

Encrypted Email & File Storage	
project	
whitepaper	
One pager	
DISCOUNT 30% ENDS ON	
Pre-sale of 'SAFE' tokens with 30% discount	
©COPYRIGHT 2018. Safe.ad - secure communications for business	
days	
hours	
minutes	
seconds	
join 'SAFE' tokens sale	
Your name	
Login	
Password	
We do not have a 'recovery password' option!	
Confirm password	
Characters at the picture	
Agree with 'terms' and 'privacy'	
Terms & Conditions	
Privacy Policy	
Faq	

Prices & Plans	
Contact Us	
Sign up	
Sign in	
token sale	
value provided is not a valid Ethereum wallet address	
failed to connect to Ethereum network!	
failed to get wallet address from Ethereum network!	
failed to get value from the contract!	
I want to buy SAFE tokens and I confirm that I'm not a citizen or a resident of a country, where cryptocurrency or token usage is restricted	
For large quantities of purchases (> 10 Ether), please contact us for a personal discount. Send us your wallet address + the volume of a purchase. We'll whitelist your wallet with the discount value (if any) and contact you shortly. Do not forget to check this inbox periodically, because the answer will be sent to this email address	
If you want to participate in our referral program, here is your	
step	
send	
referral bonus	

tokens	
You are going to spend less Ether, than promised. If you'll continue - you won't get your personal discount!	
transaction failed.	
we have detected MetaMask, Parity or some other Ethereum wallet installed, but it is not logged in to the network. You can authorize your default wallet and enjoy automated process or continue in manual mode	
login done	
manual mode	
discount	
Your transaction was successful, waiting for the first confirmation from Ethereum network...	
included	
referral link	
you will get 5% of all cryptocurrency spent by any referred user	
ETH wallet for commissions	
enter your wallet address	
this must be an address under your control or you will never receive our tokens	
authorize wallet	

Send ether to our contract	
current exchange rate	
copy wallet	
promo	
additional	
minimum amount to send	
enter this promo code in transaction additional data field	
copy promo	
After the first transaction confirmation you will get a successful notification. If you leave this page, you can see your SAFE balance in the upper member menu, or in your favourite wallet.	
how many Ether you wish to spend?	
ether	
<p>Your payment was accepted and now you own our tokens.</p> <p>You can check your tokens balance at any time in members menu (click on the avatar image in upper right corner of this page). According to our policy, you can't transfer your tokens until our main sale event finishes. You can buy more tokens at any time following the same procedure.</p> <p>Good luck and follow our news!</p>	

The total bounty program pool will amount	
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<p>to 3% of all the tokens sold during the ICO.</p> <p>Up to 1,200,000 Safe.ad tokens equivalent to 1,200,000\$ are reserved for the Bounty Campaign. The total number of tokens for bounty pool depending on the actual amount raised during ICO.</p>	
<p>Safe.ad total bounty pool will be divided in the following order:</p>	
<p>Blog & Article Campaign - 25%</p>	
<p>Videos Campaign - 25%</p>	
<p>Signature Campaign - 5%</p>	
<p>Telegram Campaign - 5%</p>	
<p>Translations Campaign - 15%</p>	
<p>Other Activity - 25%</p>	
<p>General Terms</p>	
<p>- The bounty campaigns starts February 12 and will run until the end of the token sale</p>	
<p>- The Bounty Manager can make slight changes in the Bounty Campaign if deemed necessary</p>	
<p>- If your rank change during the campaign ask in our bounty telegram chat - https://t.me/safeadbounty</p>	
<p>- Using multi-accounts, cheating, using someone else to do the work and spamming or any kind of unethical behavior when participating to one of the campaigns are not allowed and will get you disqualified from all bounties.</p>	
<p>- We reserve the right to remove you from any campaign at any time if we think you are not honest, or spam the forum.</p>	

- We reserve the right to remove you from any campaign without explaining why we removed you.	
- In case we remove you from the campaign for any reason, we reserve the right to delete your stakes.	
- We may not accept you in the campaign for any reasons.	
You just read General Terms. Specific campaigns may have other added rules. Therefore, please read other campaigns rules to have specific rules.	
Blog & Article Campaign	
Write a good article, review, or blog post about Safe.ad in your words; Post that on your website or blog.	

Article writing instructions:	
The article/review/blog post must have at least 500 words.	
The blog//article must be public	
Blog traffic should be not less than 100 people per day / 200 subscribers / 1000 article views	
Your text must be original. Copy and stealing other contents bring to disqualification.	
Your article/blog post has to have a good writing quality	
The audience for the posted article must be crypto related or match a use for Safe.ad or promote the ICO to a suitable audience.	
Website must have a genuine audience.	

