

Email 1

Target Avatar: Stan, 25, he's a dude with average looks and he's been 'dating' for a few years now but can never seem to get the girls he wants... He feels hopeless. He's starting to lose hope that he'll find the woman of his dreams and is considering settling with the 5/10 girls he manages to get out on dates.

SL: You'll NEVER find the woman of your dreams...
Preview text: unless you know THIS.

Important question: do you feel like the girls you *don't* want are CRAZY about you, but **never the ones you truly want?**

Why does it have to be that way?

We've all been there, man.

You approach girls left right and center...

And at the end of the day, you end up with your cousin's friend, Sally, a 5 on a GOOD day.

It's confusing, right?

See, at that point, most guys settle and cope:

"I need to be happy with what I've got"...

But the truth is,

<name>, You and I both know that Sally is FAR below what you **really** want:

- Samantha, the hottie from your gym, calls you.
- You can hear her voice BRIMMING with excitement: "Oh, I can't wait to see you, <name>."
- She shows up looking like she's *straight out of a beauty commercial* with a HUGE smile.

But most guys simply DON'T have the guts to go for what they want.

And even if they do, they end up like every other chump in Samantha's DMs,

With absolutely NO CLUE how to even *get her on a date*.

So believe me when I say,

If you know what you're doing, attracting model-quality girls has never been easier.

And if you're sick and tired of having to date Sally after Sally,

[Then it's high time you sort this out once and for all with our expert guidance.](#)

Because you only ever need to learn this *once*.

One step, and you're set for LIFE.

So you tell me:

Sally, or Samantha?

Email 2

Target Avatar: Jane, 32, who has realised that she is completely unhappy with her job, and is running a small video agency on the sidelines. She has one singular crappy client that is a pain in the neck, and is utterly struggling to make it work, almost losing hope.

SL: STOP producing videos for your clients.

Preview text: and you'll make more \$\$\$

You read that right, <name>.

If you're struggling to get your video agency to take off, like it's a plane without wings...

I want you to STOP producing videos altogether.

Why?

I'm not telling you to quit...

But you need a reality check.

Step back, and look at your agency. How much is it *really* generating for your clients?

Re-evaluate.

You see, most beginner video agency owners just get straight to producing videos...

Without having a *proven production framework*.

It's like chopping down a tree with a butter knife.

And I get it...
I made the same mistake too when I started.
And it took me **1000s of hours** to figure out what works.

But I'll save you from that,

By creating you a CUSTOM *proven production framework* on a free 1-to-1 call.

It took me to over \$40k/mo PROFIT...

But there's one catch:

I can't run around making people frameworks all day long, so there's only 10 spots.

So if I were you, I wouldn't wait to [book your FREE call](#).

Signing off,
Ridge

Email 3

Target Avatar: Morgan, 27, looking to get into online coaching, but he's completely unable to book any calls. He opens his DMs without any strategy, and feels completely aimless.

SL: From NO appointments to 5+ DAILY...
Preview text: ...and how to use it to 10X your income

Hey <name>.

Back in June 2024, I worked at Walmart, earning \$13 an hour.
Stressed to the core. Barely getting by.

I felt like a hamster on a wheel, in a never-ending spiral of work, hoping to make it to the weekend.

I really tried to make coaching work...
I read every book I could on sales,
I became an EXPERT in my field.

Yet, when I opened my bank account each month, it was as still as a lake.

And you might be in a similar position right now...

But now,
I close over **5 appointments every DAY**.

Not to mention the flood of *qualified* leads who WANT to work with me...

So that's why I'm telling you how I went from \$13/hour to \$150+/hour,

And how you can do it too.

It's a well-kept insider secret that has to do with outreach...

And I've made it into a quick STEP-BY-STEP roadmap that pulls you through the process.

Completely for FREE.

If you're tired of feeling like a hamster on a wheel, [download it here.](#)

Always in your corner,

Ravi Abuvala