

SL: did you know selective mutism ISN'T a speech issue
Preview text: learn more about this surprising truth here...

You heard me, <insert name>!

In reality, selective mutism actually has little to do with speech...

And everything to do with *anxiety*.

You see... selective mutism is a type of speaking anxiety!

THAT is the awful thing that holds your child's voice back.

Which means the only way to overcome the condition, is to deal with the speaking anxiety directly.

Using my specialised knowledge of selective mutism, combined with my 20+ years in private practice treating it, [I developed a method that can improve this 'speaking anxiety' within WEEKS...](#)

Which I teach to parents in my popular <insert course name> course, which has already **helped 300+ children BEAT selective mutism.**

Here is what one parent, X, had to say about 'Steps To Brave Talking'.

<insert testimonial about how easy STBT is>

[>>> Click here to learn more about the clinically-proven <insert method>.](#)

Warm regards,
<Client name>