New websites will not be accepted. The blog must be at least 3 months old	
Article/review/blog post must contain link to the Safe.ad website, Safe.ad telegram group and Safe.ad official ANN thread.	
Writers should familiarize themselves with the official white papers to ensure accurate depiction of Safe.ad's uses.	
No multiple posts / article.	
For Original article = 100-1000 tokens	
For Posting to your own blog {articles/translations} = 100 tokens	
For Repost of non-original article about Safe.ad in your blog = 5 tokens	
To register for Blog & Article Bounty, please, fill in the form -	
Check your participation status here	
Video Campaign	
Describe Safe.ad and it's features	
No multiple videos.	
Video must be in good resolution	

The video must be public	
Video must be minimum 2 minutes.	
You can upload them on Youtube only.	
You must have at least 50 subscribers on youtube for a video	
You will receive rewards based on the quality and the audience of Video.	
Inform us about your video here:	

Check your participation status here	
EXCLUSIVE REFERRAL PROGRAM	
We pay commissions in ETH!	
We pay 5% from every purchase made through you link	
Any buyer, who came through your link, get additional 3% discount, so they will search for referrers like you	
We pay immediately after your referral has bought SAFE tokens	
All payments to you are performed by the smart contract, in a seconds	
We made smart scripts, that links referrals to your id, even in case of no "one touch" purchase. If the referral will return to our website after 1 month, he will also be counted as yours, even without any activity during this time period	
During the payment process, if a referral user has any wallet integrated in a browser, no additional actions are required from his side to correctly handle your commission	
The referrer links can be obtained from this forum post only. Yes, it's exclusive offer!	
How to participate:	
Join our tokens sale https://safe.ad/ico	
Transfer any amount of ETH to our sale contract (buy tokens). This is required just to activate your referral link and prove your human orgin. Any amount is accepted, even 0.0001 ETH is enough.	
After successful payment 'referral link'	

will be shown. Click on it, enter your ETH wallet for commissions and copy your link.	
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Promote your referral link and get real-time commission	
To change the wallet for commissions, repeat p3 at any time	
Rules:	
No spam activity of any kind. Your account will be blocked immediately.	
No complains about zero profit anywhere – all the process is automated, checked and stable. If you can't generate any profit, then your traffic is not for this project. Just change your partner.	
Current commission rate: 5% to the referrer and 3% discount to the referral. We have a right to change the commission rate at any time. You will be notified at your_login@safe.ad inbox in case of some changes.	
The best questions in this thread, a little FAQ before you go...	
Hello. What is the benefit of your token?	
In a couple of years millions of people will buy our token to pay for our service.	
I read your project has to do with personal e-mail. But what is the main idea of your project?	
The main goal is to create totally protected messaging without limitations of current email protocols (guaranteed data protection, unlimited attached file size,	

<p>conversation members identity, ads-free ecosystem and hundrends of other enhancemens). The next step is to make it absolutely decentralized. Read for detailed information in our whitepeper, there are a lot of features already implemented.</p>	
<p>So your project for safe e-mail exchange. Who do you see as your customer, corporate or private clients?</p>	
<p>We strongly advise to use our email service for any private information, like (but not limited to):</p>	
<p>Any data, that can bring you a profit, if not stolen;</p>	
<p>Any data, that can save you LIFE, if not stolen;</p>	
<p>Any data you need to save securely in 1 minute;</p>	
<p>Banking or financial data;</p>	
<p>Passwords recovery / accounting details;</p>	
<p>Development communication with secret project/product details;</p>	
<p>Medical cards/reports etc.;</p>	

<p>News agency reports, reportages etc.;</p>	
<p>Scientific researches / discoveries;</p>	
<p>Secret intelligence;</p>	
<p>Just a private life info;</p>	
<p>This list is endless...</p>	

