

Privacy Policy for IG Inbox Helper

Last updated: August 28, 2026

This Privacy Policy describes how IG Inbox Helper – Templates & Replies (the "Extension") handles information. The Extension is a Chrome add-on that helps you save message templates and manage Instagram inbox replies from your browser.

The Extension does not require you to create an account, sign in with Google, or pay. It does not operate our own backend, analytics, or logging service. All Extension code is included in the install package. We do not download or execute our own JavaScript from a remote server.

This product is an independent project and is not affiliated with, endorsed by, or connected to Instagram, Meta, or any other social media platform.

1. Information we process

We process only what is needed to run the features you start. Processing happens on your device and on Instagram, using the Instagram session already open in Chrome.

1.1 Data stored locally in Chrome

The Extension may save in `chrome.storage.local`:

Message templates and reply text you enter

Task settings (audience type, usernames, post links, hashtags, locations, delay, max users)

Task progress, pause/stop state, and message history

Language and workspace preferences

The Instagram username or profile ID of the account currently signed in to Instagram in this browser

A local install timestamp and a random local identifier used only on this device

This data stays in your Chrome profile. Uninstalling the Extension deletes this local data.

1.2 Instagram session data

To show the inbox workspace and run tasks you start, the Extension may read or use:

Instagram cookies for the account already signed in to Chrome

Instagram page content and APIs on `instagram.com` after you start a task

Request/response headers needed for authenticated Instagram calls (including `x-ig-set-www-claim`)

The Extension may adjust Instagram cookie SameSite settings so Instagram can load inside the Extension workspace. Cookies are not sold and are not sent to our servers.

1.3 Data we do not collect

We do not collect:

Email address or password for an Extension account

Payment or billing information

Advertising identifiers for ads

Browsing history from websites other than Instagram

We do not upload your templates, message history, cookies, or Instagram content to our own servers.

2. How we use information

We use the information above only to:

Show the inbox workspace and your saved templates

Run the reply and messaging tasks you configured and confirmed

Apply the delay you set

Keep task state if Chrome or the service worker restarts

Embed your existing Instagram session in the Extension UI

We do not use this data for personalized advertising, retargeting, credit scoring, or unrelated profiling.

3. How we share information

We do not sell your personal information.

We do not share Extension data with our own backend, analytics, or payment providers because this version does not use those services.

Information may leave your device only when:

You use Instagram. Requests go to Instagram / Meta as part of the workflow you started

Chrome or the Chrome Web Store processes the Extension under Google's policies

We are required to disclose information by law (we do not hold a remote copy of your Extension data)

4. Chrome permissions

Host access to *.instagram.com: run the workspace only on Instagram

storage: save templates, settings, and progress on your device

cookies: use your existing Instagram session

alarms: continue delayed tasks after the service worker sleeps

webRequest: read Instagram headers needed for authenticated requests

declarativeNetRequest: allow Instagram to load as a subframe in the Extension UI

5. Remote code

The Extension does not fetch or execute its own remote JavaScript. Extension scripts are shipped in the package. The workspace may load Instagram pages you are already signed in to; scripts on those pages are served by Instagram, not by us.

6. Retention

Local data is kept until you clear it or uninstall. We do not keep a copy on our servers.

7. Security

Data is stored in your Chrome profile and sent to Instagram over HTTPS as part of your existing session. No method of storage or transmission is completely secure.

8. Your choices

You may edit or delete templates and history in the Extension, sign out of Instagram in Chrome, or uninstall the Extension to remove local data.

9. Children's privacy

The Extension is not directed at children under 13, or the minimum age required in your country. We do not knowingly collect personal information from children.

10. Limited Use

User data obtained through Chrome APIs and Instagram pages is used only to provide or improve the Extension's single purpose: managing inbox templates and replies that you configure. We do not use this data for ads. This version does not transmit user data to our own remote systems.

11. Third-party services

The Extension interacts with Instagram / Meta and Google Chrome / Chrome Web Store. Those services have their own privacy policies.

12. Changes

We may update this policy. The "Last updated" date at the top will change when we do.

13. Contact

Questions can be sent through the Chrome Web Store listing for IG Inbox Helper – Templates & Replies.