Request for quotes:
Event photography

The Good Food Institute is looking for photography coverage of our upcoming Meat Biomimicry Research Summit at North Carolina State University on Thursday, November 6th, 2025.

Kelli Cromsigt, Manager of Brand and Design

Good Food Institute background

The Good Food Institute is a nonprofit think tank working to make the global food system better for the planet, people, and animals. Alongside scientists, businesses, and policymakers, GFI's teams focus on making plant-based and cultivated meat delicious, affordable, and accessible. Powered by philanthropy, GFI is an international network of organizations advancing alternative proteins as an essential solution needed to meet the world's climate, global health, food security, and biodiversity goals. To learn more about our organization, please visit www.gfi.org

Services requested

Schedule & coverage:

- **Location: North Carolina State University** – Plant Sciences Building on Centennial Campus. The address is 840 Oval Dr, Raleigh, NC 27606.
- **DATE**: November 6th, 1.5 hours of coverage from start to end
    - **10:00 am-11:30 am**
        - Small group discussions at tables
            - This time slot may also include sampling different alternative protein

products and discussing the taste and texture.

- Required shot list
  - Posed group photo (~30 people)
  - Candids
    - People collaborating
    - People sampling food products
  - Environmental
    - Images of each food sample sign with tasty-looking food samples
  - Prioritize horizontal (level) orientations - no extreme angles/diagonals, etc
- Nice to have shot list
  - Soundless b-roll pans of the event during collaboration or food sampling

Post-processing, licensing, & file delivery:

- **Important:** GFI's service agreement will ask that GFI be granted intellectual property rights to the images, as we are a global organization with several affiliates we need to be able to extend full editing and usage rights to directly when needed. **If this is not considered or included in your proposal, please do not submit it.**
- **Within 3 business days of the event:** All still and video files in camera raw format, unculled; delivered via digital file transfer
- **Within 15 business days of the event:** All still images should be culled into a group of Selects (removing test shots, unnecessary duplicates, and unflattering shots of speakers). Selects should be delivered exported to full-resolution jpg format with standard post-processing edits applied, *using the original filenames and file sequence* so they can be matched to the raw versions if needed, via digital file transfer.
  - What we mean by "standard post-processing": We would like to see color, white balance, and exposure correction applied to each delivered Select, along with alignment and lens distortion adjustments where needed.

RFP proposal notes & process

- Parking: The nearest parking availability is Partners Way Parking Deck, which is an hourly pay

lot. The first hour is $3.00, and any additional hour is $2.00 per hour. There is a daily rate option for $15.00. The address for the parking deck is 851 Partners Way, Raleigh, NC 27606.

- The photographer will account for all equipment rentals and travel costs in their proposal and will not bill GFI separately for any additional costs incurred beyond the proposal.
- Once the RFP has been awarded, GFI will notify all proposing parties of the decision and will initiate a service agreement with the winning party.
- **Submit your quote to KelliC@gfi.org and reneeb@gfi.org. The submission deadline for quotes is October 12, 2025, and the award decision will be made by October 17, 2025.**

Questions about this RFP?

For any questions, please contact KelliC@gfi.org or JenMcWilliams@gfi.org