

Here are some creative DIY fundraising ideas for both individuals and corporate partners to support West Cancer Foundation:

**For Individuals or Groups:**

1. **Birthday or Celebration Fundraiser:** Encourage supporters to ask for donations instead of gifts for birthdays, anniversaries, or other special occasions. They can easily set up a fundraising page and share it with friends and family.
2. **Fitness Challenges:** Supporters can host fitness challenges like a virtual 5K, cycling challenge, or push-up contest. Participants can donate to join, and they can share their progress on social media to encourage additional donations.
3. **Host a Dinner or BBQ for a Cause:** Organize a casual dinner party or BBQ, charging an entry donation. Guests can learn about West Cancer Foundation's mission and donate while enjoying good food and company.
4. **Yard Sale with Purpose:** Host a yard sale with proceeds benefiting West Cancer Foundation. This is a great way for individuals to declutter while raising funds.
5. **Craft or Bake Sales:** Individuals with a knack for crafts or baking can sell their creations, with proceeds going to the foundation. This could be set up at community events or even online through social media.
6. **Virtual/In person Game Night or Trivia:** Organize a virtual or in-person trivia or game night, where participants donate to play. Mahjong is also a fun way to bring people together for a good cause.
7. **Donation Jar Challenge:** Individuals can place donation jars in local businesses or at community events, encouraging people to drop in spare change. It's a simple but effective way to raise awareness and funds.
8. **Social Media Fundraiser:** Use platforms like Facebook or Instagram to launch a fundraiser and share stories about why cancer research and patient care are important. This taps into personal networks and makes giving easy.
9. **Other ideas:** cooking class, paint and sip, concerts, auctions – all fun ways to fundraise!

### For Corporate Partners:

1. **Workplace Giving Campaign:** Companies can set up matching gift programs where they match employee donations to West Cancer Foundation or host a workplace giving campaign to encourage employees to contribute.
2. **Casual Dress Day Fundraiser:** Corporate partners can offer a “dress down day” where employees donate for the privilege of dressing casually at work. This is especially popular in more formal workplaces.
3. **Lunch-and-Learn Events:** Companies can host informational lunch events, where West Cancer Foundation representatives speak about their mission, and employees can donate to attend or learn how they can contribute.
4. **Corporate Fitness Challenges:** Encourage teams within the company to compete in a fitness challenge (steps, miles walked, etc.) where participants make a donation to enter, and the company can match donations or contribute to the winner’s cause.
5. **Employee Auction:** Organize an auction where employees donate their time or talents (e.g., lunch with a manager, cooking lessons, or professional development sessions), and others bid, with all proceeds going to the foundation.
6. **Product Fundraiser or Percentage of Sales:** If the company sells products, they can choose a specific item where a percentage of sales during a specific time period goes to West Cancer Foundation.
7. **Host a Corporate Event:** Companies can host larger events such as a charity golf tournament, gala, Pickleball tournament, or 5K run/walk with proceeds benefiting the foundation. These events often attract broader community participation as well.
8. **No Shave November** – Pay to participate, employees can pay to vote on best beard, best mustache, best handlebars etc.
9. **Drawings/Raffles** – Collect in-kind donations of various items and then host a raffle or drawing. Sell the tickets for the drawing and the employees can purchase as many tickets as they like.
10. **Pie-in-the-Face Contest** – Have the Executive leadership sign up for a pie-in-the-face. Employees can donate to the leader they would like to see get

the pie in the face. The person who raises the least amount of money gets the pie in the face.