<p>Of course you can use our mail as a main regular box. We understand, that it's not so easy to change your current provider - a lot of resources are linked to your current mailbox. But we strongly advise you to think who and how can use your email messages in case you receive them in raw (not protected) form.</p>	
<p>More than this, safe.ad is a great place to store any files/archives with fast access in case your current device is broken, lost or stolen. Any life-critical digital assets that you want to store secured. No installation is required, so you'll get your data from any geographical point, from any device, fast, guaranteed and untouched.</p>	
<p>So, regarding your question, we think any client can be interested in service we provide.</p>	
<p>It's big rarity, when company announcement their project, and have works product! Now you have paid app, will do free app with the same settings?</p>	
<p>Yes, we are proud to enter the crowdfunding field with not only an idea or prototype, but with the working code, that will be integrated with blockchain fast. We believe this is the main proof of our project stability and success.</p>	
<p>Thinking about free membership - it's free for the first 3 months. It is impossible to have decentralized software with blockchain integration absolutely free of charge. But we setup as low prices as possible, you can find all the necessary info at our prices and whitepaper.</p>	

<p>How can I join, and what about bounty? Pls i need some details information</p>	
<p>Go to token sale page, click "Buy 'SAFE' tokens" button, complete registration process (you will also register an email for free), and click on the "I want to buy SAFE tokens..." checkbox.</p>	
<p>If you have MetaMask, Parity, or some other integrated browser wallet, you can enjoy automated process, or buy the tokens in manual mode. Just follow the instructions on the web page.</p>	
<p>Bounty program development is in progress, we will publish the announcement in a few days. Follow this topic!</p>	
<p>How could we be sure that using your platform is safer than the other of the same concept project, how would you protect our e-mails and how could we be sure that our e-mails are safe with your platform? What are the special features of your projects aside from it is using the blockchain technology.</p>	
<p>The main proof of our platform dependability is our open-source strategy.</p>	
<p>Any person, without professional knowledge of programming or cryptography can install our client code from sources on their local device. And check that the code we provide online is absolutely the same you got locally.</p>	
<p>On other side, any professionals can analyze the source code and confirm it is correct and provides a strongest cryptographic protection possible. More that this, we invite all the programmers</p>	

community to study the client-side code, improve it and make it better!	
In our road map we have "Independent security testing for all components of our system"	

All our encryption methods are based on native (built into OS) libraries, which considerably increases speed, reduces the use of system resources, and ensures that there are no backdoors or errors in the algorithm.	
We are encrypting any and every piece of data, transferred to our servers. Even messages that come from external email providers, are immediately encrypted before the entrance, and stored encrypted. All personal user data (settings, contacts list, folder names, messages metadata etc.) is also stored encrypted.	
We use the longest possible keys (256-bit AES, 4096-bit RSA).	
Hi. Do you use your own or ETH blockchain?	
In our project we have at minimum 3 independent fields of development, that required blockchain. It's no so obvious, so lets describe them more detailed:	
1. Tokenization. Here all is clear and simple - ERC20 standard "SAFE" token, based on Ethereum Main Network.	
2. Distributed public keys storage. There are a lot of choices to integrate with, but we think Ethereum will be nice also.	

<p>3. Decentralized storage. Currently there are no suitable implementations of blockchain, that completely covers our needs. But a lot of them are in development stage at the moment. So, we believe, that entering the corresponding stage, we will have a lot of choices. Currently, the most promising blockchain is TON, but it is too early to make any decisions.</p>	
<p>Where are your servers located?</p>	
<p>Currently our servers are located in Germany, but we use end-to-end encryption of all the data, and it's not really important where to store it.</p>	
<p>A very interesting project, I applied for a mailbox, but I found it didn't have a password recovery mechanism, and I don't think it's very good.</p>	
<p>The main target of our service is to provide maximum security & cryptographic protection to all our user's messages. In this case, the password is the only and the most important key to all the stored information. You should be aware, that all the services, providing a "password restore" feature knows your password, and therefore, can access all your data. Our architecture excludes any possibilities of data access without the private key of data owner. Even we, the owners of the service can't access any of your data, including meta data, messages subject, attached files, settings, even folder's names. And we do not fear that any of the stored information will be stolen or got by third-party, because it's just a trash mashup. But we pay a lot of attention to our servers availability, up-time and response speed, until all the</p>	

<p>data will be decentralized (see our roadmap). And in this case, the members should care of only one thing that is important - their password strength and safety.</p>	
<p>This is the same situation like with your cryptocurrency wallet - will you ever lost the password from it or let someone knows it? We think not.</p>	
<p>How are you planning to make use of funds ?</p>	
<p>Great question. Lets look at our calculations:</p>	
<p>To complete the road map tasks we need \$1M-\$2M, for development and integration. But our main target is the fast growing clients base, so the main part of the rest funds will be spend to promotion & advertising.</p>	
<p>So, if we raise \$3M, (- % for bonus program, team bonus, referral program etc.), we will spend on advertising \$500k - \$1M.</p>	
<p>So, in this scenario, we can spend only 15% - 30% directly to advertising purposes. Our clients base will grow difinetly, but not fast.</p>	
<p>From other side, if we raise \$20M, (- % for bonus program, team bonus, referral program etc.), we will spend on advertising ~\$15M.</p>	
<p>In this scenario, we can spend 75% directly to advertising & marketing. Our clients base will grow very fast. \$15M spent will bring us 1-2 millions of payable users, and all you should know about the token economics - that 1 million of active</p>	

