

Communications Minors

Academic Planning Worksheet
Simmons University
Office of Undergraduate Advising

Notes

- Minors in Communications consist of 18-20 credits.
- Department of Communications minors include: Design, Journalism, Integrated Media, Social Media, Cinema and Media Studies, Photography, Public Relations & Marketing Communications, and Interaction Design & Web Development

Minor in Design

Required Courses

Complete the following courses.

Course #	Course Title	Credits	Complete
COMM 121	Visual Communications	4	
COMM 210	Introduction to Graphic Design	4	

Electives

Choose two of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 240	Typography
COMM 241	Human-Centered Design
COMM 244	Introduction to Web and Interactive Design
COMM 246	Digital Imaging for Design
COMM 286	Advertising Practice and Branding
COMM 333	Design for User Experience
COMM 340	Advanced Design

Technology Courses

Choose **two** one-credit Technology courses.

Course Selected	Credits	Complete
	1	
	1	

COMM 110	Introduction to 2D Design Technology
COMM 112	Introduction to Animation and Motion Graphics
COMM 114	Introduction to Audio and Video Editing

Minor in Journalism

Required Courses

Complete the following courses.

Course #	Course Title	Credits	Complete
COMM 122	Media Writing and Editing	4	
COMM 260	Journalism	4	

Electives

Choose **two** of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 215	Blogging/Op-Ed Writing
COMM 263	Social Media Journalism
COMM 310	In-Depth Storytelling
COMM 320	Media and the First Amendment
COMM 322	Video Journalism

Technology Courses

Choose **two** one-credit Technology courses.

Course Selected	Credits	Complete
	1	
	1	

COMM 110	Introduction to 2D Design Technology
COMM 112	Introduction to Animation and Motion Graphics
COMM 114	Introduction to Audio and Video Editing

Minor in Integrated Media

Required Courses

Choose **two** of the following core courses.

Course Selected	Credits	Complete
	4	
	4	

Course #	Course Title	Credits	Complete
COMM 121	Visual Communications	4	
COMM 122	Media Writing and Editing	4	
COMM 124	Media, Message, and Society	4	

Electives

Choose **two** of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 120	Communications Media
COMM 163	Radio Operations and Podcasting
COMM 220	Video Production
COMM 222	Animation
COMM 224	Storytelling
COMM 262	Media Convergence
COMM 323	Digital Cultures: Communication and Social Media

Technology Courses

Choose **two** one-credit Technology courses.

Course Selected	Credits	Complete
	1	
	1	

COMM 110	Introduction to 2D Design Technology
COMM 112	Introduction to Animation and Motion Graphics
COMM 114	Introduction to Audio and Video Editing

Minor in Social Media

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 121	Visual Communications	4	
COMM 122	Media Writing and Editing	4	
COMM 263	Social Media Journalism	4	
COMM 323	Digital Cultures: Communication and Social Media	4	
COMM 324	Social Listening: Social Media Analytics	4	

Minor in Photography

Complete FIVE courses from the guidelines outlined in the following list.

Courses Selected	Credits	Complete
	4	
	4	
	4	
	4	
	4	

ART 249	History of Photography
COMM 138	The Poetry of Photography
COMM 139	Color Photography CSI
COMM 232	Advanced Digital Workshop
COMM 237	Advanced Black and White Photography
COMM 239	Art of the Real: Documentary Photography
COMM 256	Approaches in Contemporary Photography
COMM 275	Photography in Collaboration

Interdisciplinary Minor in PR & Marketing Communications

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 250	Principles of Marketing	4	
COMM 186	Intro to Public Relations & Integrated Marketing Communications (IMC)	4	
COMM 281	Content Creation and Strategy	4	

Electives

Choose two of the following courses.

Courses Selected	Credits	Complete
	4	
	4	

BUS 100	Introduction to Business & Management
BUS 221	Project Management
BUS 224	Social Action Leaders (LDR)
BUS 229	People, Planet, and Profits - May be part of LC
BUS 230	Why We Buy
BUS 231	Creating Brand Value
BUS 270	Business Analytics
BUS 320	Negotiations
BUS 335	Marketing Research
COMM 124	Media, Message, and Society

COMM 181	Public Speaking
COMM 262	Media Convergence
COMM 286	Advertising Practice and Branding
COMM 323	Digital Cultures: Communication and Social Media

Interdisciplinary Minor in Interaction Design & Web Development

Required Courses

Complete the following courses.

Course #	Course Title
CS 112	Introduction to Computer Science
COMM 244	Introduction to Web and Interactive Design
CS 321	Web-Centric Programming
COMM 333	Design for User Experience

Elective

Minors wishing to specialize in interaction design will complete the following course.

Course #	Course Title
COMM 210	Introduction to Graphic Design

Minors wishing to specialize in technology will complete the following course.

Course #	Course Title
CS 221	Database Management Systems

Interdisciplinary Minor in Cinema and Media Studies

Required Courses

Complete the following courses.

Course #	Course Title	Credits	Complete
LTWR 195	Art of Film	4	
LTWR 221	The Critical Lens: Introduction to Film and Media Theory	4	

Production Course

Choose at least one production course from the following courses. These courses may also count as electives for the minor.

Course Selected	Credits	Complete
	4	

ART/COMM 138	The Poetry of Photography
ART/COMM 139	Color Photography CSI
ART/COMM 232	Advanced Digital Workshop
ART/COMM 237	Advanced Black and White Photography
ART/COMM 239	Art of the Real: Documentary Photography
ART/COMM 256	Approaches in Contemporary Photography
COMM 120	Communications Media
COMM 121	Visual Communication
COMM 163	Radio Operations and Podcasting

COMM 220	Video Production
COMM 222	Animation
COMM 246	Digital Imaging for Design
COMM 262	Media Convergence
COMM 263	Social Media Journalism

Electives

Choose two of the following courses. At least one elective must be at the 200 or 300 level. No more than two photography classes will be counted toward the minor.

Course Selected	Credits	Complete
	4	
	4	

ART 249	History of Photography
ART/COMM 138	The Poetry of Photography
ART/COMM 139	Color Photography CSI
ART/COMM 232	Advanced Digital Workshop
ART/COMM 237	Advanced Black and White Photography
ART/COMM 239	Art of the Real: Documentary Photography
ART/COMM 256	Approaches in Contemporary Photography
AST 202	Introduction to Black Popular Culture
AST 307	Black History at the Movies: Truth Telling or Story Telling
COMM 120	Communications Media
COMM 121	Visual Communication
COMM 124	Media, Messages and Society
COMM 163	Radio Operations and Podcasting
COMM 220	Video Production
COMM 222	Animation
COMM 246	Digital Imaging for Design
COMM 262	Media Convergence
COMM 263	Social Media Journalism
HIST 254	History Through Novels & Film
HIST 329	Film and History Representation
HIST 374	Modern U.S. History: Digital Humanities
LTWR 230	Postcolonial Film
LTWR 354	Studies in Film Genre
LTWR 398	Feminist Media Studies
LTWR/AST 327	Psychoanalysis, Race and Sexuality
MUS 165	Music in Film
PHIL 152	Philosophy Through Literature and Film
SPAN 314	Hispanic Culture as Seen Through Film