

DEMOCRATIC SKILLS: Conducting a Survey

Name:

Period:

Directions: Follow the steps below to learn more about the democratic skill of conducting a survey

Step 1: Take a survey

Fill out this survey:

1. Many people think that chocolate is the best flavor of ice cream. How would you rate chocolate ice cream?

- Fantastic
- Great
- Good
- Just okay

2. What is your favorite subject?

- Math
- Science
- Chemistry
- Calculus
- Biology

3. Who do you like better?

- Vera Lynn
- Lale Andersen

4. What's your favorite color?

- 1
- 2
- 3
- 4

5. On a scale of 1-4, rate the movie *Funny Fun Times*

- Blue
- Green
- Pink
- Purple

6. On a scale of 1-4, how much do you enjoy music, sports, and reading?

- 1
- 2
- 3
- 4

7. Do you like the movie *Funny Fun Times*?



Yes

No

Step 2: Reflect

Answer the following questions about the survey you just took.

How would you rate the quality of this survey?

- 1 (highest)
- 2
- 3
- 4 (lowest)

How could you improve the quality of this survey? Give at least 5 critiques.

Step 3: Read a source

Read [this article](#) and answer the corresponding questions.

Name and describe 3 types of poor survey questions.

Choose 3 questions from the survey above and explain why they are poor survey questions. Be sure to reference the article you read.



Step 4: Conduct a survey

Create a survey with 5-10 questions for your classmates to fill out. Collect their responses and answer the following questions.

What is your survey about? Why did you choose this topic?

What were the results of your survey? What did you find out?

Explain how you used what you learned during this activity to write effective survey questions. Give at least 3 examples.

