SubjectLine: Push them over the edge for the call using this. Coach Court

Hey Gatlin,

Top businesses in the personal coaching market, such as Lucy Keaveny and Natural Transitions Therapy, are using compelling sales pages to convert website visitors into clients.

Coach Court can easily adopt a similar enhanced strategy to <u>convert the maximum number of people</u> coming to your website and buying your service.

These kinds of strategies are inevitable when it comes to being above the competition.

And to give your potential clients that one last push to go and take the product that you offer.

(This can be implemented with minimal website design knowledge)

While going through your website, I came up with four different headline ideas that you can use on your sales page

I went ahead and pasted it below.

If you like it, I have other *killer* ideas on how you can structure your sales page so that you are converting at the maximum rate possible in less than a few weeks.

Judge for yourself 👇

- 1. Learn to *unwind* a toxic relationship and if possible, *bring him back* to you.
- 2. Find out *effective steps* to take when you realize toxicity in your relationship.
- 3. Find out if your relationship is <u>toxic</u>. Do these top <u>5 mind</u> <u>hacks</u> to deal with it right now
- 4. How to <u>avoid him</u> before he comes saying "I've realized I won't be happy without you in my life".