

“Flumba” is the term I will use for the currently planned changes.

If a significantly different model is adopted, these options will resolve N/A. I'll tend to prefer resolving N/A in most ambiguous situations, as there are many unknown unknowns.

Feel free to add your own options. You can also comment here with criteria suggestions.

If you have the time, consider just honestly writing down the % you give for each option before trading so we can have an aggregated forecast.

Launch:

A = The site is able to find a reliable payment processor who agrees to process money for Flumba.

B = The site officially announces that they will definitely be implementing Flumba.

C = The site actually begins operating Flumba.

Post-Launch:

D = The US Government tells the site and/or the payment processor that they must stop doing Flumba, or there will be serious legal consequences.

E = The payment processor decides to stop serving the site and the site is unable to easily find another good payment processor.

F = The site stops doing Flumba for at least one month.

Cost/Benefit

G = The site is continuing with the Flumba model and looks unlikely to stop anytime soon.

H = The site has huge financial benefit from Flumba, either directly from profit or through fundraising.

I = The site has incurred serious costs from Flumba, like very expensive legal battles, fines, reputational damage etc. (Requested Clarification: This option is not about DAUs, but about direct costs)

J = Nothing hugely dramatic has happened either good or bad and the site is overall in a similar position to pre-Flumba.