



Avatar: Angelina, is a 28-year-old black woman who's recently gotten out of a relationship with her ex-boyfriend. She has long braids, is about 5'6 has caramel-colored skin and brown eyes.

Current State: Angelina regrets her break-up with her ex-boyfriend. And realizes how and why she was in the wrong. But she feels as though it's too late.

Dream State: Angelina wants to reconnect and get back together with her ex without coming off as desperate or needy. She knows she's in the wrong but wants to reattract him in some way.

Roadblock: Angelina doesn't want to straight up admit to him that she's absolutely in the wrong. Which will keep her single, alone, and sad for the rest of her life.

Solution: She needs to talk and reconnect with her ex and tell him how she feels + reattract him so they can get back together again and give their relationship another go.

Product: 3 steps to re-attract your Ex eBook

How Will Product Help Cross Over to Dream State?:

the e-book will show Angelina how she can re-attract her ex without being vulnerable.

Breakups are TOUGH. But you know what's even tougher?

When deep down, you're still clutching onto a glimmer of hope, wishing for a second chance.

Your only desire is to patch the emotional void of loneliness and disconnection.

Which has taken its place in your heart, echoing the absence of the love that was once shared.

So, you muster up every ounce of courage and hope you have left.

Your heart thumping wildly, and your fingers trembling with fear and anxiety.

You barely even manage to open up your phone.

You lay it all out, your heart and soul into a message expressing the intensity of your longing.

Every part of your soul channeled into each and every word, with an equal amount of vulnerability and raw honesty...

Shaking over the send button, you start to second-guess yourself...

"What if I get rejected?", "What if I get left on on read?"

This sudden wave of doubt and anxiety causes you to delete the message and retreat back to your lonely cocoon of sadness and sorrow.

The thing is you want him back, but you DON'T want to embarrass yourself.

I get it.

Luckily, there IS a way to attract him back, without putting yourself in a vulnerable position...

And it's not by "focusing on yourself", or distracting yourself by going out every weekend...

My secret 3-step guide will have him running back like a magnet drawn to its perfect match, powered by a mysterious pull he can't resist.

And you know what?

You won't have to send a single message.

Click the link in my bio to break free from loneliness and gain the secrets to attracting him back.

Change the line above to suit where this is posted, e.g 'click the link in my bio' is for Instagram

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From 2nd half make it less salesy, and cta more appealing to avatar