Stage One: Desired Results

Content Area: Media Literacy (Related Arts/ELA)	**Grade Level: 7**
Unit Title: Creating Collaboratively	
Unit Summary: Students will create a variety of media independently and collaboratively to demonstrate their understanding of media frameworks. Students will create new creative works and responsibly remix and reuse existing works in their creations.	
Massachusetts Standards: ● MA DLCS 6-8.DTC.b.1 Communicate and publish key ideas and details individually or collaboratively in a way that informs, persuades, and/or entertains using a variety of digital tools and media-rich resources. ● CCSS ELA SL.7.2. Analyze the main ideas and supporting details presented in diverse media and formats (e.g., visually, quantitatively, orally) and explain how the ideas clarify a topic, text, or issue under study. ● CCSS ELA SL.7.5. Include multimedia components and visual displays in presentations to clarify claims and findings and emphasize salient points.	
Enduring understandings: Students will share a selection of original and remixed creative works with their classmates. Students will be able to identify the frameworks used in their classmates' creative work, and identify the creator's purpose and message.	
Essential Questions: ● How can I effectively convey messages using the media techniques I've learned? ● How can I find high-quality media on my own? ● How can I work collaboratively to create a media message that reflects my intended idea.	

Students will demonstrate KNOWLEDGE of:	**Students will be SKILLED at**:
● How media can be used to relay information or sell a product/brand. ● How media messages are constructed. ● How to effectively communicate an idea using media.	● Constructing a media message that is intentionally free from bias. ● Constructing a media message that uses various techniques covered in class. ● Constructing a media message that is engaging and compelling for the target aiudience.

Estimated Duration: 6 classes