<p>users need to buy 1 million tokens every month, or 12 million of tokens every year. So, it's not hard to understand, what will happen, if 12M of tokens sold (more than a half in one year!) will be bought back. The only important addition, is that we give 3 months for free, so this is a involuntary delay.</p>	
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<p>Turn on your imagination</p>	
<p>Will this 30% be the same during the whole period of the ICO? Are you going to decrease the bonus percent?</p>	
<p>Our tokens bonus shedule: 1 Feb - 28 Feb: 30% discount (Pre-Sale) 1 Mar - 31 Mar: 25% discount 1 Apr - 30 Apr: 20% discount (Sale) 1 May - 31 May: 15% discount 1 Jun - 15 Jun: 10% discount</p>	
<p>What wallet should I use and when I receive my tokens?</p>	
<p>You will receive SAFE tokens in a few seconds after the ETH transfer to our contract. No waiting, without any delay. But the transfers of our tokens are blocked until main sale event finishes.</p>	
<p>Any wallet with "custom tokens" feature can show your SAFE balance correctly. To add SAFE token you your wallet, use our token contract address: 0x056a2a091a7d2f2624638d1b80d38a39a6dffa69</p>	
<p>We are working on adding SAFE token as a default token for the wallets, that support such feature. Stay tuned for the news!</p>	

The modern standard of e-mail communication is hopelessly out of date, you say. What are the main features that makes you different? Security and size of attachments?	
According to our whitepaper:	
Plus dozens and dozens of additional small tools and improvements. You have better just <u>try to use it...</u>	
You said that you use end-to-end encryption of all the data. Can you explain what is it?	
End-to-End Encryption (E2EE) same as Point-to-Point Encryption (P2PE), is when all the data is encrypted on your device before any transport layers and is decrypted only on the device of a receiver. There is no way (if we are talking about a clear and not infected devices) to decode these blocks at the transport or storage steps. Read more here: https://en.wikipedia.org/wiki/End-to-end_encryption	
In your e-mail there is no message size limit, you mention. It is great but hard to believe! Can I really send 2Gb attachments?	
Easy. But of cause you can send so large files inside our ecosystem only, current email providers are not progressive enough to accept such sizes. In this case you can send a link to encrypted letter, <u>read our FAQ for details.</u>	
The second part of the current whitepaper is quite technical. If you are interested in technical details of our project, get a	

<p>closer look at:</p>	
<p>Cryptographic methods we use 09</p> <p>Encrypted channels 12</p> <p>Invites 13</p> <p>Blockchain and decentralization 15</p> <p>Authenticity of the recipient 16</p> <p>Authenticity of the sender 18</p> <p>Business card and new asymmetric RSA keys..... 20</p> <p>Password change 21</p> <p>Three stages of message authenticity 22</p> <p>Grouping letters 23</p> <p>Aliases..... 24</p> <p>Automatic sorting of incoming messages 25</p> <p>Two-level search 25</p> <p>Sending to external addresses in encrypted format..... 26</p> <p>File storage module..... 27</p>	
<p>Do you plan to make your application on some other platforms? Desktop version?</p>	
<p>Current realization of our product is completely compatible with all modern web browsers, including mobile versions (WebKit). MacOS & Windows perfectly working with Safe.ad's web client code. So we don't need an urgent need to waste the time for the compiled application for any desktop. But we are</p>	

<p>planning to make our application as an extension of all the browsers, that support plugins. This will increase the security level of the app.</p> <p>From other side, we already have iOS application and we are working on Android & Windows Phone versions, because it's much preferable for usability.</p>	
<p>What parts of your service/system will be paid in future? Maybe disclose some additional features.</p>	
<p>All the parts will be payable, and there will be no difference between the subscription plans - all the features are available without any limits immediately after signup process (even during the test 3 months). But the prices will be as low, as possible, starting from \$1 for a month of subscription. And we will try to provide additional space for \$0.25 per 1Gb of disk space. This is really cheap, and we hope there will be no clients, who can't pay \$12 yearly for such service.</p>	