



BREADWINNERS COVID19 response / ONLINE DELIVERY & PAY IT FORWARD

Why is it important to buy bread from Breadwinners?

In light of the COVID19 Pandemic, Breadwinners is moving to an online delivery service, allowing us to continue to support the refugees who work on our stalls during this difficult time.

As with many small businesses, we are going through a very difficult period of change due to COVID19 and we need your help to get through it.

Changes we are making:

- **All our Market Stalls will be CLOSED from this Saturday 21st of March** until further notice.
- **Our Breadwinners Stall Managers are now Online Sales Representatives.** Our team is now learning new online skills and driving our e-commerce fresh bread delivery!
- **Our Programmes will continue ONLINE:** The 'Breadwinners' and 'Risers' training, mentoring, and work experience will continue via an online platform until it is safe to come back together again as a community.

Why are we doing online deliveries? How is it going to help our charitable work?

The safety of our beneficiaries, volunteers and customers is our highest priority.

We want to continue our work and support the aspiring refugees and people seeking asylum we work with. Our Breadwinners will still be financially supported by working from home on our ecommerce. Our programmes are now run online, with online training and mentoring, and our beneficiaries will have the opportunity to explore new skills by managing this new bread delivery model. Our main goal is to keep everyone active and part of the Breadwinners community through this crisis.



We are partnering with [Sumeria Bakehouse](#) and putting together a selection of artisan bread and buns [you can order online](#) to be delivered to your door with ultimate precautions.

You can also support our cause by buying a loaf of bread now and collecting it later on our [“Pay it Forward”](#) option. You can help us enormously to keep our operations going until the COVID19 situation is controlled and we can safely go back to enjoying our markets!

Breadwinners is an ambitious grassroots charity and not for profit social enterprise set up in 2016 that employs refugees to sell the highest quality organic bread on farmer’s markets across London. Our sales on each bread stall allow us to cover the cost of paying all refugees who work with us the UK Living Wage. As many small businesses, we are going through a very difficult period of change due to COVID19 and we need our customer support to go through it.

Hassan, who has done both our “Risers” programme for young people seeking asylum, and our “Breadwinners” programme for refugees eager to have their first jobs, is managing our online store and happy to take any of your questions (+44 7756 078455).

Our work continues! And is more important than ever. Young refugees and people seeking asylum are already isolated, and COVID19 will push them further. We are in the transition to move all our training and mentoring sessions to be done online, and we are delivering work experience sessions remotely, with the chance for developing IT skills.

About Breadwinners

Our model uses our award winning bread stalls in markets across London as our base for two programmes: ‘Risers’, which provides structured work experience, training and mentorship to newly arrived young people seeking asylum; and ‘Breadwinners’, the follow up programme for refugees with the right to work having their first paid job in London as market stall managers. In the last two years we have supported 83 refugees and young people seeking asylum. 100% of our Breadwinners have gone onto further employment after our programme. 93.75% of our Risers say that their well-being has significantly improved due to our programme.

Are the deliveries safe?



Our organic bread is made, packed and delivered in a micro bakery by one single man, Alessio, who is taking all the precautionary health measures to minimize any risk of COVID19. Alessio has been in London for 10 years and he is taking maximum care. The bread is packed inside the bakery in a controlled environment following the highest standards of health and safety. The bakery has been awarded 5 stars by Food Standard Agency UK. We deliver to your door and will leave the package a safe distance away for you to collect.

How do I order my bread?

Click on our website and select your pack, and zone. We are working round the clock and doing our best to deliver a big amount of orders to isolated Londoners. Orders will be delivered between 2 to 4 days from ordering. The bread is baked overnight and delivered fresh to your door .<https://www.breadwinners.org.uk/online-delivery>





