Post-Purchase, Re-Engagement)
- ✓ Up to 7 Emails
- ✓ Advanced Segmentation & Personalization

🟢 **Premium Package – Full Automation Setup** (\$200)

- ✓ Complete Email Automation Setup (5+ Flows)
- ✓ 10+ Emails Optimized for Engagement
- ✓ A/B Testing & Performance Optimization
- ✓ Advanced Customer Segmentation

✉️ **Ready to Automate & Scale Your Email Marketing?**

Click **Order Now** or send me a message to discuss your project! 🚀

Would you like me to tweak this further for a specific niche (e.g., eCommerce, SaaS, coaching)? 😊