## Climate Town | Carbon Footprint is a lie - Sources

Big Oil's Denial of Climate Change via Merchants of Doubt (get the whole book, or even watch the movie, they're both great, but here's an excerpt):

https://ncse.ngo/files/pub/evolution/Excerpt--merchants.pdf

This Mashable article about how BP made the Carbon Footprint that came out in the middle of me making this video and was a gift from whatever theologically specific supreme being you believe in:

https://mashable.com/feature/carbon-footprint-pr-campaign-sham/

BP Leaks 200 Million Gallons of Oil in 2010 - we all remember when that happened and holy shit it was bad. I was working at a Boy Scout camp and this kid was doing a running tall of how much oil had spilled into the water and I was like, 'there's no way it's that much." It was that much.

https://en.wikipedia.org/wiki/Deepwater\_Horizon\_oil\_spill https://www.miamiherald.com/news/local/c

## MIT's Carbon Calc:

https://news.mit.edu/2008/footprint-tt0416

Dr. Geoffrey Supran and Dr. Naomi's analysis of how big oil spreads disinformation: <a href="https://iopscience.iop.org/article/10.1088/1748-9326/aa815f">https://iopscience.iop.org/article/10.1088/1748-9326/aa815f</a>

Just an example of how big oil does intentionally misleading hackjobs to attack actual researchers looking into big oil:

https://www.nytimes.com/2017/08/23/climate/exxon-global-warming-science-study.html

## BP being deceptive:

https://www.desmog.co.uk/2019/01/29/bp-first-global-advertising-campaign-deepwater-horizon-accused-greenwashing-deceptive

An advertising exec involved in the Campaign who literally describes generating the idea and a bunch of nice, high-res images of the campaign:

https://www.behance.net/gallery/18035393/BP-Corporate http://kjbowen.com/clients/bp/

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